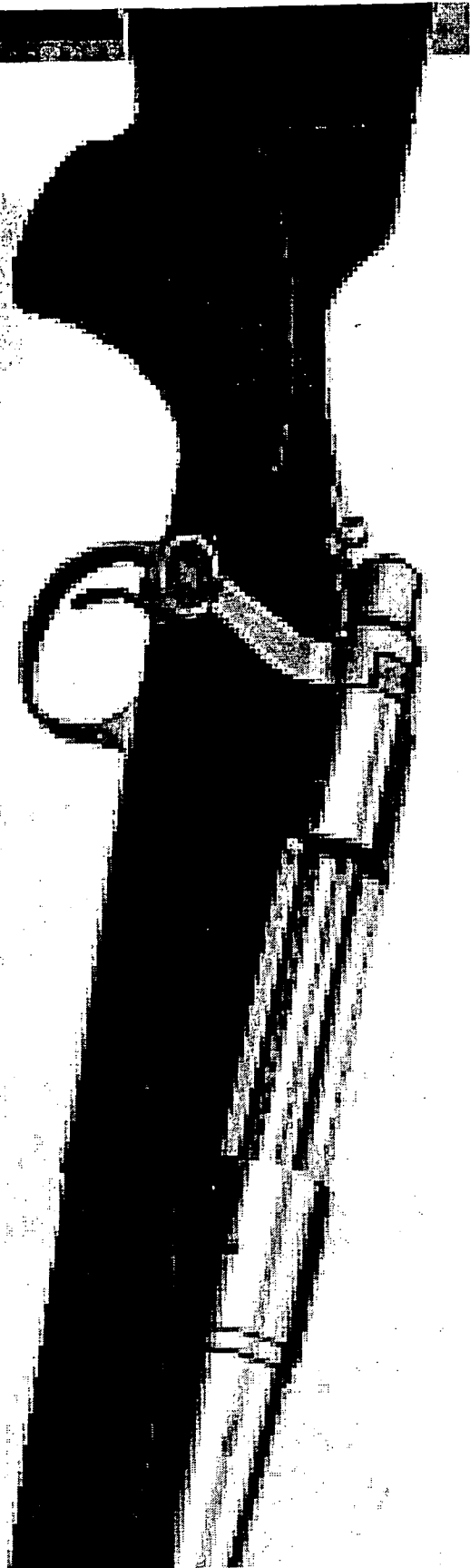


MODEL 700



**TODAY'S MOST ACCURATE,
MOST POPULAR
PRODUCTION HUNTING RIFLE.**

Remington

ONE TRIP ONLY. ONE SHOT.

SEE IT

8.75 in.

7.625 in.

7.0 in.

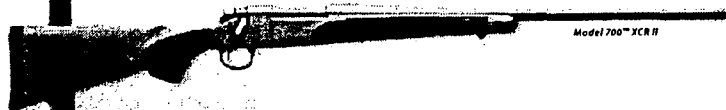
MODEL 700™**THE MODEL 700™ ADVANTAGE****THE LEGENDARY REMINGTON®
MODEL 700™. TODAY'S MOST
ACCURATE, MOST POPULAR
HUNTING RIFLE.**

While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.

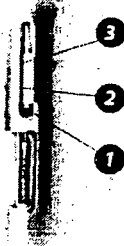
- Chosen by U.S. Snipers
- Three Rings of Steel
- Hammer-Forged Barrel
- User Adjustable Trigger

REMINGTON® MODEL 700™	WINCHESTER® MODEL 70	BROWNING® A-BOLT	SAVAGE® 111	RUGER® M77
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Model 700™ XCR II

UNRIVALED ACCURACY.**THREE-RINGS-OF-STEEL**

1. Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
2. Barrel surrounds bolt shroud for additional strength.
3. Barrel shrouded into a receiver machined from hardened steel.

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Remington
One moment. One shot.™
APPROVALS

Executive CD		Sr. Fulfillment Artist		KMG (Knowledge Map)	
Creative Director		Fulfillment Artist		USPS Operations	
Design Director		Print Production		CE Legal	
Associate CD - Art		Art Buyer		Account Supervisor	
Associate CD - Copy		Product Info (Int.Kap)		Account Executive	
Art Director		Program HQ		Mgt. Supervisor	
Writer		Postal Supervisor		Legal	
Project Manager		Coordinator		OKAY TO SHIP	
QA Edit:	Cold Read	Fact Check	Full Read	Second Read	Changes Only Proof Stage

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E Content Studio**Required proof:**

- ☐ Contract ☐ Laser
☐ Quick Print ☐ Mock-up

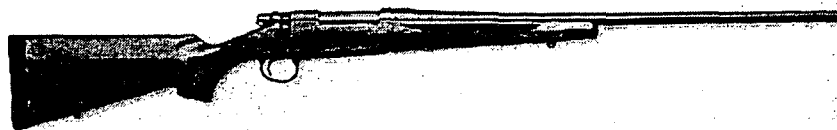
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Run/Disk Date: 6-25-10	06/24/10 15:14	Art Director: T. Kause
Color/Space: 4C/Magazine	CE: 3/0	Writer:
Live: 7"4" x 9.75"4"	Production Artist: GH	Account Executive: C. Czapinski
Trim: 7.625"4" x 10.5"4"	Task: Fix and print	Production Supervisor: S. Osterout
Bleed: 8.75"4" x 11.5"4"	Spell checked	Coordinator: A. Bossard Ext. 8067

Notes: Page 1 of 1

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SAME LEGENDARY ACCURACY. SAME ROCK-SOLID ACTION. SAME RUGGED RELIABILITY. DIFFERENT GUN.



THE REMINGTON® MODEL 700™ CDL™

Few guns have what it takes to be called a classic the moment you take them home. The Remington Model 700 CDL is one of them. The Model 700 CDL is everything you love about the legendary 700 series but with new design features that better meet the needs of today's shooter.

One of the first things you'll notice is its looks. Its clean barrel and satin finished barreled action are complimented well by its traditionally styled, satin finished walnut stock. The list of premium features continues with its revolutionary R3® recoil pad, hinged floorplate magazine, and black fore-end tip and grip cap.

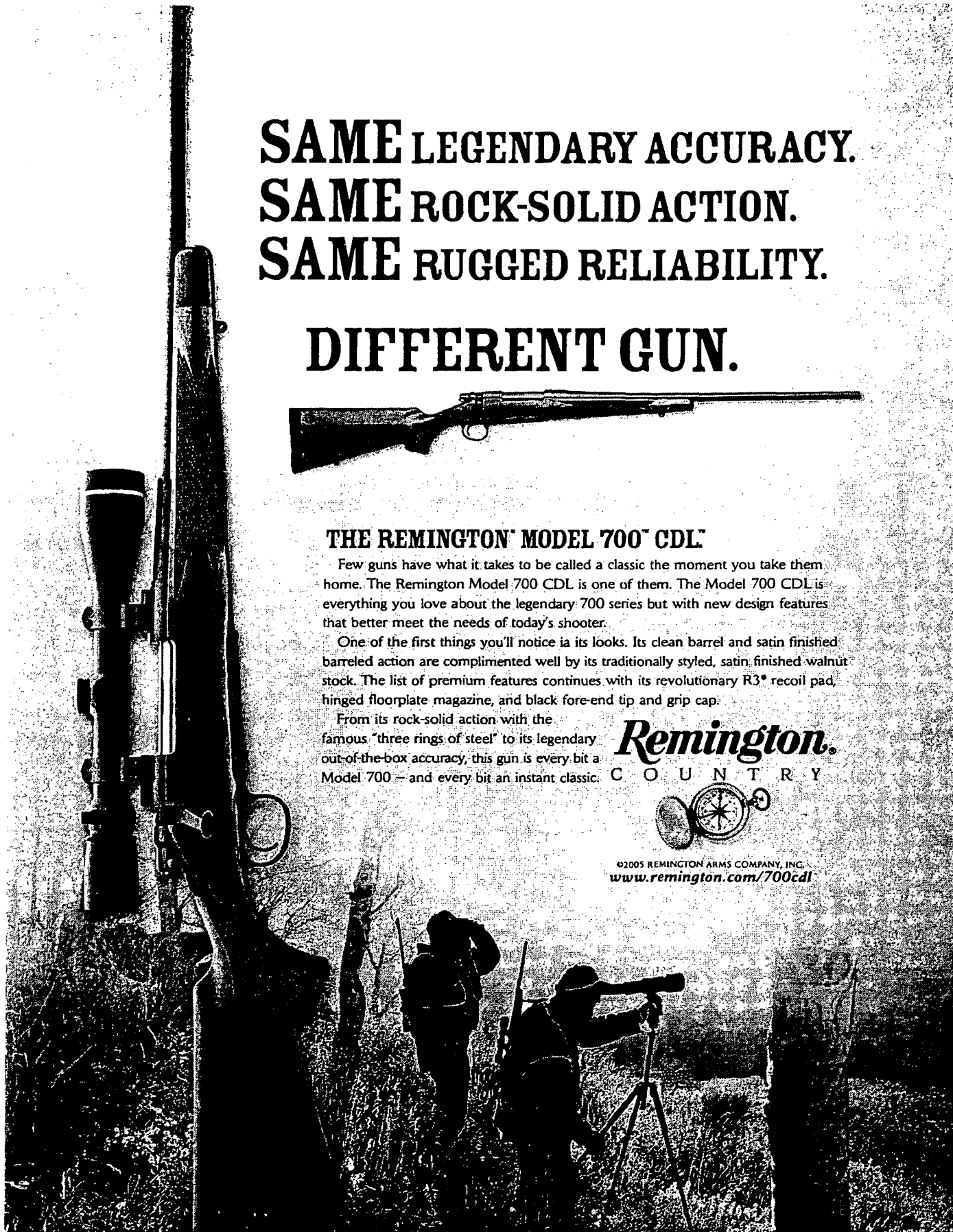
From its rock-solid action with the famous "three rings of steel" to its legendary out-of-the-box accuracy, this gun is every bit a Model 700 — and every bit an instant classic.

Remington.

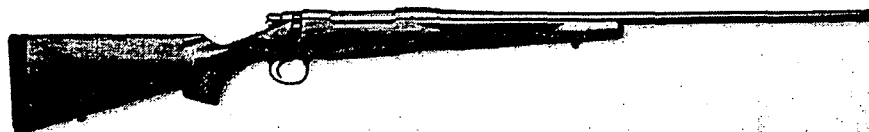
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www.remington.com/700cdl



**SAME LEGENDARY ACCURACY.
SAME ROCK-SOLID ACTION.
SAME RUGGED RELIABILITY.**



DIFFERENT GUN.

THE REMINGTON® MODEL 700® CDL™

Few guns have what it takes to be called a classic the moment you take them home. The Remington Model 700 CDL is one of them. The Model 700 CDL is everything you love about the legendary 700 series but with new design features that better meet the needs of today's shooter.

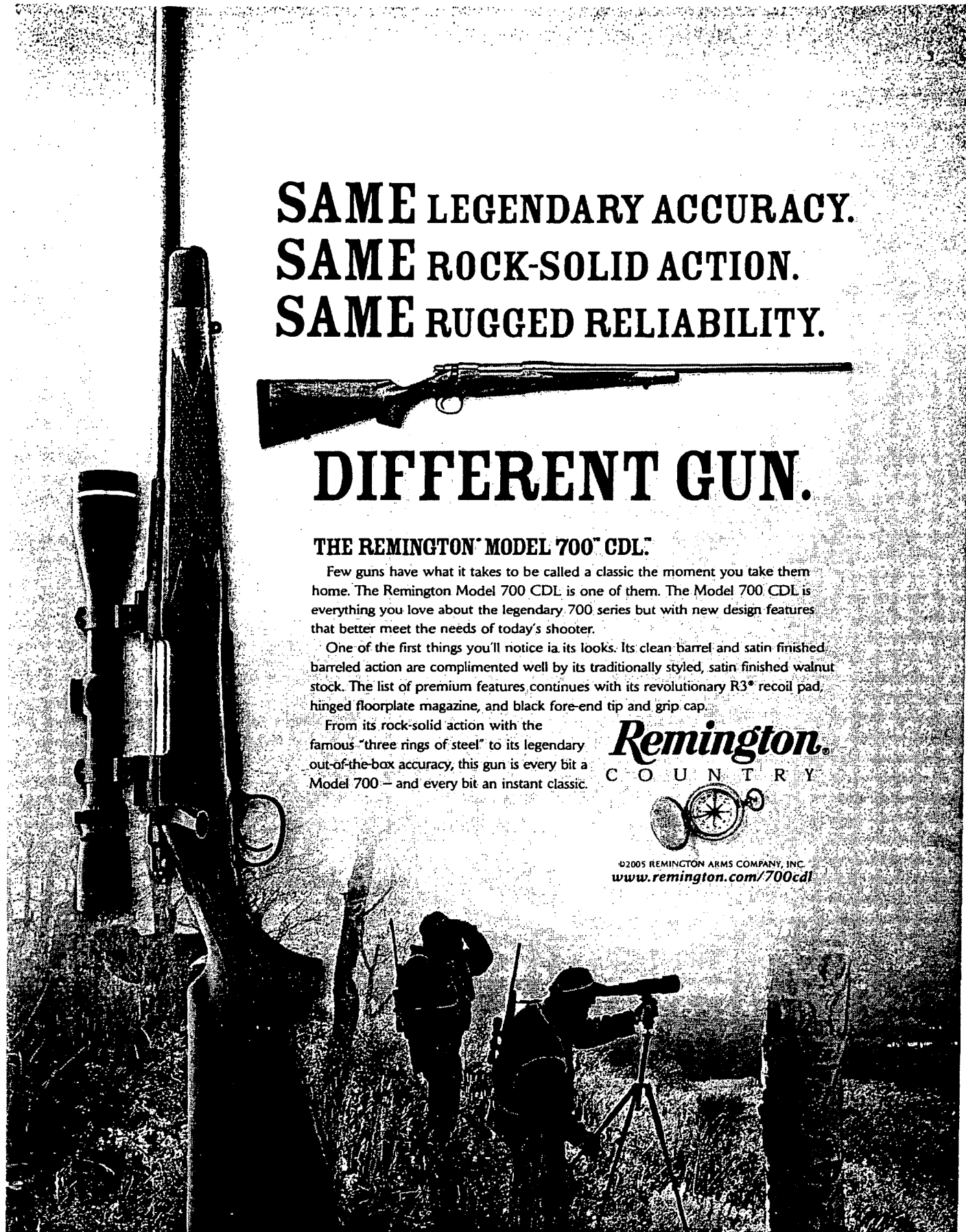
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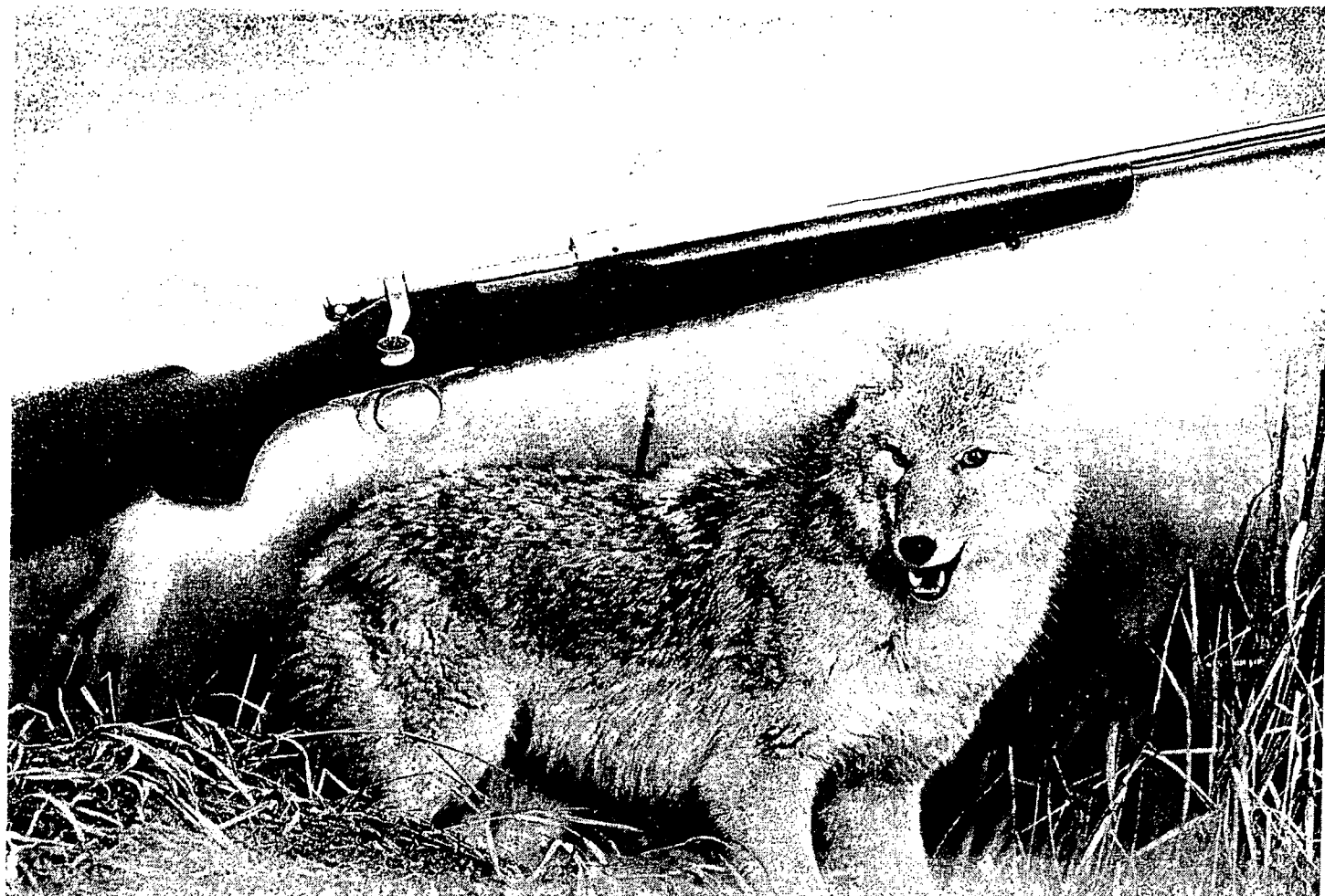
From its rock-solid action with the famous "three rings of steel" to its legendary out-of-the-box accuracy, this gun is every bit a Model 700 — and every bit an instant classic.

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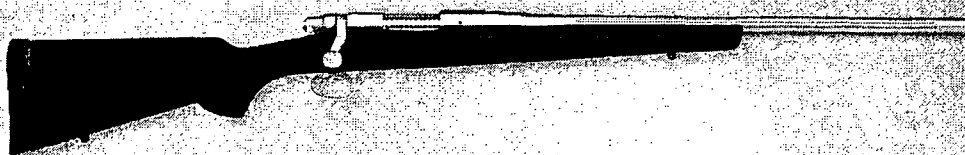


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SOMEONE'S ABOUT TO LOSE THEIR PLACE IN THE FOOD CHAIN.



MEET THE NEW TOP DOG. THE REMINGTON® MODEL 700™ LIGHT VARMIN'T.

At a mere 6 ³/₄ pounds, the Model 700 LV SF combines ease of handling and remarkable accuracy to bring you a new breed of predator gun. Based on the reliable Model 700™ action, it features a stainless steel, short-action, pillar bedded receiver, blind box magazine and a jeweled bolt. The 22" satin stainless steel barrel has a medium contour and is fluted to reduce weight and increase heat dissipation. Further enhancing weight reduction is a custom designed, black composite stock with a semi-beavertail fore-end, swivel studs and Remington R₃™ recoil pad.

Available in 17 Rem, 204 Ruger, 221 Rem Fireball, 223 Rem and 22-250 Rem calibers, the Model 700 LV SF is destined to change a few things. Including your place in the wild. Their loss. Your gain.

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NEW MODEL 700™ SPS

OF ALL ITS GREAT FEATURES, THE MOST REMARKABLE IS ITS PRICE.



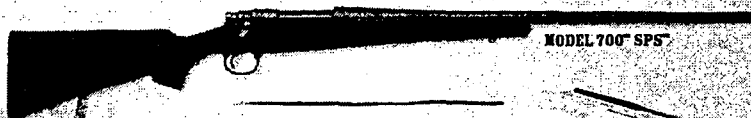
MODEL 700™ SPS™ STAINLESS

INTRODUCING THE ALL-NEW REMINGTON® MODEL 700™ SPS™

The Model 700 SPS offers the same rock-solid receiver design, "three rings of steel" action and unparalleled out-of-the box accuracy that make the legendary Model 700 America's most popular bolt-action centerfire rifle – and more – at a price much lower than you'd expect.

Model 700 SPS Features

- Improved, ergonomically-designed synthetic stock.
- R3® recoil pad, swivel studs and hinged floorplate or detachable magazine are all standard features.
- Available in 13 different calibers in long, short and magnum actions.



MODEL 700™ SPS™

The Model 700™ SPS™ DM is also available, featuring a rugged, detachable stainless steel magazine as standard equipment.



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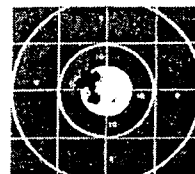


LEGENDARY ACCURACY. REMARKABLE VALUE.

REMINGTON® MODEL 710™. THE ONLY THING WE HELD BACK ON IS THE PRICE.

Exceptional out-of-the-box accuracy, proven reliability, crisp, single-stage trigger design, ultra-fast lock time and our famous "three-rings-of-steel" for superior action strength. Just what you'd expect from a centerfire whose heritage is linked to the legendary Remington Model 700™ – and much more than you'd expect for *any* rifle at this price. The Model 710 also features an innovative, rugged barrel lock-up design, all-weather synthetic stock, a fiberglass-reinforced nylon receiver insert with Teflon® for ultra-smooth operation, four-round detachable magazine and a short, 60 degree bolt throw for fast follow-up shots. Plus a pre-mounted, bore-sighted, Bushnell® Sharpshooter® 3-9x40 scope.

Available in 270 Win, 30-06 Springfield, 7mm Rem Mag, 300 Win Mag, 243 Win – and an all-new 243 Win youth model – the Remington Model 710 is more than a remarkable value. It's a truly remarkable gun.



With its incredible out-of-the-box accuracy and factory-mounted, bore-sighted scope, dialing in the Model 710 couldn't be easier.

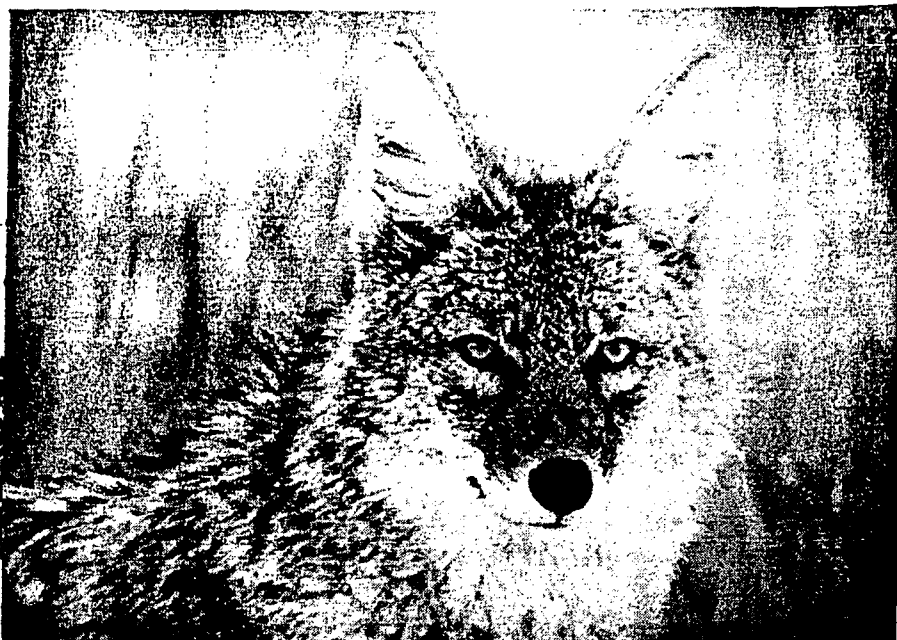


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**SOMEONE'S ABOUT TO
LOSE THEIR PLACE
IN THE FOOD CHAIN.**

MEET THE NEW TOP DOGS. When it's time to cut a few links from the food chain, there's no finer tool than a Remington® varmint rifle. Our new Model 700™ SPS™ Varmint is a tack-driving machine featuring our new X-Mark Pro™ Trigger. This revolutionary new trigger system is also featured on our Model 700 VS SF™ II, along with a full-length aluminum bedding block for outstanding shot-to-shot consistency.

**MODEL 700™
SPS™ VARMINT**

A rock-solid, no-nonsense instrument of precision, chambered in a wide range of popular varmint calibers: NEW 17 Remington® Fireball, 204 Ruger, 22-250 Remington, 223 Remington, 243 Win, 308 Win.

Features: Newly designed SPS Varmint stock with vented beavertail fore-end / 26" heavy-contour barrel / Legendary Model 700™ action / Drilled and tapped / Sling swivel studs



**MODEL 700™
SPS™ VARMINT**

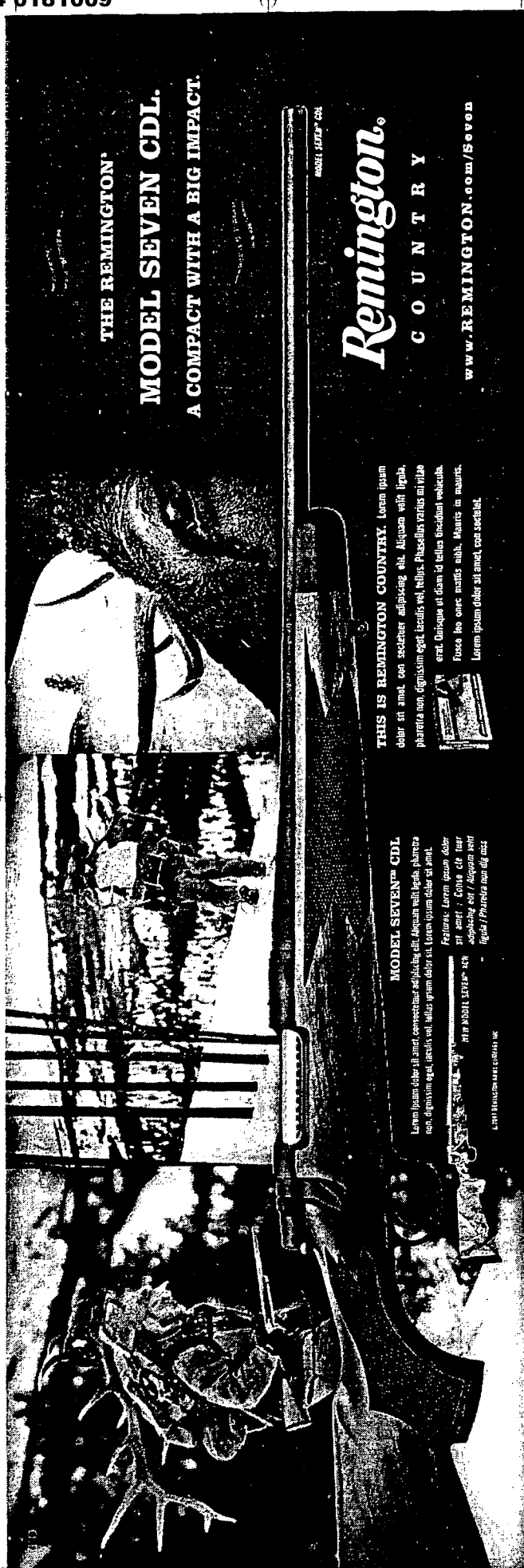
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**MODEL 700™
LV SF™ II**





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 A COMPACT WITH A BIG IMPACT.

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ALASKA. WHERE MILES BECOME
MARATHONS,
AND BIG DREAMS CAN MAKE YOU
BEAR FOOD.



4001 1472" CAL

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MODEL SEVEN™ CDL

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BEWARE THOUGH,
THE WALK OUT
MAY NOT BE SO
SHORT & SWEET.

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MODEL SEVEN™ CCL

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NEW MODEL SEVEN™ CCL

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I WILL NEVER
LOOK AT A MILE
THE SAME WAY AGAIN.

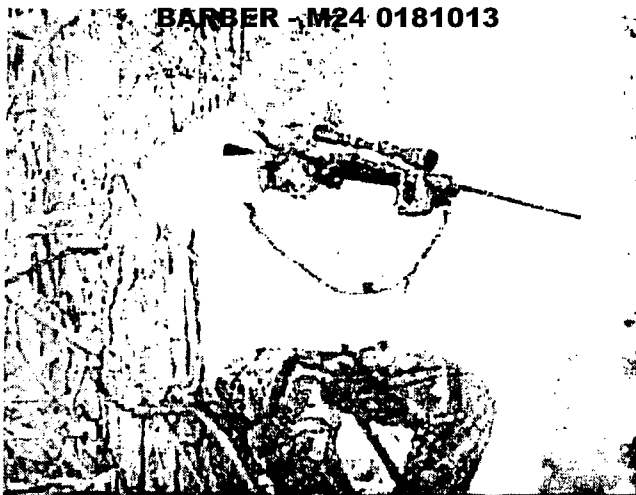
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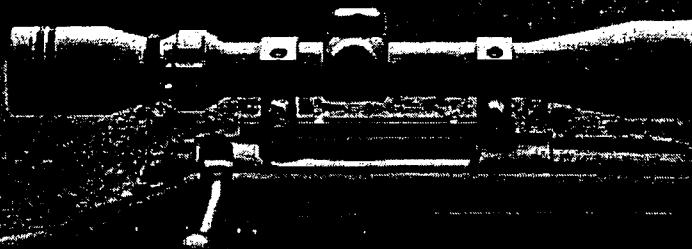
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READY TO HUNT, RIGHT OUT OF THE BOX.

JUST ADD AMMO. The latest, greatest edition of out-of-the-box accuracy and hunting performance from Remington is here. An upgrade of our famous Model 710, the Model 770 features an ergonomically designed synthetic stock, an easier-to-cam bolt, more durable magazine latch and a super-accurate button-rifled barrel. Grab a box of Remington ammo, check your zero at the range, and you're ready.



MODEL 770™

MODEL 770™

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers.

Features: New black synthetic stock design with integral swivel studs / Smoother-camming 60° bolt / Updated magazine latch - detachable magazine

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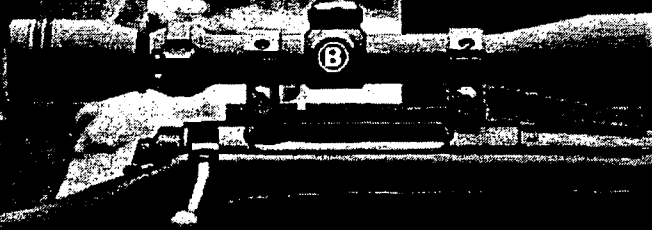
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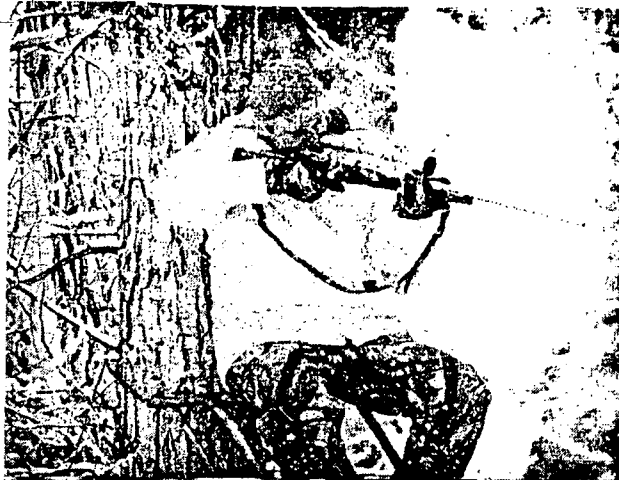
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MODEL 770
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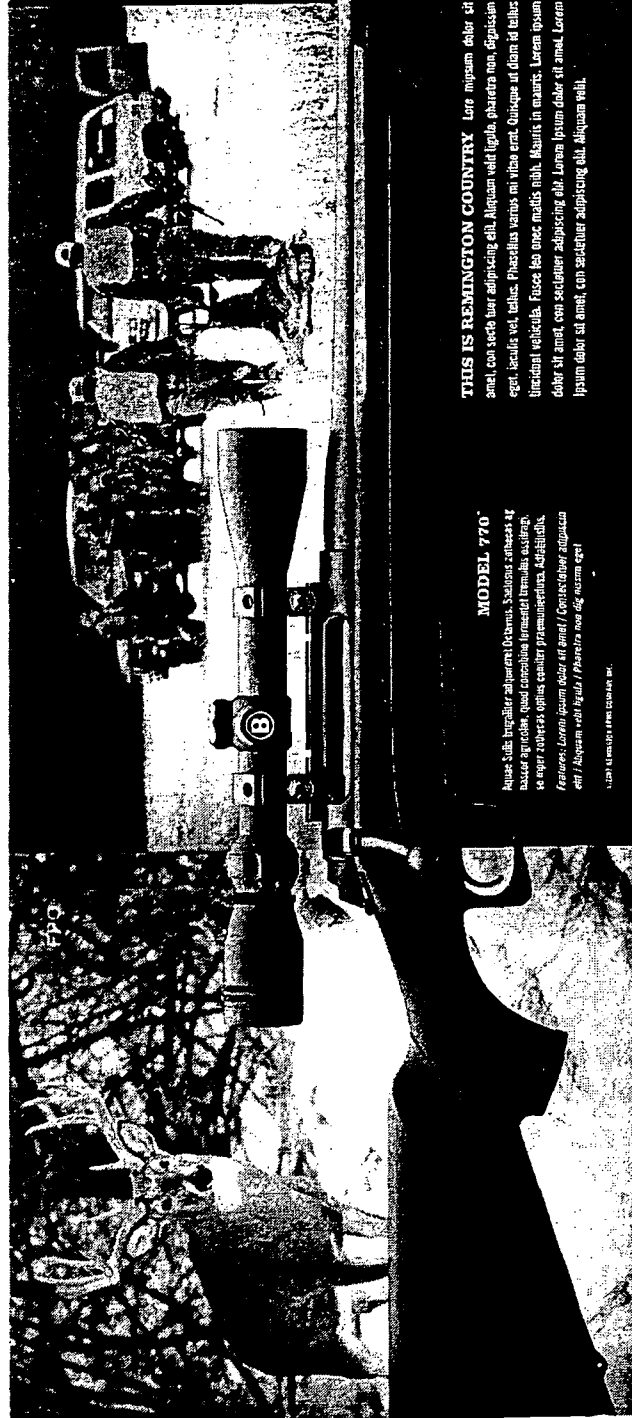
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MODEL 770
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**READY
TO HUNT,
RIGHT OUT OF THE BOX.**

MODEL 770™

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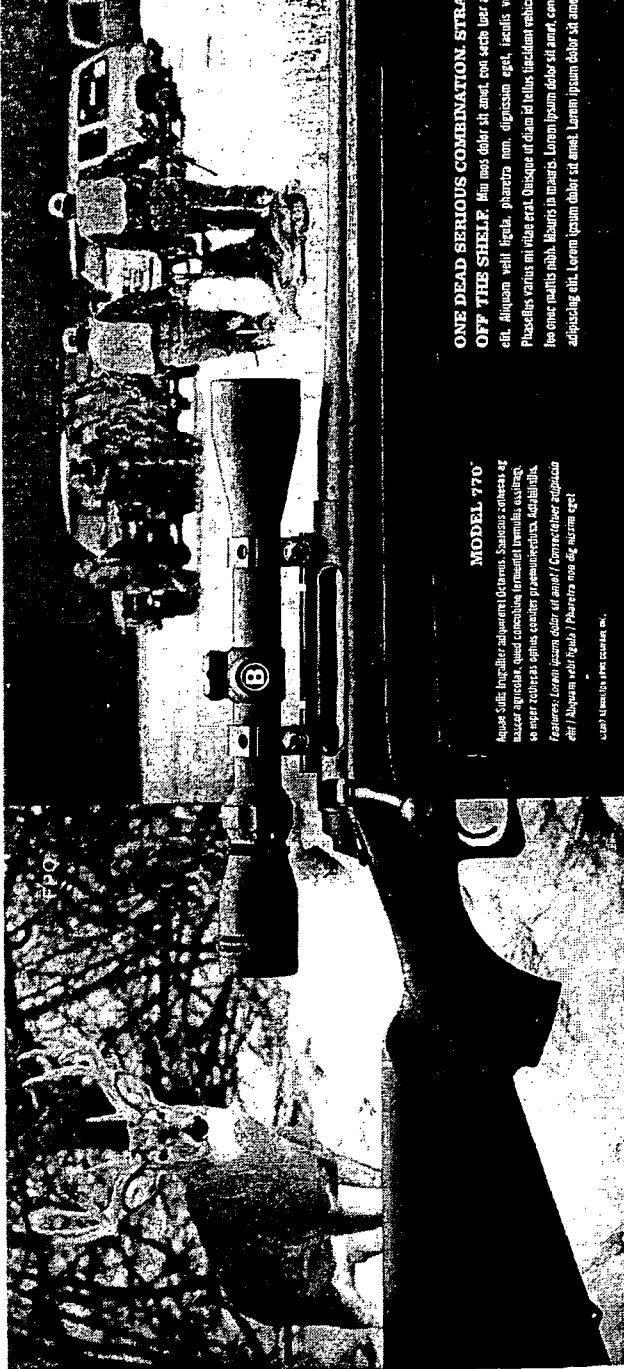
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MODEL 770™

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**YOU WILL BE
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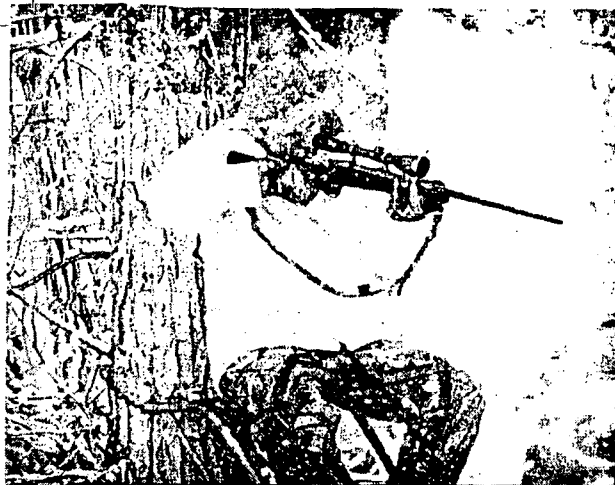
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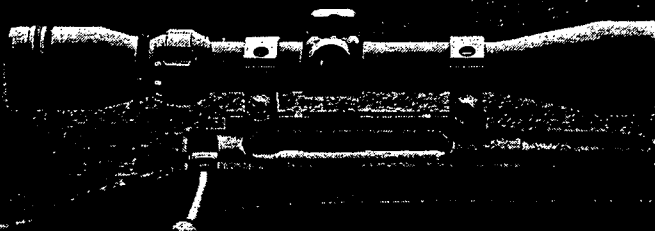
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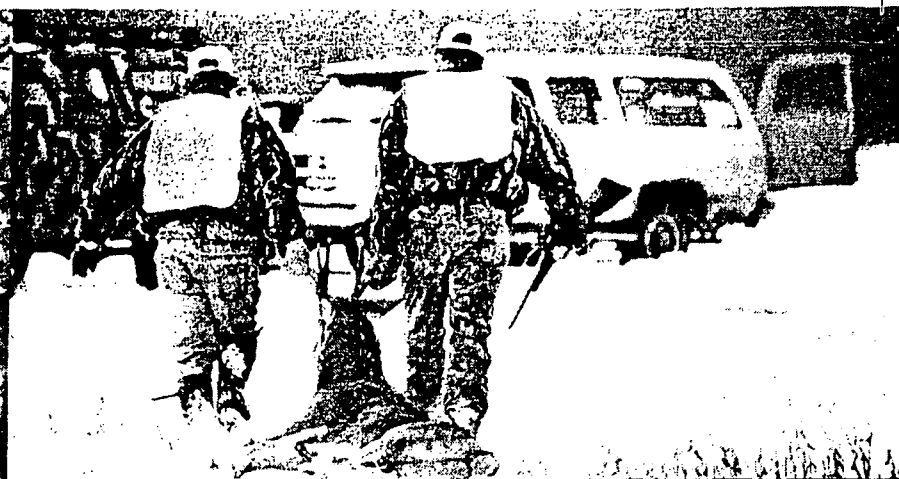
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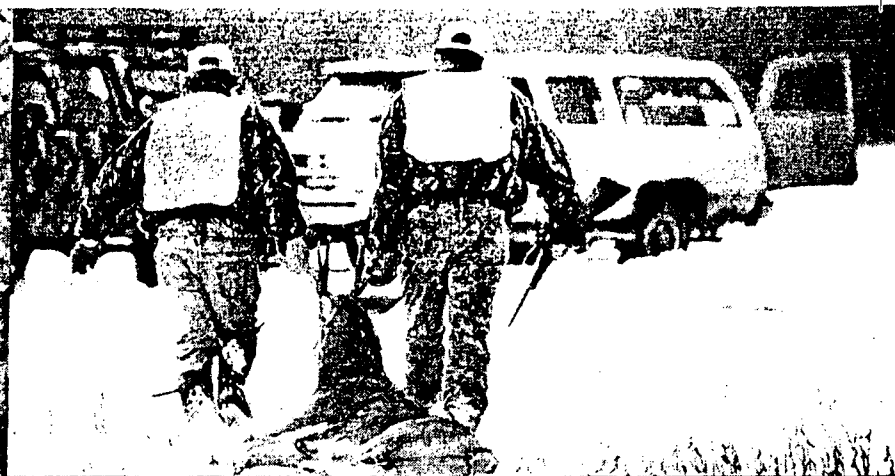
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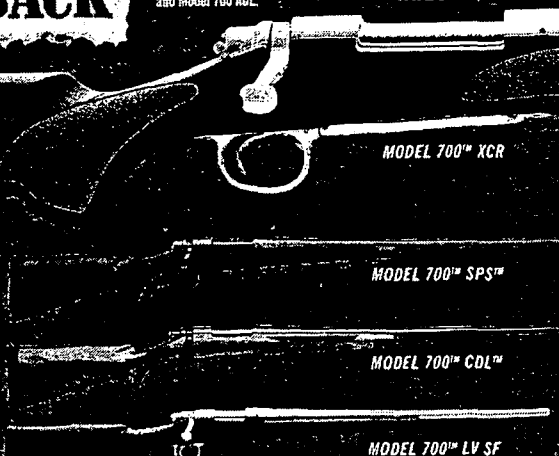
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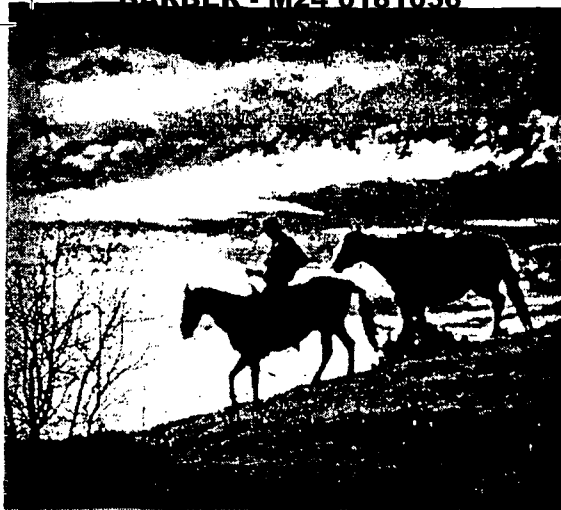
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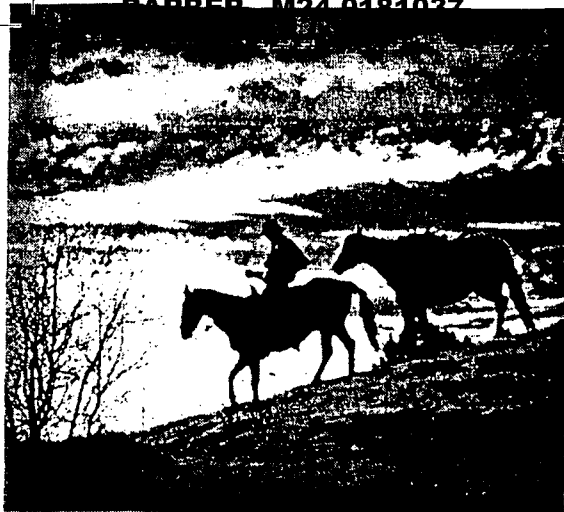
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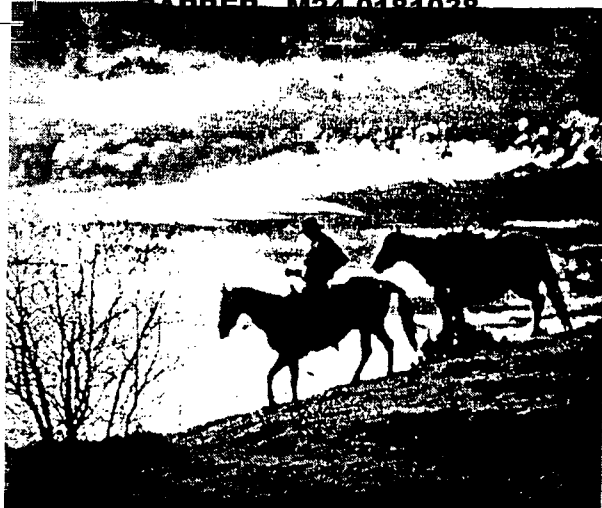
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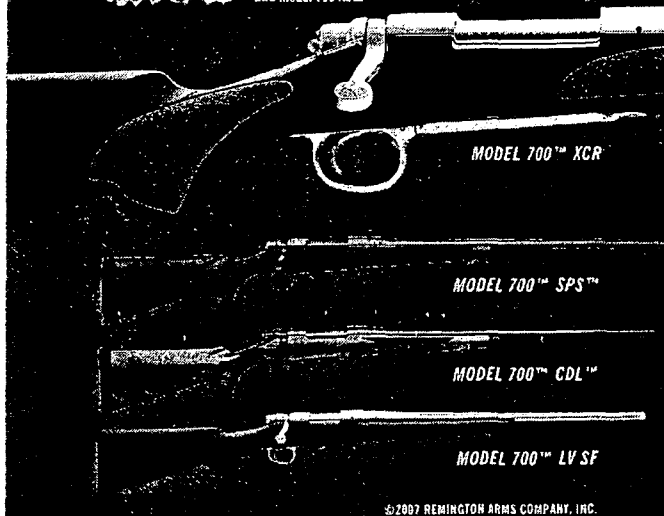
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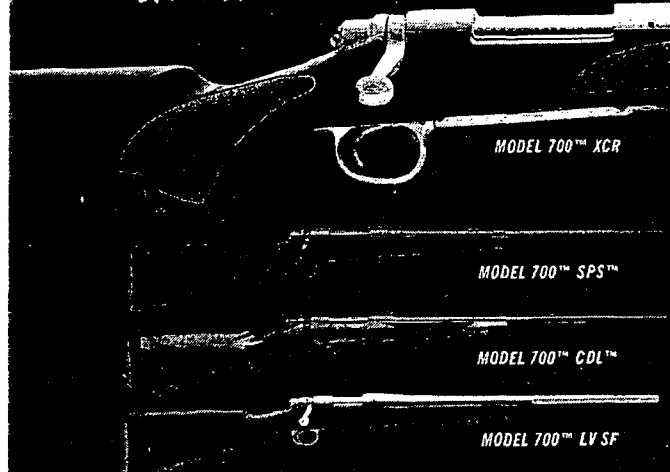
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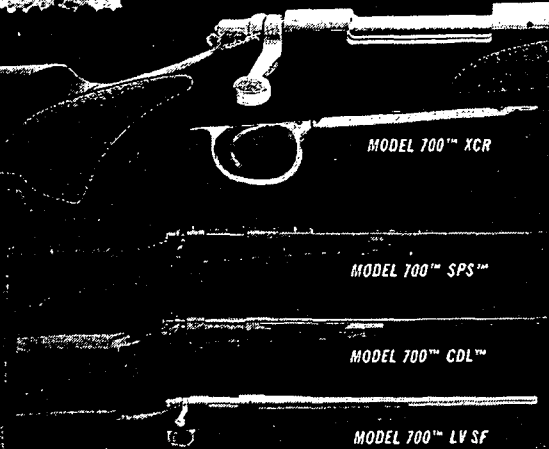
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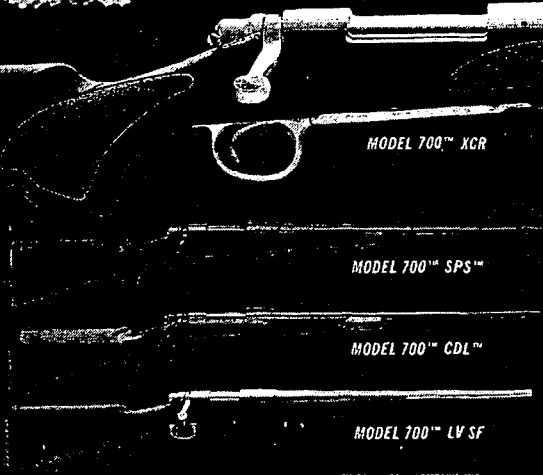
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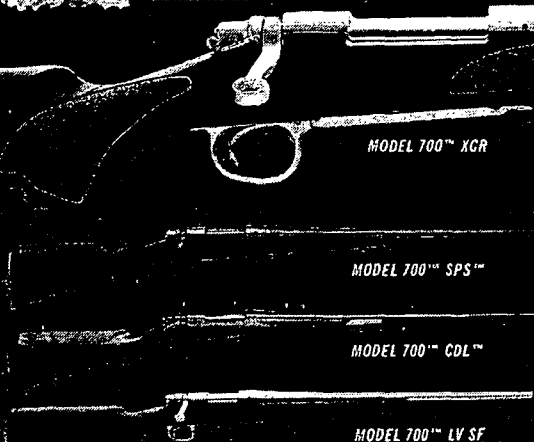
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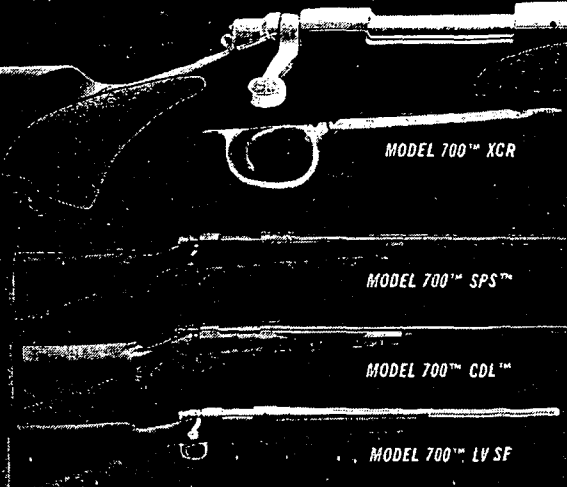
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*Patents on Model 700 ECR and new select 2007 Model 700 ECR. For more information, visit www.remington.com/700 or contact Model 700 specialists.

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700 SPS FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R2™ recoil pad / Available in 12 calibers

700 CBL FEATURES: Richly finished, checkered American walnut stock / R2™ recoil pad / Available in 10 calibers

700 LV 5F FEATURES: Only 6-12 lbs. / Stainless steel, short action receiver / Black Bird & Carbon composite stock / R2™ recoil pad / Available in 5 calibers

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100 ECR FEATURES: Trigger™ Corrosion Control System (optional powder) / Synthetic stock / 4-Mark Pro™ Trigger / RAR recoil pad / Available in 14 calibers
700 SP3 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / RAR recoil pad / Available in 12 calibers
700 CUL FEATURES: Richly finished, checkered American walnut stock / RAR recoil pad / Available in 10 calibers
700 IV SF FEATURES: Only 6.17 lbs. / Stainless steel, short action receiver / Black Box & Carbon composite stock / RAR recoil pad / Available in 5 calibers

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*Features an integral 200 yard and 400 yard range-finder. See www.remington.com/700 for complete Model 700 specifications.



700 ICR FEATURES: Trillite™ Contusion Control System (patent pending) / Synthetic stock / X-Mark Pro™ Trigger / R3™ recoil pad / Available in 14 calibers

700 SP® FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R3™ recoil pad / Available in 14 calibers

700 COL® FEATURES: Right-finished, checkered American walnut stock / R3™ recoil pad / Available in 10 calibers

700 IV® FEATURES: Only 6 1/2 lbs. / Stainless steel, short action receiver / Black Bull & Carbin composite stock / R3™ recoil pad / Available in 5 calibers

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MODEL 700® ICR

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*Available on Model 700 ICR and new X-Mark Pro Trigger System. See your Remington dealer for complete Model 700 specifications.

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*CRP built to the Model 700™ spec. See Model 700 spec.

MODEL 700™ ICR
X-MARK
PRO
TRIGGER

700 ICR FEATURES: Inheritor® Corrosion Control System (patent pending) / Synthetic stock / X-Mark Pro™ Trigger / 10" recoil pad / Available in 14 calibers

700 SP5 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R3™ recoil pad / Available in 12 calibers

700 COL FEATURES: Richly finished, checkered American walnut stock / R3™ recoil pad / Available in 10 calibers

700 USV FEATURES: Only 6 1/2 lbs. / Stainless steel short action receiver / Black Bull & Caribou composite stock / R3™ recoil pad / Available in 5 calibers

MODEL 700™ 19 SF

MODEL 700™ SP5™

MODEL 700™ COL™

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MODEL 700™ XCR

MODEL 700™ SPS™

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MODEL 700™ KCR
Remington
X-MARK
PRO
TRIGGER

700 KCR FEATURES: Trigger™: Constant Control System (constant pressure) / Synthetic stock / X-Mark Pro™ Trigger / R2™ recoil pad / Available in 14 calibers
700 SP5 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R2™ recoil pad / Available in 12 calibers
700 COL FEATURES: Richly finished, checkered American walnut stock / R2™ recoil pad / Available in 10 calibers
700 LV S1 FEATURES: Only 6 1/2 lbs. / Stainless steel, short action receiver / Black Pad & Carbon composite stock / R2™ recoil pad / Available in 5 calibers

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700 XCR FEATURES: In-line Corrosion Control System (patent pending) / Synthetic stock / X-Mark Pro Trigger / 10" recoil pad / Available in 14 calibers

700 SP3 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / 10" recoil pad / Available in 12 calibers

700 20L FEATURES: Richly finished, checkered American walnut stock / 10" recoil pad / Available in 10 calibers

700 LV SF FEATURES: Only 6-1/2 lbs. / Stainless steel short action receiver / Black Bed & Carbon composite stock / 10" recoil pad / Available in 5 calibers

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MODEL 700™ SP5™

MODEL 700™ CUL™

MODEL 700™ LX SF

700 ICR FEATURES: Triple Crown Control System (patent pending). Synthetic stock / X-Mark Pro Trigger / 120 recoil pad / Available in 24 calibers

700 SP5 FEATURES: Detachable stainless steel magazine / Ergonomically designed synthetic stock / R2™ recoil pad / Available in 12 calibers

700 CUL FEATURES: Richly finished, checkered American walnut stock / R2™ recoil pad / Available in 10 calibers

700 LX SF FEATURES: Only 6.1 lb. lbs. / Stainless steel short action receiver / Black Walnut composite stock / R2™ recoil pad / Available in 5 calibers

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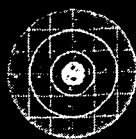
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TIGHT GROUPS

Perhaps the most conclusive reason for Remington's stronghold on the bolt-action market is our unequalled out-of-the-box accuracy.



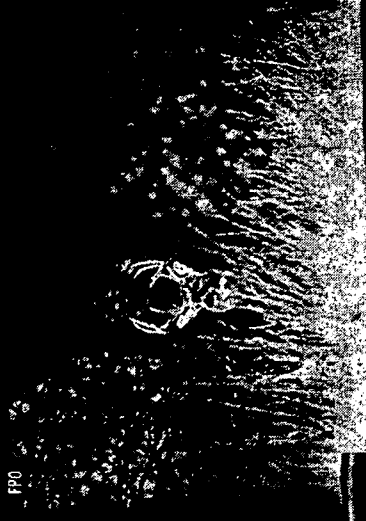
OUT OF THE BOX. At Remington, precision is built-in. We balance and refine components to achieve levels of accuracy other factory rifles can't touch. Our ultra-strong "three-rings-of-steel" bolt actions, the best barrels in the business, crisp single-stage triggers, and innovative barrel and receiver bedding come together to create the best-shooting production rifles you can put a shoulder to.

RIGHT IN THE CENTER. Equipped with a pre-mounted bore-sighted 3-9x40mm scope, the Model 770™ is the ultimate in instant gratification. Grab some ammo, head to the range and punch those tight groups Remington bolt actions are famous for — right out of the box, right in the center.

COUNT ON IT. Decades of proven performance in the field have made the term "reliability" inseparable from the Remington name. For millions of hunters and shooters, a Remington inscription is a symbol of trust. We're deeply proud of this heritage, and take great measures to deliver it in every firearm, shotshell, cartridge and hunting accessory. Count on it.

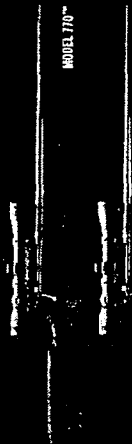


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KEEPING LEGENDARY PERFORMANCE WELL WITHIN REACH.

The same modern manufacturing technologies that make the Model 770 so advanced are also what make it so attainable. Perfect for any hunter looking to skip the process of selecting a scope and components, the Model 770 offers all the accuracy and dependability you expect from a Remington rifle in a potent, ready-to-hunt package.



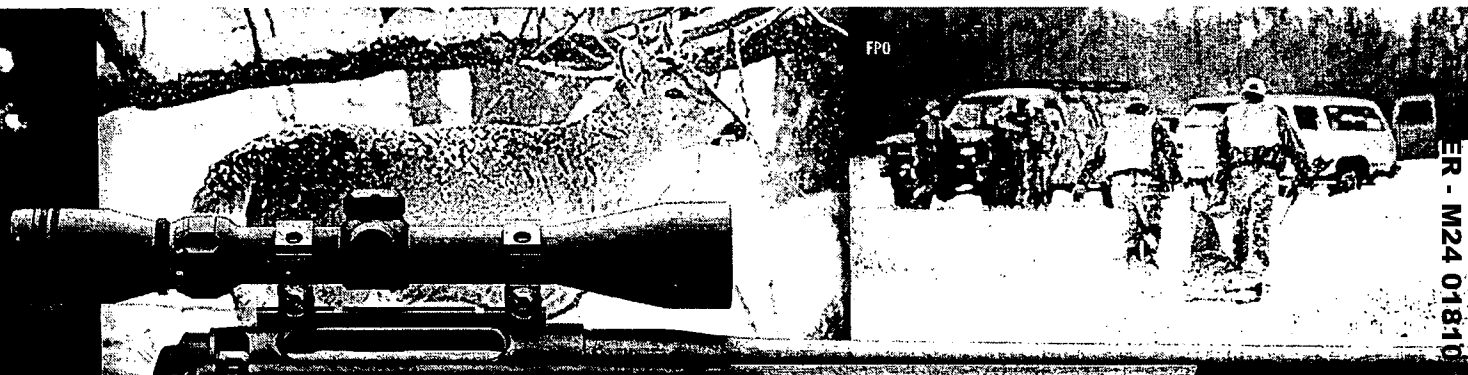
MODEL 770™

MODEL 770™ YOUTH

REMINGTON® MODEL 770™ RIFLE DIMENSIONS / AVERAGE WEIGHTS

	142 in	5530	27	41.17	1.17
	240 in	5547.50	28	41.17	1.14
	248 in	5552	29	41.17	1.12
	256 in	5557	30	41.17	1.12
	264 in	5562	31	41.17	1.12
	272 in	5567	32	41.17	1.12
	280 in	5572	33	41.17	1.12
	288 in	5577	34	41.17	1.12
	296 in	5582	35	41.17	1.12
	304 in	5587	36	41.17	1.12
	312 in	5592	37	41.17	1.12
	320 in	5597	38	41.17	1.12
	328 in	5602	39	41.17	1.12
	336 in	5607	40	41.17	1.12
	344 in	5612	41	41.17	1.12
	352 in	5617	42	41.17	1.12
	360 in	5622	43	41.17	1.12
	368 in	5627	44	41.17	1.12
	376 in	5632	45	41.17	1.12
	384 in	5637	46	41.17	1.12
	392 in	5642	47	41.17	1.12
	400 in	5647	48	41.17	1.12
	408 in	5652	49	41.17	1.12
	416 in	5657	50	41.17	1.12
	424 in	5662	51	41.17	1.12
	432 in	5667	52	41.17	1.12
	440 in	5672	53	41.17	1.12
	448 in	5677	54	41.17	1.12
	456 in	5682	55	41.17	1.12
	464 in	5687	56	41.17	1.12
	472 in	5692	57	41.17	1.12
	480 in	5697	58	41.17	1.12
	488 in	5702	59	41.17	1.12
	496 in	5707	60	41.17	1.12
	504 in	5712	61	41.17	1.12
	512 in	5717	62	41.17	1.12
	520 in	5722	63	41.17	1.12
	528 in	5727	64	41.17	1.12
	536 in	5732	65	41.17	1.12
	544 in	5737	66	41.17	1.12
	552 in	5742	67	41.17	1.12
	560 in	5747	68	41.17	1.12
	568 in	5752	69	41.17	1.12
	576 in	5757	70	41.17	1.12
	584 in	5762	71	41.17	1.12
	592 in	5767	72	41.17	1.12
	600 in	5772	73	41.17	1.12
	608 in	5777	74	41.17	1.12
	616 in	5782	75	41.17	1.12
	624 in	5787	76	41.17	1.12
	632 in	5792	77	41.17	1.12
	640 in	5797	78	41.17	1.12
	648 in	5802	79	41.17	1.12
	656 in	5807	80	41.17	1.12
	664 in	5812	81	41.17	1.12
	672 in	5817	82	41.17	1.12
	680 in	5822	83	41.17	1.12
	688 in	5827	84	41.17	1.12
	696 in	5832	85	41.17	1.12
	704 in	5837	86	41.17	1.12
	712 in	5842	87	41.17	1.12
	720 in	5847	88	41.17	1.12
	728 in	5852	89	41.17	1.12
	736 in	5857	90	41.17	1.12
	744 in	5862	91	41.17	1.12
	752 in	5867	92	41.17	1.12
	760 in	5872	93	41.17	1.12
	768 in	5877	94	41.17	1.12
	776 in	5882	95	41.17	1.12
	784 in	5887	96	41.17	1.12
	792 in	5892	97	41.17	1.12
	800 in	5897	98	41.17	1.12
	808 in	5902	99	41.17	1.12
	816 in	5907	100	41.17	1.12
	824 in	5912	101	41.17	1.12
	832 in	5917	102	41.17	1.12
	840 in	5922	103	41.17	1.12
	848 in	5927	104	41.17	1.12
	856 in	5932	105	41.17	1.12
	864 in	5937	106	41.17	1.12
	872 in	5942	107	41.17	1.12
	880 in	5947	108	41.17	1.12
	888 in	5952	109	41.17	1.12
	896 in	5957	110	41.17	1.12
	904 in	5962	111	41.17	1.12
	912 in	5967	112	41.17	1.12
	920 in	5972	113	41.17	1.12
	928 in	5977	114	41.17	1.12
	936 in	5982	115	41.17	1.12
	944 in	5987	116	41.17	1.12
	952 in	5992	117	41.17	1.12
	960 in	5997	118	41.17	1.12
	968 in	6002	119	41.17	1.12
	976 in	6007	120	41.17	1.12
	984 in	6012	121	41.17	1.12
	992 in	6017	122	41.17	1.12
	1000 in	6022	123	41.17	1.12
	1008 in	6027	124	41.17	1.12
	1016 in	6032	125	41.17	1.12
	1024 in	6037	126	41.17	1.12
	1032 in	6042	127	41.17	1.12
	1040 in	6047	128	41.17	1.12
	1048 in	6052	129	41.17	1.12
	1056 in	6057	130	41.17	1.12
	1064 in	6062	131	41.17	1.12
	1072 in	6067	132	41.17	1.12
	1080 in	6072	133	41.17	1.12
	1088 in	6077	134	41.17	1.12
	1096 in	6082	135	41.17	1.12
	1104 in	6087	136	41.17	1.12
	1112 in	6092	137	41.17	1.12
	1120 in	6097	138	41.17	1.12
	1128 in	6102	139	41.17	1.12
	1136 in	6107	140	41.17	1.12
	1144 in	6112	141	41.17	1.12
	1152 in	6117	142	41.17	1.12
	1160 in	6122	143	41.17	1.12
	1168 in	6127	144	41.17	1.12
	1176 in	6132	145	41.17	1.12
	1184 in	6137	146	41.17	1.12
	1192 in	6142	147	41.17	1.12
	1200 in	6147	148	41.17	1.12
	1208 in	6152	149	41.17	1.12
	1216 in	6157	150	41.17	1.12
	1224 in	6162	151	41.17	1.12
	1232 in	6167	152	41.17	1.12
	1240 in	6172	153	41.17	1.12
	1248 in	6177	154	41.17	1.12
	1256 in	6182	155	41.17	1.12
	1264 in	6187	156	41.17	1.12
	1272 in	6192	157	41.17	1.12
	1280 in	6197	158	41.17	1.12
	1288 in	6202	159	41.17	1.12
	1296 in	6207	160	41.17	1.12
	1304 in	6212	161	41.17	1.12
	1312 in	6217	162	41.17	1.12
	1320 in	6222	163	41.17	1.12
	1328 in	6227	164	41.17	1.12
	1336 in	6232	165	41.17	1.12
	1344 in	6237	166	41.17	1.12
	1352 in	6242	167	41.17	1.12
	1360 in	6247	168	41.17	1.12
	1368 in	6252	169	41.17	1.12
	1376 in	6257	170	41.17	1.12
	1384 in	6262	171	41.17	1.12
	1392 in	6267	172	41.17	1.12
	1400 in	6272	173	41.17	1.12
	1408 in	6277	174	41.17	1.12
	1416 in	6282	175	41.17	1.12
	1424 in	6287	176	41.17	1.12
	1432 in	6292	177	41.17	1.12
	1440 in	6297	178	41.17	1.12
	1448 in	6302	179	41.17	1.12
	1456 in	6307	180	41.17	1.12
	1464 in	6312	181	41.17	1.12
	1472 in	6317	182	41.17	1.12
	1480 in	6322	183	41.17	1.12
	1488 in	6327	184	41.17	1.12
	1496 in	6332	185	41.17	1.12
	1504 in	6337	186	41.17	1.12
	1512 in	6342	187	41.17	1.12
	1520 in	6347	188	41.17	1.12
	1528 in	6352	189	41.17	1.12
	1536 in	6357	190	41.17	1.12
	1544 in	6362	191	41.17	1.12
	1552 in	6367	192	41.17	1.12
	1560 in	6372	193	41.17	1.12
	1568 in	6377	194	41.17	1.12
	1576 in	6382	195	41.17	1.12
	1584 in	6387	196	41.17	1.12
	1592 in	6392	197	41.17	1.12
	1600 in	6397	198	41.17	1.12
	1608 in	6402	199	41.17	1.12
	1616 in	6407	200	41.17	1.12

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COME TOGETHER THIS
PERFECTLY.

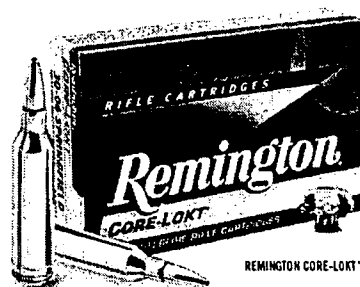


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MODEL 770™

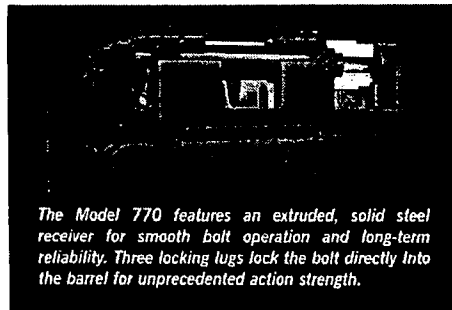
As shown in 243 Win. 270 Win. 308 Win. 300 Win. 7mm Rem. Mag. 30-06 Sprg. 7mm Rem. Mag. 308 Win.

JUST ADD AMMO. The Model 770 comes with everything you need to go straight from the store to the field — all you need is a box of your favorite Remington ammunition and you're ready to hunt.



REMINGTON CORE-LOKT™

The Model 770 shares many of the hallmark features of our famous Model 700: Unrivaled out-of-the-box accuracy; rugged dependability; a crisp, single-stage trigger; ultra-fast lock time and the same "three-rings-of-steel" design for superior action strength. It's a proven framework of balanced components hardcore hunters and serious marksman have long considered the finest available.



The Model 770 features an extruded, solid steel receiver for smooth bolt operation and long-term reliability. Three locking lugs lock the bolt directly into the barrel for unprecedented action strength.

LOCK, STOCK & BARREL, A SOLID CHOICE. Built in America's newest firearms plant, using advanced manufacturing systems, the Model 770 is a true gunmaking marvel. Principal among its many remarkable features is a bolt with three locking lugs — they lock the bolt up inside the barrel, rather than the receiver, for unprecedented strength. It's this ultra-rigid action design and the six-groove button-rifled barrel that produce its astounding accuracy.

A short, 60-degree bolt throw with an easier-to-cam design facilitates faster follow-up shots. Plus, its detachable, dual-stack steel box magazine, now with a more durable latch, makes loading and unloading safer and more convenient. The new synthetic stock is as tough and comfortable as it is sleek. It's textured for a sure grip, impervious to the weather and has a raised cheekpiece.

FEATURES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class — three locking lugs lock the bolt up inside the barrel, rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordinance-grade steel barrel is drilled and button-rifled (the same process used on custom rifle barrels) with six-groove rifling
- Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-Sx 40mm Bushnell Sharpshooter scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged black specially textured synthetic composite stock with raised cheekpiece, R3 recoil pad and molded-in sling swivel studs
- Offered in popular 243 Win. (Standard & Youth models), 7mm-08, 308 Win., 270 Win., 30-06 Sprg., 7mm Rem Mag and 300 Win Mag calibers

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A VERY DEADLY TRADITION CONTINUES. Our line of solid, hunt-ready rifles began with the Model 710* and is carried on today with an update to that proven design. The Model 770 features an advanced new stock with a more ergonomic shape and molded-in swivel studs; an ultra-smooth, easier-to-cam bolt and a durable new magazine latch. There are also two additional chamberings — the 7mm-08 and 308 — to fill the requests, and freezers of American deer hunters.

BORN OF THE FINEST DEER RIFLE EVER MADE.* The Model 770 is a descendent of unquestionably the most popular, most accurate, factory-built centerfire in hunting arms history — the Model 700*.

*Field & Stream, "The Gun Not Survey," March, 2006

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HANDLES LIKE A SPORTSCAR, HITS LIKE A FREIGHT TRAIN. Compact dimensions make it the ultimate dense-cover

rifle, but unrivaled standards for out-of-the-box accuracy give the Model Seven big reach in any country. Choose 204 Ruger to 350 Rem Mag, including Remington Short Action Ultra Mag and WSM calibers. Add Remington ammo, and it's a guaranteed smash hit.



MODEL SEVEN™ CDL

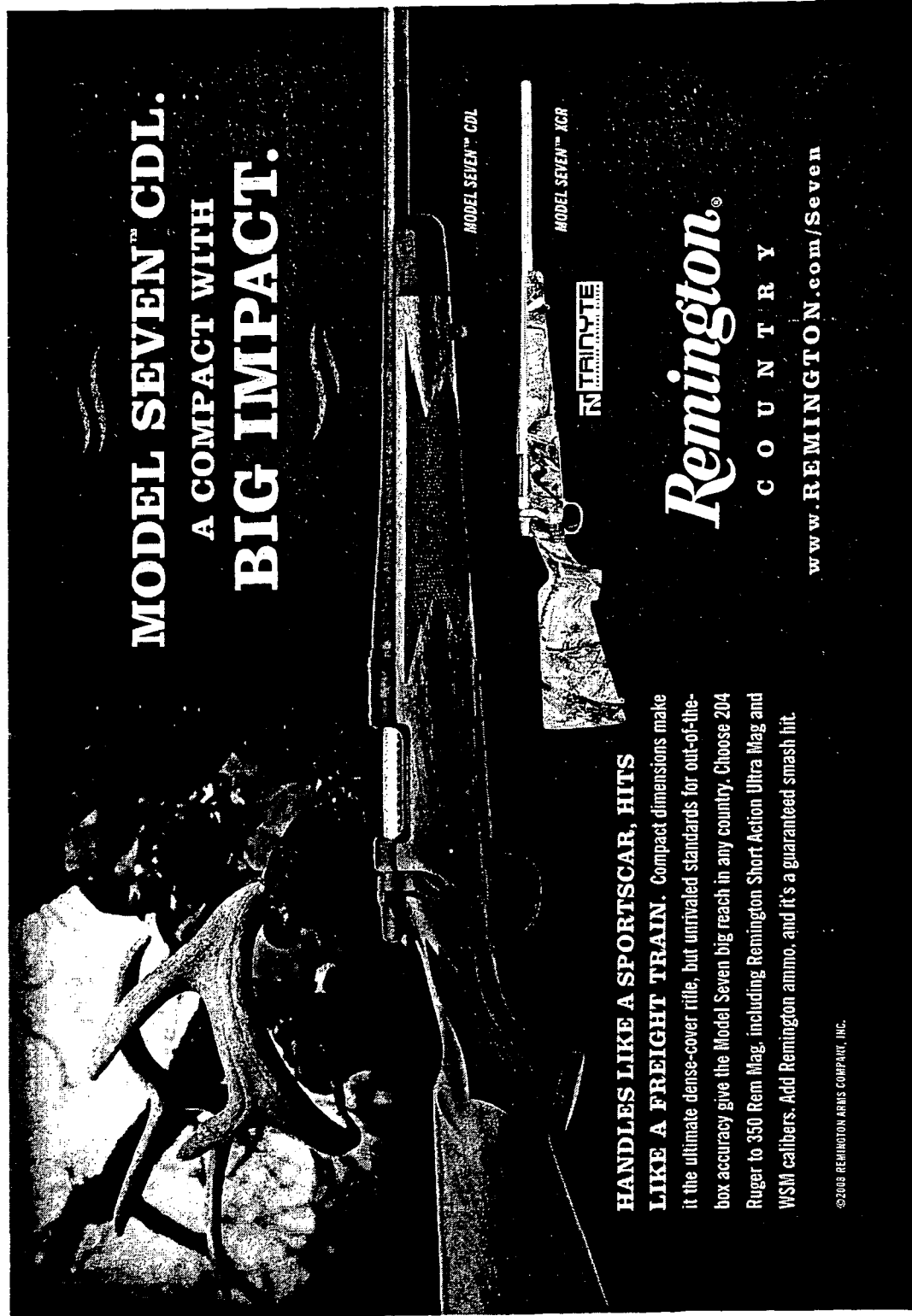
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Choose the timeless looks of our Model Seven™ CDL Or the XCR™ version featuring our revolutionary TriNyte® Corrosion Control System.
Features: 20" clean barrel, 22" magnum / Shorter overall length than comparable Model 700 / Avg. wt.: 6 1/2 lbs. / Legendary three-rings-of-steel action design

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MODEL SEVEN™ XCR

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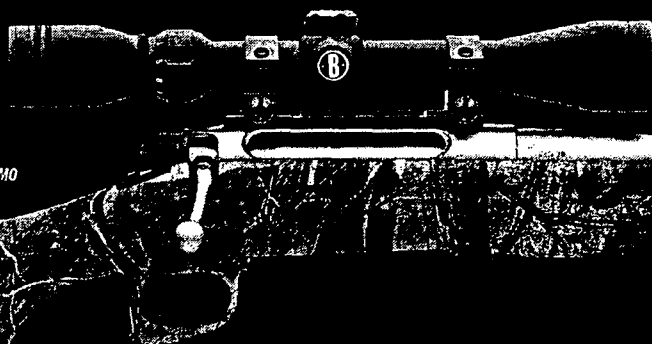
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MODEL 770™
STAINLESS CAMO



MODEL 770™ STAINLESS CAMO

The Model 770 comes with a pre-mounted and boresighted 3-9x40mm scope. Choose standard (22" barrel) or magnum (24" barrel) calibers.

Features: New Realtree® AP™ HD™ camo synthetic stock design with molded sling swivel studs / Smoother-camming 60° bolt / Updated magazine latch – detachable magazine

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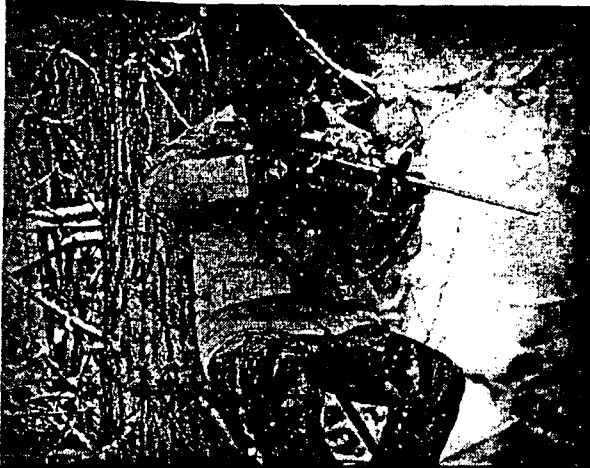
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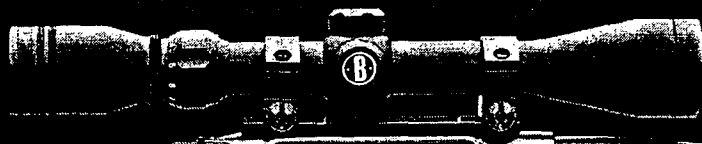
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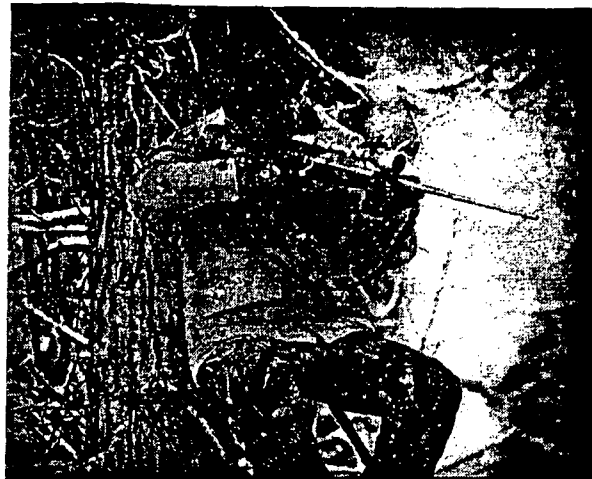
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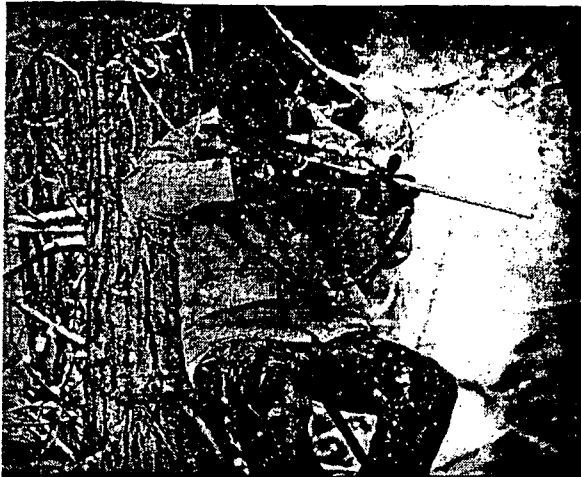
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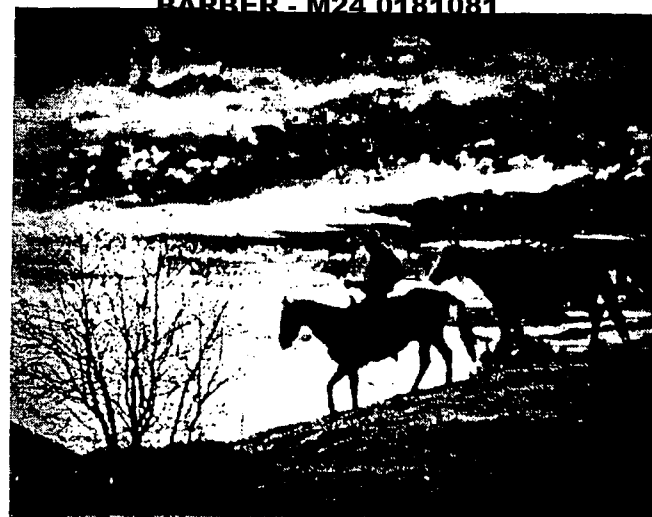
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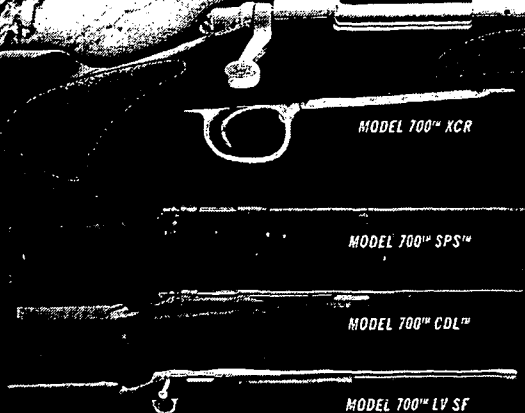
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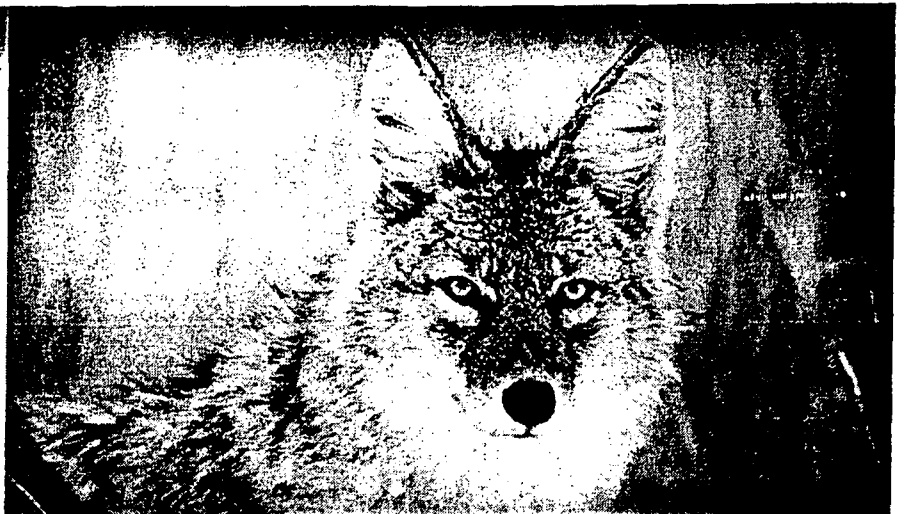
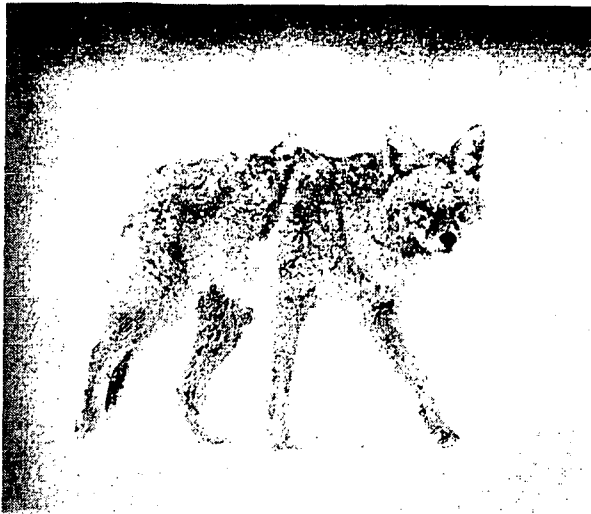
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LOSE THEIR PLACE
IN THE FOOD CHAIN.**

MEET THE NEW TOP DOG. When it's time to cut a few links from the food chain, there's no finer tool than a Remington® varmint rifle. Our Model 700™ SPS™ Varmint is a tack-driving machine featuring our revolutionary X-Mark Pro™ Trigger. The ergonomically designed black synthetic stock has a vented beavertail fore-end for enhanced grip, reduced weight and better heat dissipation. The Model 700 SPS Varmint.



MODEL 700™ SPS™ VARMINT

A rock-solid, no-nonsense instrument of precision, chambered in a wide range of popular varmint calibers: 17 Remington® Fireball, 204 Ruger, 22-250 Remington, 223 Remington, 243 Win, 308 Win.

Features: Newly designed SPS Varmint stock with vented beavertail fore-end / 26" heavy-contour barrel / Legendary Model 700™ action / Drilled and tapped / Sling swivel studs

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AND I AM THE
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ COL™

MODEL 700™ LV SF

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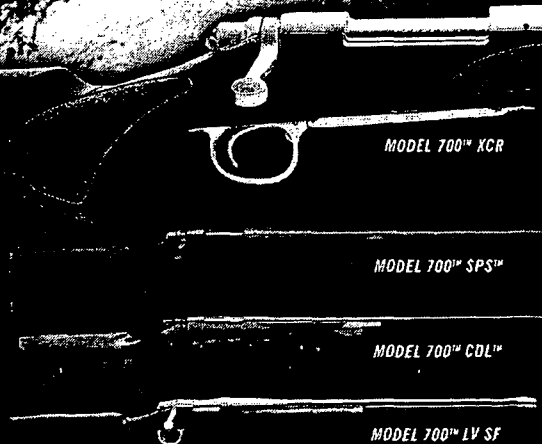


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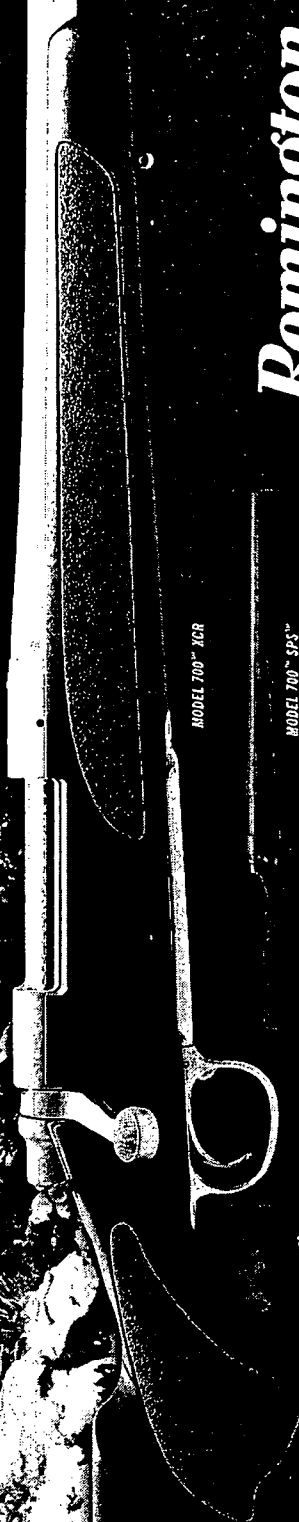
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ VS SF™ II

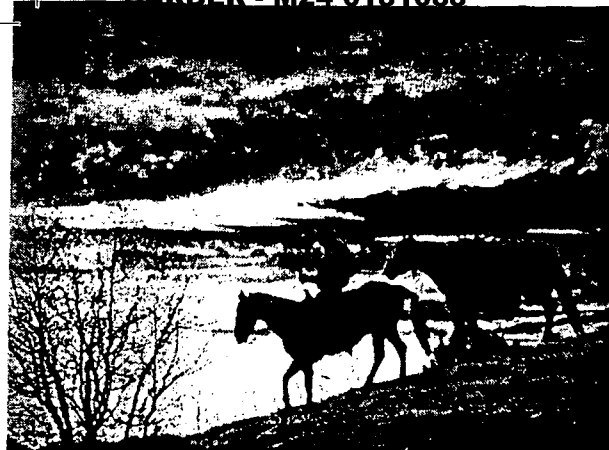
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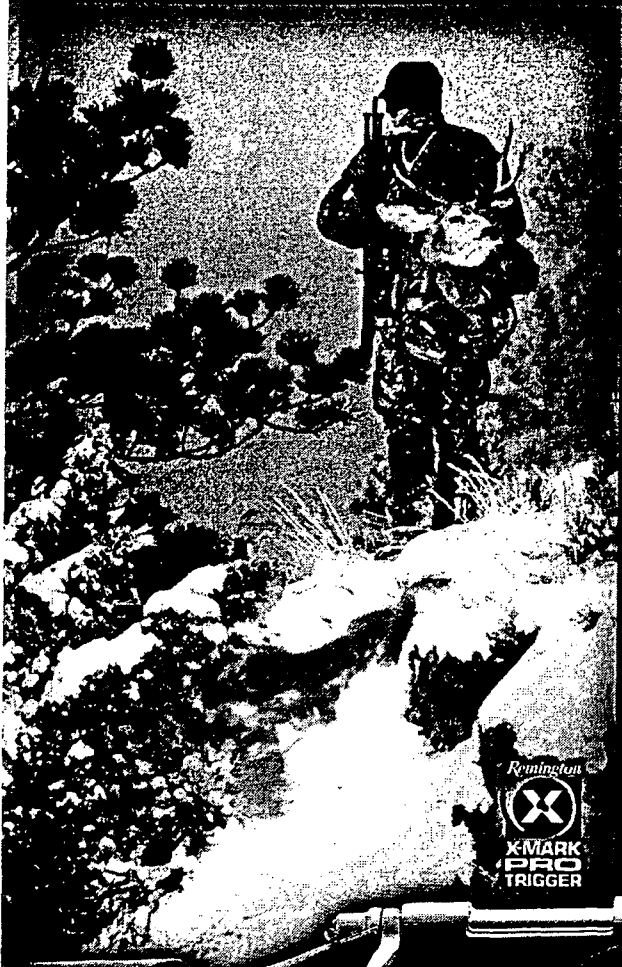
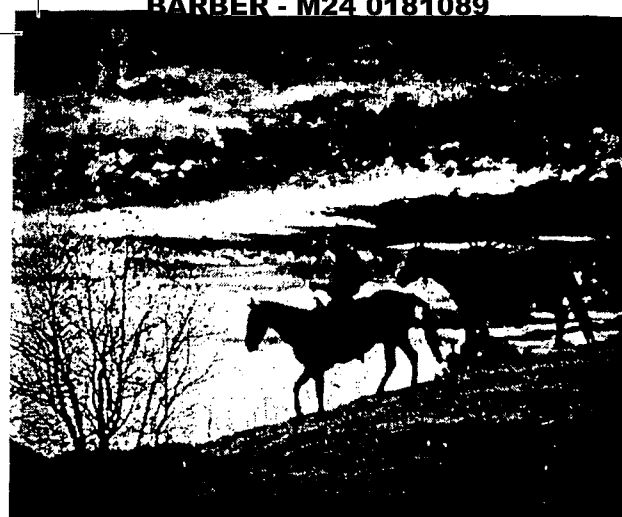
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CDL™

MODEL 700™ VS SF™ II

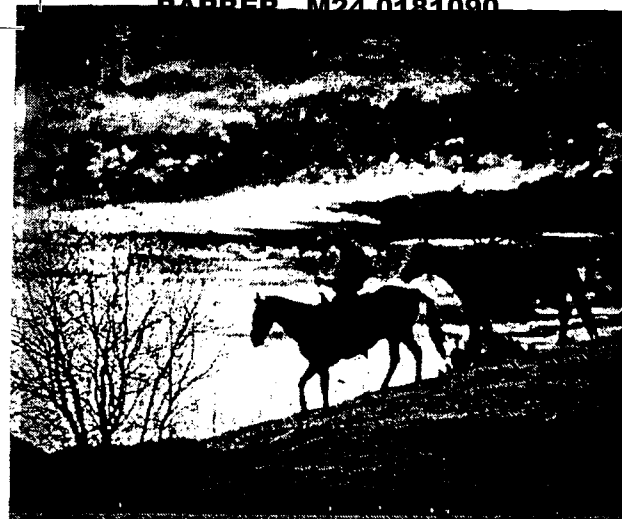
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MODEL 700™ XCR

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MODEL 700™ CDL™

MODEL 700™ VS SF™ II

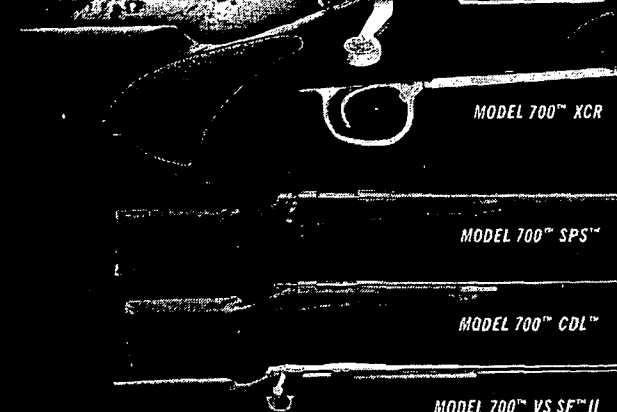
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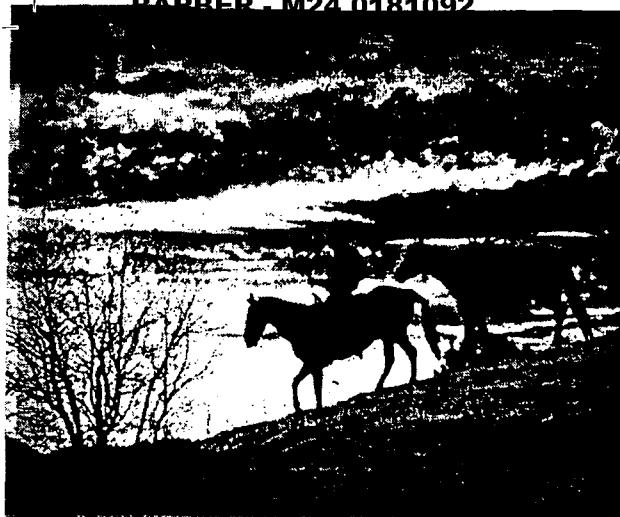
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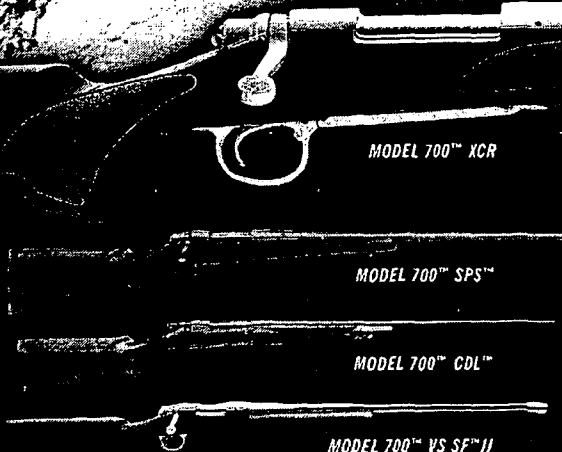


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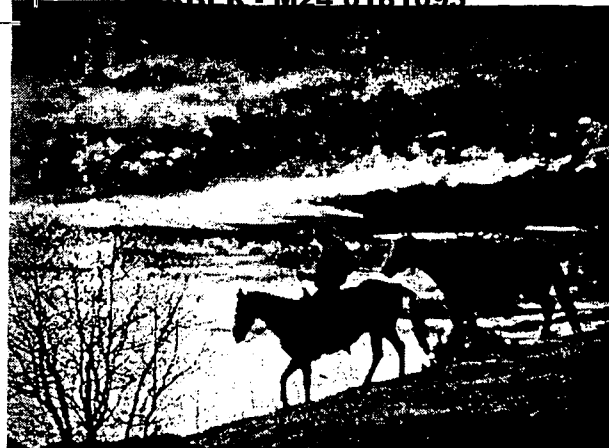
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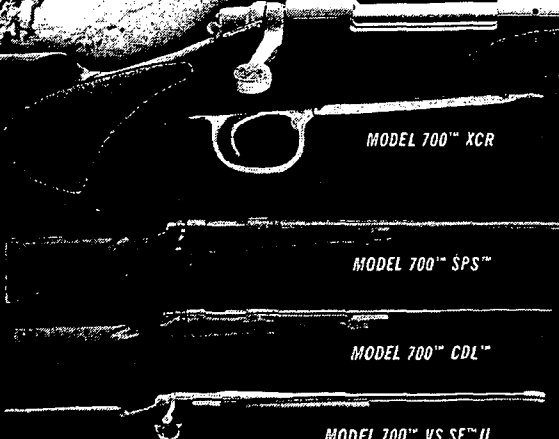


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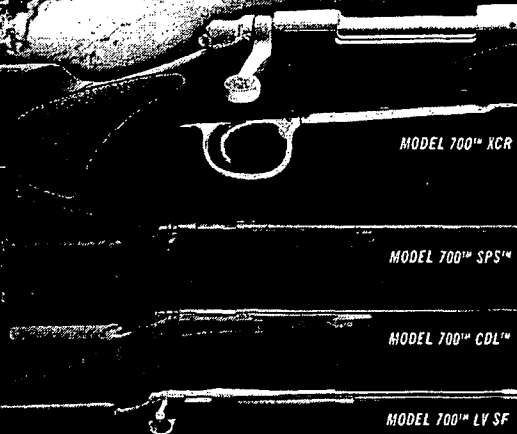
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MODEL 700™ XCR

MODEL 700™ SPS™

MODEL 700™ CGL™

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MODEL 700™ XCR

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MODEL 700™ CDL™

MODEL 700™ LV SF

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MODEL 700™ SPS™

MODEL 700™ CDI™

MODEL 700™ LV 3F

MODEL 700™ XCR



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MODEL 700**THE MODEL 700 ADVANTAGE****THE LEGENDARY****REMINGTON® MODEL 700.™****TODAY'S MOST ACCURATE,****MOST POPULAR****PRODUCTION HUNTING****RIFLE.** While there are many

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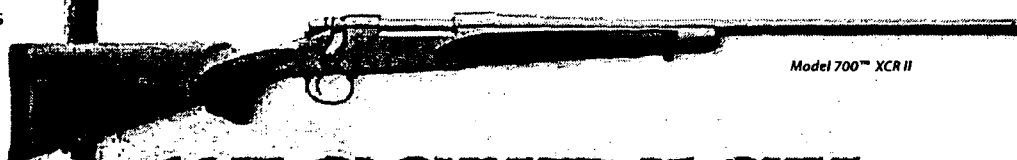
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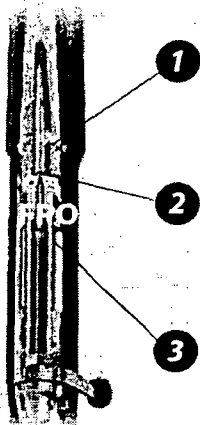
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REMINGTON
MODEL 700WINCHESTER
MODEL 70BROWNING
A-BOLTSAVAGE
111RUGER
M77Chosen by
U.S. SnipersThree Rings
Of SteelHammer-Forged
BarrelUser Adjustable
Trigger

Model 700™ XCR II

**“ACCURACY
WITHOUT EQUAL.”**

--MICHAEL WADDELL

**THREE-RINGS-OF-STEEL**1. Recessed bolt face completely
encloses cartridge head for maximum
protection against case rupture.2. Barrel surrounds bolt shroud
for additional strength.3. Barrel threaded into a receiver
machined from hardened steel.Feed your Remington Model 700
Core-Lokt,® the best-selling
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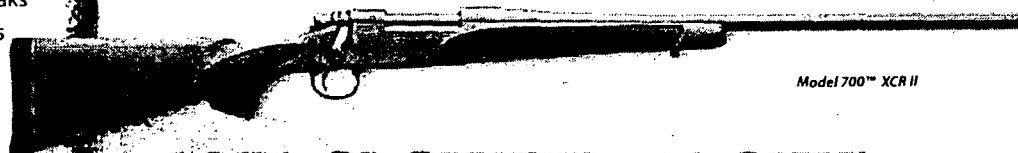


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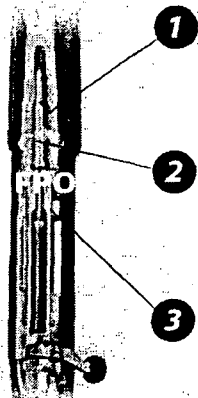
	REMINGTON MODEL 700	WINCHESTER MODEL 70	BROWNING A-BOLT	SAVAGE 111	RUGER M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	○	✓	○	✓
User Adjustable Trigger	✓	○	✓	✓	○



Model 700™ XCR II

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--MICHAEL WADDELL



THREE-RINGS-OF-STEEL

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2. Barrel surrounds bolt shroud for additional strength.
3. Barrel threaded into a receiver machined from hardened steel.



Feed your Remington Model 700 Core-Lokt,®
the best selling centerfire rifle ammunition ever.

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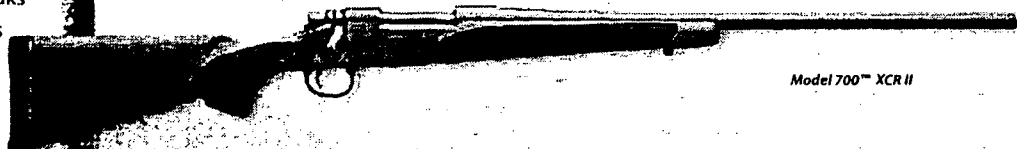
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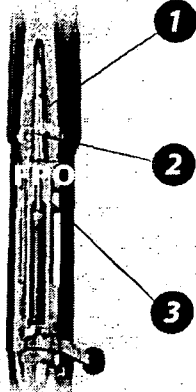
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Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	○	✓	○	✓
User Adjustable Trigger	✓	○	✓	✓	○



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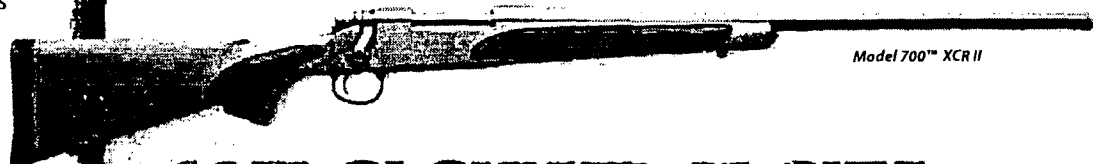
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	REMINGTON® MODEL 700	WINCHESTER® MODEL 70	BROWNING® A-BOLT	SAVAGE® 111	RUGER® M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

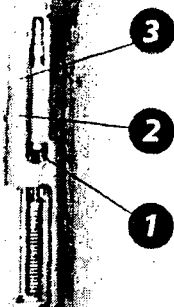


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MODEL 700™ CDL™

MODEL 700™ VS SF™ II

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C O U N T R Y

www.REMINGTON.com/700

*Available on Model 700 XCR II and new select 2010 Model offerings.
See www.remington.com/700 for complete Model 700 specifications.



I AM THE MODEL 700.™

AND I AM THE
MEASURE AGAINST WHICH
ALL OTHERS FALL SHORT.

"THIS IS REMINGTON® COUNTRY. And this is my domain." The Remington Model 700™ has a well-earned reputation as the most accurate, solid, dependable and versatile line of production rifles ever made. For many reasons. Take the new X-Mark Pro™ Adjustable Trigger System*. It breaks crisply, has virtually no creep and provides incredible shot control. Helping add to the Model 700's already legendary accuracy. The Model 700 houses the strongest action ever made, featuring our famous "Three-Rings-Of-Steel". And its dependability has proven exceptional since 1962. There's a Model 700 for most every need. Big game, varmint and target rifles. Stainless, blued and matte finishes. Synthetic, wood laminate and walnut stocks in standard and thumbhole configurations. All featuring a measure of quality and craftsmanship that never, ever falls short. And that can only be obtained from the undisputed leader. The Model 700.

MODEL 700™ XCR II

MODEL 700™ SPS™

MODEL 700™ CBL™

MODEL 700™ VS SF™ II

Remington®

C O U N T R Y

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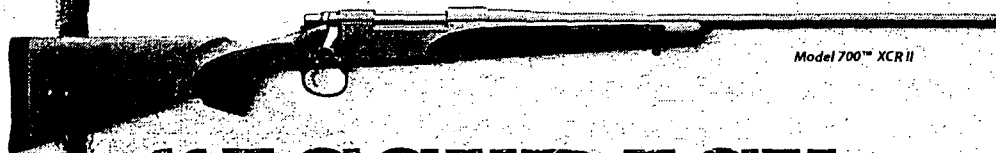
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**MODEL 700™****THE MODEL 700 ADVANTAGE**

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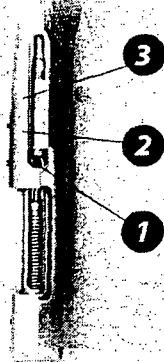
	REMINGTON® MODEL 700	WINCHESTER® MODEL 70	BROWNING® A-BOLT	SAVAGE® 111	RUGER® M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○



Model 700™ XCR II

“ACCURACY WITHOUT EQUAL!”

—MICHAEL WADDELL

**THREE-RINGS-OF-STEEL**

1. Recessed bolt face completely encloses cartridge head for maximum protection against case rupture.
2. Barrel surrounds bolt shroud for additional strength.
3. Barrel threaded into a receiver machined from hardened steel.

Feed your Remington Model 700
Core-Lokt™ the best-selling
centerfire rifle ammunition ever.

www.remington.com/700
Remington.

One moment. One shot.



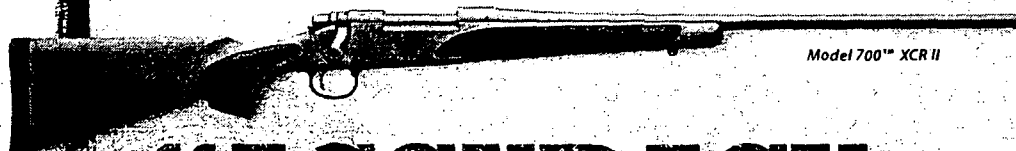
MODEL 700™

THE MODEL 700 ADVANTAGE

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TODAY'S MOST ACCURATE,
MOST POPULAR
PRODUCTION HUNTING
RIFLE. While there are many claims about accuracy, the Model 700's heritage speaks louder than any words. Its impeccable shot-to-shot consistency has made it the #1 bolt action of choice for military and law-enforcement snipers, custom gunmakers and discriminating shooters worldwide. And proudly, you've made it the most popular hunting rifle in America today.

	REMINGTON® MODEL 700	WINCHESTER® MODEL 70	BROWNING® A-BOLT	SAVAGE® 111	RUGER® M77
Chosen by U.S. Snipers	✓	○	○	○	○
Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

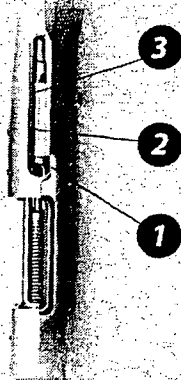
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Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

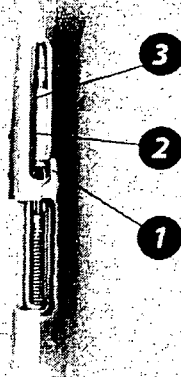
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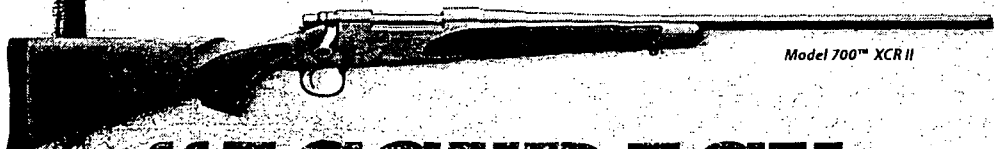
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Three Rings Of Steel	✓	○	○	○	○
Hammer-Forged Barrel	✓	✓	✓	○	✓
User Adjustable Trigger	✓	✓	✓	✓	○

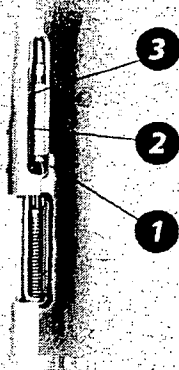
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ammunition ever.

www.remington.com/700

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One moment. One shot.

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MODEL 597™**SPORTS, INC. EXCLUSIVE**

The **Model 597™** is easily the most advanced autoloading rimfire rifle ever built, and the most technologically advanced breakthrough in the category in 35 years. The difference starts with our proprietary bolt-guidance system, which features a unique set of twin tool-steel guide rails for better stability, feeding reliability and greater out-of-the-box accuracy.

KEY FEATURES:

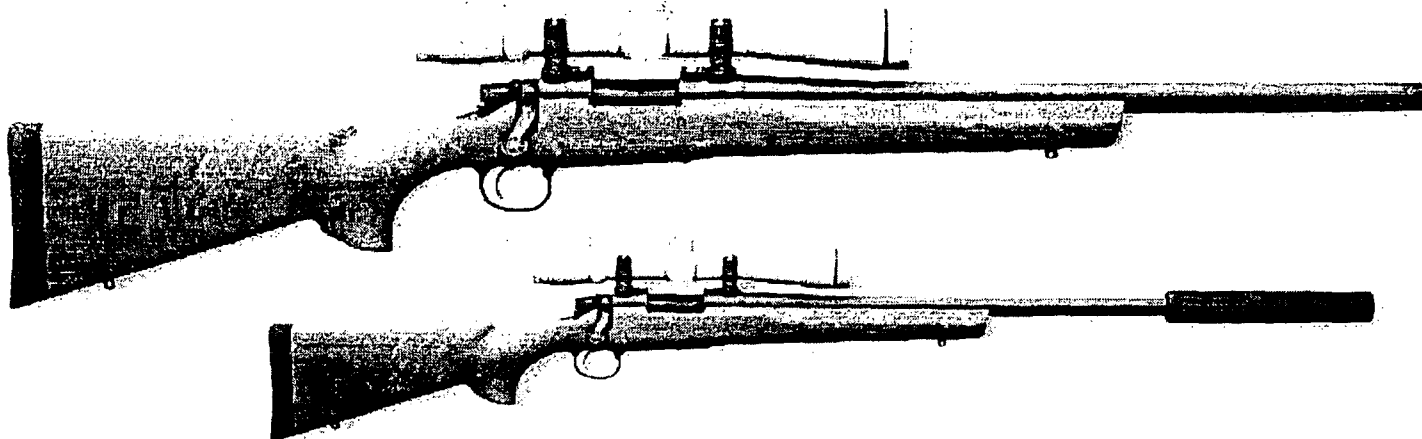
- Bolt-guidance system features twin tool-steel guide rails
- Sear and hammer are Teflon®/nickel-plated for crisp, smooth trigger pull
- Non-glare matte finish
- Adjustable big-game iron sights
- Patented, drop-out staggered-stack, 10-shot metal detachable magazine
- Last-shot hold-open bolt for added safety
- Unique attachment system rigidly joins barrel to receiver for perfect alignment and enhanced accuracy

MODEL 597 BLACK SYNTHETIC STOCK WITH TRUGLO® SIGHTS

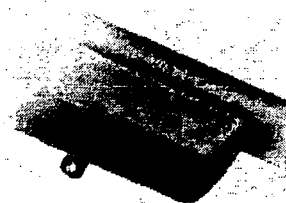
Order Number	Description	Caliber	UPC#	MSRP Price	Net Price
80872	Model 597™	22LR	0 47700 80872 7	\$226.30	\$154.79

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One moment. One shot.™

Remington Arms Company, Inc. | Madison, NC 27025 | (800) 243-9700 | www.remington.com

MODEL 700™**KEY FEATURES:**

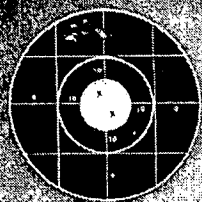
- 308 Win with 20" heavy barrel with $\frac{5}{8}$ -24 threaded muzzle
- Shipped with thread protector installed
- Accepts AAC® and SureFire® flash hiders, muzzle brakes, and suppressors
- 1 in 10" rate of twist for 168- to 220-grain bullets and sub-sonic loads
- Overmolded Ghillie Green™ Hogue® pillar bedded stock
- X-Mark Pro® Externally Adjustable Trigger set at 3 ½ lbs.

**THREAD
PROTECTOR****1 IN 10"
RATE OF TWIST****MODEL 700 SPS TACTICAL OD WITH THREADED MUZZLE**

Order Number	Description	UPC#	MSRP Price
84203	Model 700™ SPS™	0 47700 84203 5	\$756.57

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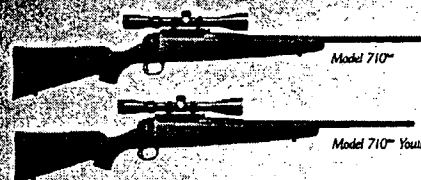
TIGHT GROUPS

Perhaps the most conclusive reason for Remington's stronghold on the bolt-action market is our unequalled out-of-the-box accuracy.

OUT OF THE BOX. At Remington, precision is built-in. We balance and refine our components to achieve levels of accuracy other factory rifles can't touch. Our ultra-strong "three-rings-of-steel" bolt actions, the best barrels in the business, crisp single-stage triggers, and innovative barrel and receiver beddings come together to create the best-shooting production rifles you can put a shoulder to.

RIGHT IN THE CENTER. Equipped with a pre-mounted bore-sighted 3-9x 40mm Bushnell® Sharpshooter® Scope, the Model 710 is the epitome of instant gratification. Grab some ammo, head to the range and punch those tight groups Remington bolt actions are famous for – right out of the box, right in the center.

COUNT ON IT. As time passes, products become defined by certain lasting qualities. Decades of proven performance in the field have made the term "reliability" inseparable from the Remington name. For millions of hunters and shooters around the globe, a Remington inscription is a symbol of trust. We're deeply proud of this heritage, and take great measures to deliver it in every firearm, shotshell, cartridge and hunting accessory. Count on it.



MODEL 710™ RIFLE DIMENSIONS / AVERAGE WEIGHTS

CALIBER	RIFLE LENGTH	BARREL LENGTH	OVERALL LENGTH	AVG. WT. (LBS.)
243 Win.	27416	22"	42 3/4"	7 1/4
243 Win Youth	27418	20"	39 1/4"	6 1/4
270 Win	27408	22"	42 1/4"	7 1/4
30-06 Springfield	27410	22"	42 1/4"	7 1/4
7mm Rem Mag	27412	22"	42 1/4"	7 1/4
300 Win Mag	27414	22"	42 1/4"	7 1/4

Standard stock dimensions: 13 1/4" length of pull, 1 1/4" drop at comb, 1 1/4" drop at heel. 1 1/2" youth length of pull.

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THE REMINGTON® MODEL 710™

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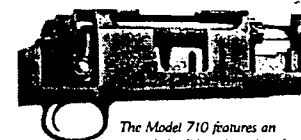
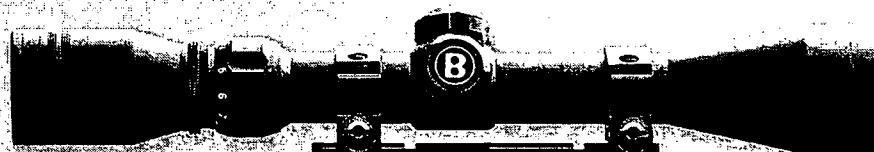
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Final photo to have more
drama with lighting.

LEGENDARY ACCURACY,
REMARKABLE VALUE.

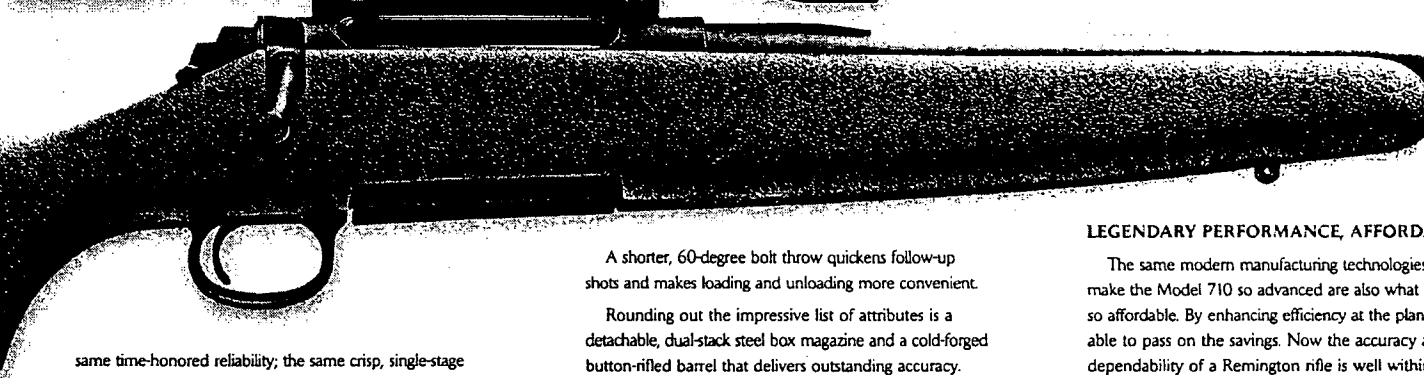
THIS WILL SHOOT A FEW HOLES IN YOUR IDEA OF A VALUE-PRICED RIFLE.

We didn't raise the standards for value-priced rifles, we blew them away. The Remington Model 710® is the most affordable, high-performance centerfire rifle we've ever built. It comes ready to hit the range with a pre-mounted and bore-sighted 3-9x 40mm scope.



The Model 710 features an extruded solid steel receiver for smooth bolt operation and long-term reliability. Three locking lugs lock the bolt directly into the barrel for unprecedented action strength.

Principal among its many remarkable features is a bolt design that employs three locking lugs – they lock the bolt up inside the barrel, rather than the receiver, for unprecedented strength.



BORN OF THE FINEST DEER RIFLE EVER MADE.*

The breakthrough design of the Model 710 begins with good genetics. Make that the best genetics. It's a descendent of unquestionably the most popular, most accurate factory-built centerfire in hunting arms history – the Remington Model 700.™

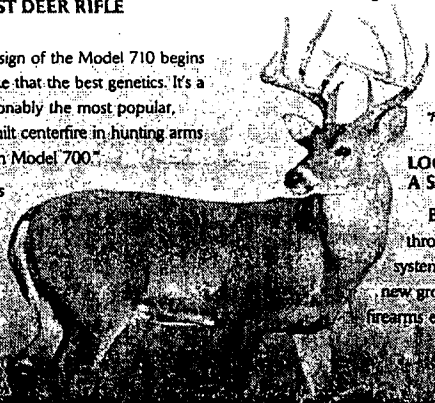
The Model 710 shares many of the same hallmark features as the famous Model 700. The same unrivaled out-of-the-box accuracy, the

same time-honored reliability; the same crisp, single-stage trigger design; the same ultra-fast lock time; and the same "three-rings-of-steel" for superior action strength. It's a proven framework of balanced components that hardcore hunters and serious marksman have long considered the finest available.

**Field & Stream, "The Gun Nut Survey" – March, 2006*

LOCK, STOCK AND BARREL, A SOLID CHOICE.

Built in America's newest firearms plant – through state-of-the-art manufacturing systems – the Model 710 not only breaks new ground for value-priced rifles, but for firearms engineering and production as a whole.

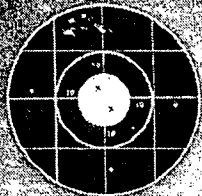


LEGENDARY PERFORMANCE, AFFORDABLY.

The same modern manufacturing technologies that make the Model 710 so advanced are also what make it so affordable. By enhancing efficiency at the plant, we're able to pass on the savings. Now the accuracy and dependability of a Remington rifle is well within the budget of virtually any hunter. We're not sure who should be more nervous – the deer or the competition.

FEATURES

- Built with Remington's unrivaled standards for out-of-the-box accuracy
- Unprecedented strength in its class – three locking lugs lock the bolt up inside the barrel, rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordnance-grade steel barrel is cold-forged and button-rifled (the same process used on custom rifle barrels) with six-groove rifling
- Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged, dark gray, specially textured synthetic composite stock with raised cheekpiece, recoil pad and sling swivel studs
- Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers



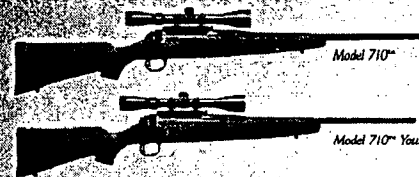
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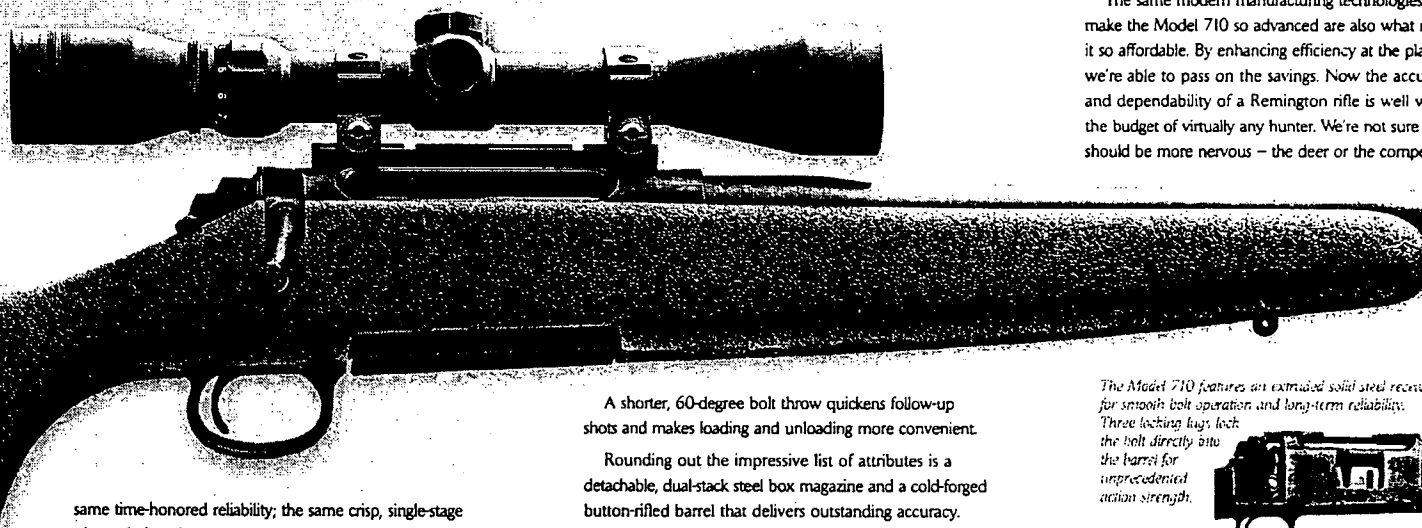
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Principal among its many remarkable features is a bolt design that employs three locking lugs – they lock the bolt up inside the barrel, rather than the receiver, for unprecedented strength.

Plus, the rugged, synthetic composite stock has a uniquely textured finish and a raised cheekpiece for fast sighting.

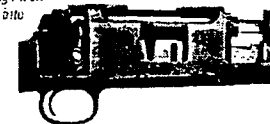
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A shorter, 60-degree bolt throw quickens follow-up shots and makes loading and unloading more convenient.

Rounding out the impressive list of attributes is a detachable, dual-stack steel box magazine and a cold-forged button-rifled barrel that delivers outstanding accuracy.

The Model 710 features an extruded solid steel receiver for smooth bolt operation and long-term reliability. Three locking lugs lock the bolt directly into the barrel for unprecedented action strength.



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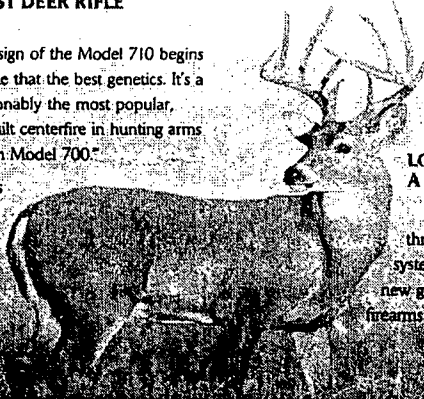
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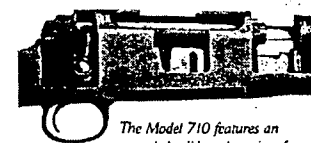
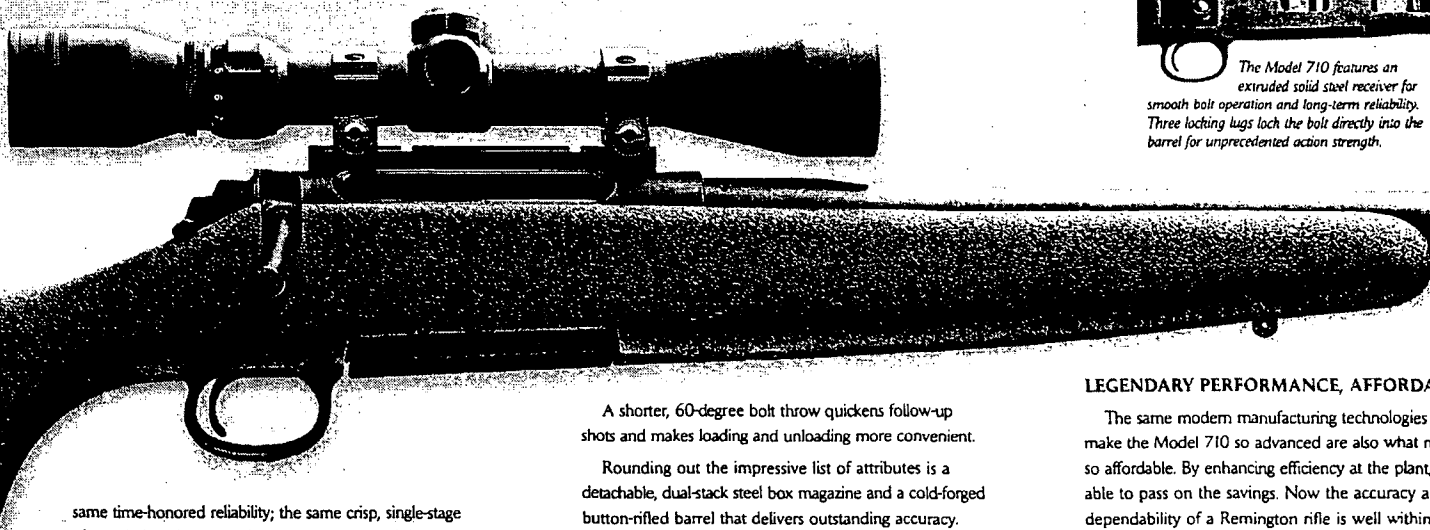


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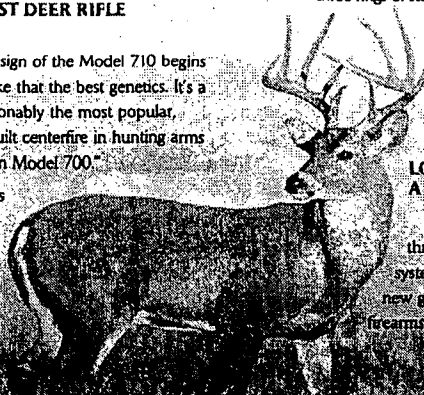
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- Unprecedented strength in its class – three locking lugs lock the bolt up inside the barrel, rather than the receiver
- Proven Remington all-steel cylindrical receiver design
- Short, 60-degree bolt throw (vs. 90 degree on competing rifles) for faster follow-up shots
- Ordinance-grade steel barrel is cold-forged and button-rifled (the same process used on custom rifle barrels) with six-groove rifling
- Ultra-smooth, reliable bolt operation
- Pre-mounted, bore-sighted 3-9x 40mm scope with high-grade rings and mounts
- Removable, dual-stack steel box magazine with center feed
- Rugged, dark gray, specially textured synthetic composite stock with raised cheekpiece, recoil pad and sling swivel studs
- Offered in popular 243 Win (Standard & Youth models), 270 Win, 30-06 Sprg, 7mm Rem Mag and 300 Win Mag calibers

LEGENDARY PERFORMANCE, AFFORDABLY.

The same modern manufacturing technologies that make the Model 710 so advanced are also what make it so affordable. By enhancing efficiency at the plant, we're able to pass on the savings. Now the accuracy and dependability of a Remington rifle is well within the budget of virtually any hunter. We're not sure who should be more nervous – the deer or the competition.

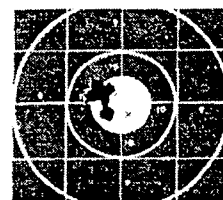


LEGENDARY ACCURACY. REMARKABLE VALUE.

REMINGTON® MODEL 710™. THE ONLY THING WE HELD BACK ON IS THE PRICE.

Exceptional out-of-the-box accuracy, time-honored reliability, crisp, single-stage trigger design, ultra-fast lock time and our famous "three-rings-of-steel" for superior action strength. Just what you'd expect from a centerfire whose heritage is linked to the legendary Remington Model 700™ – and much more than you'd expect for *any* rifle at this price. That's just the beginning. The Model 710 also features an innovative, rugged barrel lock-up design, rugged, all-weather synthetic stock, a fiberglass-reinforced nylon receiver insert with Teflon® for ultra-smooth operation, four-round detachable magazine and a short, 60 degree bolt throw for faster follow-up shots. All topped off with a pre-mounted, bore-sighted, Bushnell® Sharpshooter® 3-9x40 scope.

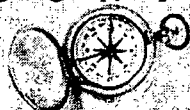
Available in 270 Win, 30-06 Springfield, 7mm Rem Mag and 300 Win Mag, the Remington Model 710 is more than a remarkable value. It's a truly remarkable gun.



With its incredible out-of-the-box accuracy and factory-mounted, bore-sighted scope, dialing in the Model 710 couldn't be easier.



Remington.
C O U N T R Y



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