

# REMINGTON ARMS COMPANY, INC.

INTER-DEPARTMENTAL CORRESPONDENCE

*Remington*



cc: C. E. Crowley - MCD  
R. E. Williams - "  
R. J. Alfano -

RECEIVED

FEB - 7 1983

R.A. PARTNOY

Bridgeport, Connecticut  
February 1, 1983

cc: NS

## ANNOUNCEMENT

### NEW CORPORATE LOGO

A new standard has been established for the relative size and positioning of the Remington Logo and the Du Pont Oval. Both horizontal and vertical combination of the two corporate symbols are illustrated on the attached logo sheet.

This design is to be used in all graphic materials produced in the future. A program is underway to revise existing material such as stationery, packaging and advertising.

Copies of this logo sheet suitable for reproduction are available from Advertising. Contact Dick Baldwin (3033) or Bob May (3078).

*J. G. Williams*  
J. G. Williams

Director -  
Marketing Communications

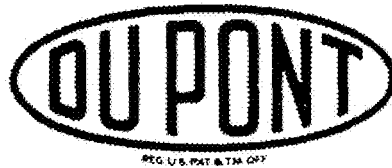
JGW/y  
attach.



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NOTE: Size relationship and relative position of Remington logo and DuPont oval *must* always remain as shown