

Remington
C O U N T R Y

1997 Media Kit

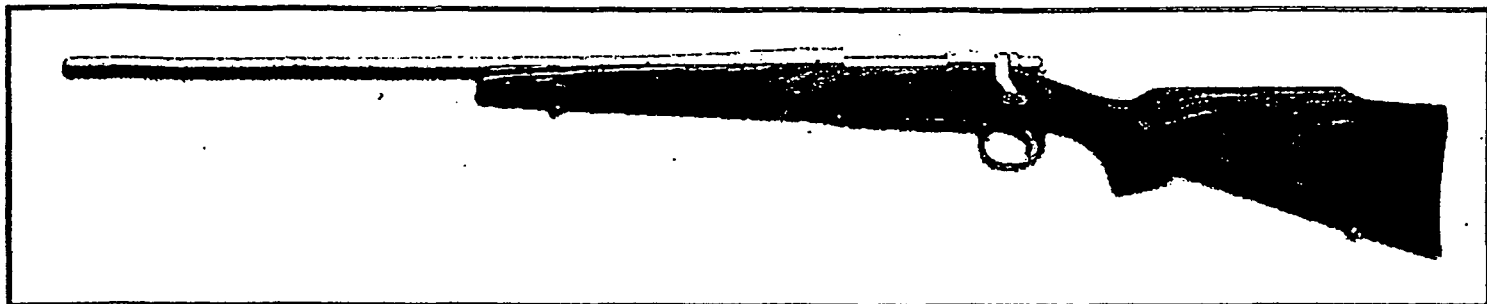


Remington
PRESS RELEASE



SHOT SHOW SPECIALS

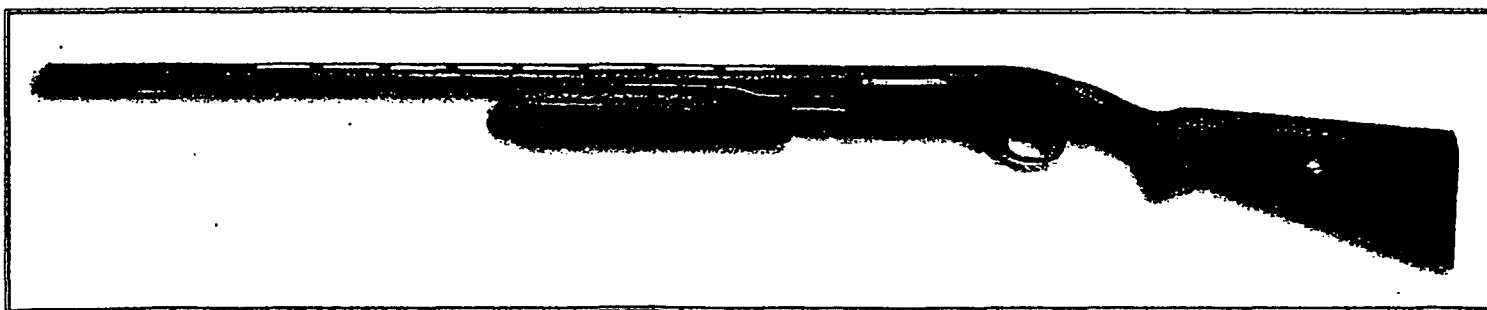
(Left Hand Firearms)



MODEL 700™ LSS LH

(Laminated Stock Stainless)

270 WIN., 30-06, 7MM REM. MAG., 300 WIN. MAG.



MODEL 870™ EXPRESS™ LH

12/28 VR/RC

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

Remington.

PRESS RELEASE

January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

New Remington® M597™ Series Brings Advanced Design To Autoloading Rimfire Rifles

In a major development for 1997, Remington has announced a completely new and innovative design in autoloading rimfire rifles – the Model 597™. Remington believes this is the most significant advance in autoloading rimfire rifles since the introduction of the revolutionary Remington Nylon 66 in 1959. This new family of rifles is intended for those outdoorsmen who view rimfire shooting as a serious activity. It combines quality of construction, versatility, and high-level performance in terms of both reliability and accuracy.

The new Model 597™ will be available in three versions, offering a choice of carbon or stainless steel barreled actions, synthetic or laminated wood stocks, and chambering for either standard .22 long rifle or .22 magnum ammunition. The differences enable the shooter to choose the version that best matches his favorite type of shooting:

- The M597™ is chambered for .22 long rifle ammunition and matches a Remington carbon steel barrel with a strong, lightweight, alloy receiver. All metal has a non-reflective, matte black finish. The rifle is housed in a one-piece, dark gray synthetic stock.
- The M597™ LSS (Laminated Stock Stainless) has a satin-finished stainless steel barrel and matching, gray-toned alloy receiver, and is set in a handsome, laminated wood stock of light and dark brown shades. It is also chambered for the .22 long rifle cartridge.
- The M597™ MAGNUM, with a carbon steel barrel, alloy receiver and black synthetic stock, combines a return by Remington to both rimfire magnum rifles and rimfire magnum ammunition, and will be chambered for the .22 Win. Mag. rimfire cartridge.

Common stock dimensions of all three M597™ rifles feature generously-sized pistol grips for firm, "big gun" handling. Beaver-style fore-ends are comfortably rounded with finger grooves for hand-filling control. The top of the receiver blends into the pistol grip in a smooth line, creating a sleek-looking rimfire autoloader that points like a shotgun, but aims like a rifle.

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All three versions of the new M597™ rimfire autoloader incorporate a number of advanced design features. A unique bolt guidance system of twin steel rails provides extremely smooth bolt travel and long-wearing functional reliability, giving these autoloaders strength and stability normally found only in bolt actions. The 20-inch barrels are free-floated to deliver consistent accuracy with all types of rimfire ammunition. A completely new trigger design creates crisp let-off for autoloading rifles. Staggered clip magazines with a quick drop-out release assure reliable feeding and fast reloading.

Bolts on the two .22 long rifle versions are nickel plated steel. However, the magnum-version bolt is constructed of a special alloy steel of greater weight to provide controlled, uniform function with magnum ammunition. Receivers of all three rifles are grooved for standard tip-off mounts. In addition, they are drilled and tapped for special, Weaver-type bases available from Remington. Easily adjustable open sights are also standard.

New Remington Model 597™ autoloading rimfire rifles will be available at suggested retail prices of \$159.00 for the standard version, \$265.00 for the M597™ LSS, and \$292.00 for the M597™ MAGNUM.

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Color and B&W photos available on request.

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No. 1 Rolling Block Creedmoor-Style Rifle Re-Introduced by Remington®

In 1997, in answer to frequent requests from American shooters, Remington is bringing back the Remington No. 1 Rolling Block Mid-Range Rifle.

This is not a replica, but a reintroduction of the original design, produced by today's manufacturing methods. Among the several Creedmoor-style models to choose from, Remington has brought back the one that is most compatible with actual use today – the No. 1 Rolling Block Creedmoor Mid-Range sporting rifle that was produced from 1875 to 1890.

It will have a 30-inch, half-octagon, half-round tapered barrel chambered for the .45-70 Government round, with 1-in-18" twist, six-groove rifling for exceptional accuracy with black powder cartridges and cast lead bullets.

Continuing both the design and appearance of the 1875 mid-range rolling block, this one will have a case-colored receiver extending through the integral trigger guard at the bottom. The steel fore-end tip is also case colored. The trigger and the rolling block breech bolt and hammer are niter-blued and the barrel is finished with standard bluing. All barrel, receiver and metalwork markings duplicate those of original production.

Sights include a rear, tang-mounted vernier sight and a front globe sight with four, interchangeable inserts and traditional spirit level. A single, set trigger completes the action. The original stock has been produced in fancy American walnut with extensive cut checkering on both the fore-end and pistol grip. And the butt stock has a smooth-surface, steel butt plate.

Each Mid-Range Rolling Block rifle is matched with a high quality, hard case with interior fitted compartments of green billiard felt and outside appointments of duck canvas with genuine leather end trim. The case is secured by key locks.

The rifle and case combination will be available at a suggested retail price of \$2,799.00.

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Model Seven™ And Model 700™ BDL SS DM Rifles Chambered For The New .260 Remington Cartridge

.260 Remington Additions to Model Seven™ Rifles

In an ideal match of rifle and cartridge, Remington® has announced that two versions of its Model Seven™ bolt action carbine will be chambered for the new .260 Remington cartridge in 1997. The .260 Remington is the first new factory cartridge introduced by Remington since the .416 Remington Magnum in 1988.

The new .260 Remington cartridge was originally conceived by well-known Outdoor Life Magazine Shooting Editor Jim Carmichel as the 6.5mm "Panther." In fact, this new round, with its short-action length and moderate recoil, was developed specifically for use in Model Seven™ rifles.

Hunters have long found the easy carrying, highly portable Model Seven™ to be an excellent whitetail deer rifle, and that same lightweight portability makes it a tailor-made choice for smaller-stature adults and youngsters. This carbine-length bolt action rifle weighs just 6 1/4 lbs.

The new .260 Remington will be available in the standard, wood-stocked Model Seven™ with 18 1/2-inch barrel, and the Model Seven™ Stainless Synthetic with 416 stainless steel barreled action, fiberglass-reinforced, black synthetic stock and 20-inch barrel. In addition, the .223 Remington will also be available in the Model Seven™ SS in 1997.

.260 Remington Added to Model 700™ BDL SS DM Rifles

For 1997, the new .260 Remington Cartridge will be chambered in the Model 700™ BDL SS DM (Stainless Steel Detachable Magazine) rifle.

The Model 700™ BDL SS DM brings the triple benefits of a tough, lightweight synthetic stock, the all-weather durability of a 416 stainless steel barreled action, and the loading convenience of a detachable magazine to shooters looking for the ultimate hunting rifle. With 24" barrel and straight comb stock with raised cheekpiece, the Model 700™ BDL SS DM weighs just 7 1/4 lbs.

Model Seven™ rifles in .260 Remington will be available at suggested retail prices of \$588.00 for the standard version, and \$641.00 for the Model Seven™ SS. The Model 700™ BDL SS DM in .260 Remington will be available at a suggested retail price of \$702.00.

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Remington. **PRESS RELEASE**



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New 7mm STW Chambering For Model 700™ BDL SS DM-B

Remington® has announced that it will chamber the new 7mm STW (Shooting Times Westerner) cartridge in one of its finest bolt action rifles – the Model 700™ BDL SS DM-B (Stainless Steel Detachable Magazine w/Muzzle Brake).

Commercializing the 7mm STW was a natural and logical decision by Remington, since this wildcat is based on the original 8mm Remington Magnum case necked down to 7mm or 28 caliber. It was developed by noted Shooting Times Magazine writer Layne Simpson in 1988.

This is an easy-carrying, 7-1/2 pound rifle constructed for the toughest, most varied challenges of the weather and built with a number of modern, state-of-the-art features, including:

- A satin-finished 416 stainless steel barrel, receiver and bolt.
- A strong, highly stable, weather-resistant synthetic stock with slim, Mountain Rifle style and dimensions, and a textured, non-reflective finish.
- A 25-1/2 inch magnum barrel with a traditional muzzle brake fitted flush to the barrel.
- A quick-release, detachable magazine permitting fast, convenient loading.
- Overall trim lines and handsome appearance.

The Model 700™ BDL SS DM-B in 7mm STW will be available at a suggested retail price of \$789.00.

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BARBER - M24 0181330

R 2198405

Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé
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Two Long-range Cartridges Added To Model 700™ Sendero™ Stainless Fluted

In a highly-compatible matching of cartridge performance to rifle design, Remington® has chambered its Model 700™ Sendero™ SF (Stainless Fluted) rifle for two additional high-powered cartridges, the new 7mm STW and the .300 Weatherby Mag.

Adding the 7mm STW chambering brings the advantages of the flattest shooting, hardest-hitting 28-caliber factory-loaded cartridge to one of the most accurate out-of-the-box centerfire rifles on the market. Commercializing the 7mm STW was a natural and logical decision by Remington, since this wildcat is based on the original 8mm Remington Magnum case necked down to 7mm or 28 caliber. It was developed by noted Shooting Times Magazine writer Layne Simpson in 1988.

The addition of the .300 Wby. chambering to the Model 700™ Sendero™ SF gives shooters the advantage of having the most powerful 30 caliber cartridge commercially loaded for long-range shots on larger game species.

Introduced in 1996, the Model 700™ Sendero™ Stainless Fluted quickly established itself as the ultimate in large-caliber, long distance hunting rifles. The features of this rifle are designed to derive the maximum velocity and accuracy potential of these two powerful cartridges, including:

- A corrosion-resistant, satin-finished stainless steel barrel, receiver and bolt.
- A 26-inch heavy barrel with spherical concave crown and six longitudinal flutes that dramatically increase the heat-dissipating characteristics of the barrel, while actually reducing its weight.
- Varmint-style, composite synthetic stock of fiberglass and graphite, reinforced with DuPont Kevlar®.
- A full-length aluminum bedding block, leaving the barrel completely free-floating.

The Model 700™ Sendero™ Stainless Fluted is also chambered for the .25-06 Remington, 7mm Remington Magnum, and the .300 Win. Mag. The Model 700™ Sendero™ SF chambered for these additional cartridges will be available at a suggested retail price of \$853.00.

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Remington.

PRESS RELEASE



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Limited Edition Model 700™ "Classic" Chambered for .280 Remington

Remington® has announced that the seventeenth in its series of "Classic" limited edition rifles will be chambered for the .280 Remington.

Since its introduction in 1958, the .280 Remington has built a very loyal, dedicated following among serious, knowledgeable shooters. The same could be said for the Model 700™ Classic rifle design. Consequently, it seems both appropriate and timely that the 1997 Limited Edition Model 700™ Classic will be chambered for the .280 Remington. This is a marriage of rifle and cartridge whose time has come.

The Model 700™ Classic has always appealed to tradition-minded shooters who prefer its clean, unfettered lines. This year's non-magnum version continues the classic stock design of satin-finished American walnut, with a straight-line comb and no cheekpiece. It will have a 22-inch clean barrel with no sights. However, the receiver is drilled and tapped for scope mounts.

This is the seventeenth of a limited edition series that began in 1981. Both shooters and collectors are reminded that these rifles, in the selected classic caliber, are produced for one year only. This is the first and only time a Model 700™ Classic rifle has been available in a .280 Remington chambering.

The 1997 Model 700™ Limited Edition Classic will be available at a suggested retail price of \$583.00.

Previous Model 700™ Limited Edition Classics

1981	7 mm Mauser (7 x 57 mm)	1989	.300 Wby. Mag.
1982	.257 Roberts	1990	.25-06 Remington
1983	.300 H&H Mag.	1991	7mm Wby. Mag.
1984	.250-3000 Savage	1992	.220 Swift
1985	.350 Remington Mag.	1993	.222 Remington
1986	.264 Win. Mag.	1994	6.5 X 55 mm Swedish
1987	.338 Win. Mag.	1995	.300 Win. Mag.
1988	.35 Whelen	1996	.375 H&H Mag.

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Remington. **PRESS RELEASE**



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Contact: Michael Finé

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Additional Caliber Options in Model 700™ Varmint Rifles

For 1997, Remington has added two new chamberings to two of its highly-accurate varmint rifles.

Model 700™ VS Available in .243 Win.

The Model 700™ VS (Varmint Synthetic) rifle will now be chambered for the .243 Winchester cartridge. The Model 700™ VS includes a number of advanced features originally developed for military sniper rifles. Among them are a 26-inch heavy barrel with a concave spherical crown, a composite stock of fiberglass and graphite reinforced with DuPont Kevlar®, an aircraft-grade aluminum bedding block extending the full length of the receiver, and a completely free-floating barrel.

The availability of the .243 Win. cartridge in this rifle provides dual options of using 80-grain Power-Lokt® bullets for long-range varmint hunting as well as use of 100-grain Core-Lokt® bullets or 105-grain Extended Range bullets for medium-sized game.

Model 700™ VLS Available In 7mm-08 Remington

The Model 700™ VLS (Varmint Laminated Stock) is now available in the 7mm-08 Remington cartridge. The Model 700™ VLS includes a 26-inch heavy barrel with spherical concave crown, and Remington's handsome, satin-finished, two-tone brown laminated stock. Both barrel and receiver have a blued, non-reflective satin finish. The 7mm-08 Remington is one of the most effective, short-action deer cartridges ever developed, as well as a preferred cartridge for metallic silhouette competition. In the Model 700™ VLS, the 7mm-08 Remington permits the dual use of this highly accurate rifle for both these activities.

The new caliber choices in these two rifles will be available at suggested retail prices of \$705.00 for the Model 700™ VS and \$625.00 for the Model 700™ VLS.

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R 2198408

Remington
PRESS RELEASE

January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé
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**New Camo Stock Options For
Model 700™ In-Line Muzzleloaders**

In 1996, Remington® introduced two of the most advanced in-line muzzleloading rifles ever produced, the Model 700™ ML (Muzzleloader) and Model 700™ MLS (Muzzleloader Stainless). In 1997, the option of camo stocks has been added to both these rifles. The camo pattern over the full stock will be new Mossy Oak® Break-Up, a highly versatile pattern effective for virtually all backgrounds.

The introduction of Remington Model 700™ in-line muzzleloaders set new standards of quality and performance for black powder shooting. Based on the Model 700™ short action, these rifles have the same bolt stroke & cocking motion as a standard Model 700™, with a similar Model 700™ trigger assembly and firing pin design. Each has an exceptionally fast lock time of just 3.0 milliseconds – the fastest available lock time of any modern muzzleloading rifle – a feature that directly influences accuracy.

The new Model 700™ ML Camo combines a blued, satin-finished carbon steel barreled action with a fiberglass reinforced synthetic stock and Magnum rubber recoil pad.

The new Model 700™ MLS Camo utilizes the same stock but with a barrel, receiver and bolt of 416 stainless steel in an unblued satin, glass bead finish.

The receivers of both these Model 700™ in-line, black powder rifles are drilled and tapped for short action scope mounts and their 24-inch barrels are fitted with adjustable factory sights. Both camo Model 700™ muzzleloaders are available in .50-caliber bore sizes and will handle round balls, conical bullets and sabot-encased bullets with equal facility.

Model 700™ muzzleloading rifles with camo stocks will be available at suggested retail prices of \$405.00 for the Model 700™ ML Camo and \$503.00 for the Model 700™ MLS Camo.

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Contact: Michael Finé

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**Special Custom Versions of
Model 700™ Muzzleloaders**

In 1997, the Remington® Custom Shop will produce two versions of the Model 700™ Muzzleloaders, setting a new standard for the most handsome and best-performing black powder firearms ever created. These rifles utilize the trigger mechanism from the legendary Model 40-X™ target rifles, and are hand assembled in the Custom Shop.

On the Model 700™ MLS Custom, the barrel, receiver, bolt, bolt handle, trigger and trigger guard are all of 416 stainless steel in an unblued, satin finish. In addition, the action and barrel are set in a beautiful, two-toned gray laminated thumbhole stock with a roll-over cheek piece. This is an in-line black powder rifle to which the words "state-of-the-art" are completely appropriate.

Also available on special order from the Custom Shop is the Model 700™ ML Custom. This version comes in blued carbon steel with a glass-beaded, satin metal finish. Matched to the barreled action is Remington's gray laminated thumbhole stock with roll-over cheek piece. The barrels for both of these custom in-line rifles have .50-caliber bores.

Suggested retail prices will be \$896.00 for the Model 700™ MLS Custom and \$799.00 for the Model 700™ ML Custom.

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PRESS RELEASE



January 30, 1997

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Contact: Michael Finé

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Remington® Introduces New Model 11-96™ Euro Lightweight Autoloading Shotgun

Remington Arms Company, Inc., has introduced a new lightweight European-styled addition to its family of autoloading shotguns. The Remington Model 11-96™ Euro Lightweight is based on the famous Model 11-87™ action, known for reliable functioning with light and heavy loads. The new Model 11-96™ features modifications to the 11-87™ action to significantly reduce the overall weight of the firearm, from 7-5/8 lbs. on the Model 11-87™ Premier to just 6-7/8 lbs. for the Model 11-96™ (26" barrel version). The weight-saving modifications include changing the profile of the receiver, and shortening the magazine assembly (capacity of three shells).

"The European market told us that they wanted an ultra-light autoloader that was as good as a Remington 11-87™, and the new 11-96™ Euro Lightweight was the answer," said Jay Bunting, Business Unit Manager, Remington Firearms. "The 11-96™ was so well received at the IWA firearms trade expo in Germany that we decided that we should introduce it here in the United States." He added, "The new 12-ga. Model 11-96™ Euro Lightweight is not a replacement for any of our other shotguns, rather it is an important addition to the Remington family of autoloaders."

The new shotgun will be offered in two vent rib barrel lengths, 26" and 28". Like the 11-87™, the new autoloader will feature Remington's proven, pressure-compensated, low recoil gas system that will accommodate both 2-3/4" field and 3" magnum shells interchangeably. "Unlike other lightweight autoloaders that use alloy materials, the Remington 11-96™ features a receiver machined from a single block of steel," said Bunting.

Three flush fitting Rem™ chokes (for steel or lead shot) will be supplied with each gun. The Model 11-96™ features fine line embellishments on the receiver panels, and cut checkered, Claro walnut stocks and fore-ends. Model 11-96™ autoloading shotguns are outfitted with chrome-moly steel barrels, with chrome plated bores and 6mm ventilated ribs.

Both the 26" and 28" Model 11-96™ Euro Lightweight shotguns will be available at the manufacturer's suggested retail price of \$862.00.

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Color and B&W photos available on request.

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Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

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Limited Edition "Buckmasters® ADF" Offered in Model 7400™ Autoloading and 7600™ Pump Action Rifles

During 1997 only, Remington® will produce "Buckmasters® ADF" (American Deer Foundation) limited editions of two of its centerfire big game rifles, the Model 7400™ autoloader and the Model 7600™ pump action. Each will be chambered for the .30-06 Springfield.

Both sides of the receiver panels of these rifles will be extensively decorated with a special edition of Remington's custom-quality, fine-line engraving. They will have a blued, polished metal finish. Monte Carlo stocks in satin-finished American walnut will also be decorated with generous cut checkering on both butt stocks and fore-ends. Their 22-inch barrels will be fitted with adjustable factory sights and receivers will be drilled and tapped for scope mounts.

As part of this "Buckmasters® ADF" program, part of the price of each limited edition rifle will be given as a donation to charity.

Suggested retail prices will be \$600.00 for the Model 7400™ and \$567.00 for the Model 7600™.

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REMINGTON ARMS COMPANY, INC.

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R 2198412

Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

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Synthetic-Stocked Remington® Model 1100™ Deer Guns Now Offered in 12- and 20-Gauges

Recognizing the continuing popularity of the Model 1100™, Remington will add two deer guns to its line in 1997, both incorporating the latest technology of fully rifled barrels and fiberglass-reinforced synthetic stocks.

The 12-gauge Model 1100™ Synthetic Deer gun will be fitted with a 21-inch, fully rifled barrel that includes Remington's cantilever scope mount system. The 20-gauge Model 1100™ Synthetic Deer gun will also have a 21-inch, fully rifled barrel with rifle sights. Each gun will have standard, 2 3/4-inch chambers. The introduction of these guns enables owners to take advantage of the exceptional slug accuracy now possible with the combination of fully rifled barrels and modern slugs such as Remington's Copper-Solid™ sabot slugs.

As an added benefit, owners of these deer guns can easily increase their versatility by adding available Model 1100™ extra barrels for clay target shooting and other types of hunting.

These new Remington Model 1100™ Deer Guns will be available at suggested retail prices of \$585.00 in 12-gauge, and \$475.00 in 20-gauge.

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Remington
PRESS RELEASE

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**Nickel-Plated Receiver, Barrel Porting
Added to Model Remington® 11-87™ Sporting Clays**

In 1997, Remington will offer a new version of its Model 11-87™ Sporting Clays shotgun designed for more attractive appearance and more comfortable shooting.

The new Model 11-87™ SC NP (Sporting Clays Nickel Plated) will now have nickel-plated receivers in a soft, low-luster tone, extensively decorated with Remington's custom-quality, fine-line engraving. As a further enhancement, the 11-87™ SC NP has a ported, 30-inch Rem™ Choke barrel to further reduce recoil sensation as well as barrel jump on repeat shots. Barrels will have a frosted, non-glare, blued finish. In addition, a nickel-plated bolt and gold-plated trigger add further to this shotgun's attractive appearance.

A tournament-grade, American walnut stock with satin finish includes extensive cut checkering and a black rubber recoil pad with radiused heel for quick mounting. Sporting clays stock dimensions will be 1 1/2" drop at comb, 2 1/4" drop at heel and 14 3/16" length of pull. As a further convenience to competitive shooters, the Model 11-87™ SC NP will include four newly-designed sporting clays choke tubes with knurled extensions for fast, easy interchangeability.

Model 11-87™ SC NP shotguns will be available at a suggested retail price of \$793.00.

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**Remington® Announces New Camo Patterns
On Three Magnum Shotguns**

Three Remington Magnum shotguns will be fully camouflaged with the new Mossy Oak® Break-Up pattern in 1997. These include Model 11-87™ SPS (Special Purpose Synthetic) Camo, Model 870™ SPS Camo 12-gauge shotguns, and the 10-gauge Model SP-10™ Magnum Camo shotgun. With the wide application versatility of new Break-Up camo, and choice of Rem™ Chokes, all three of these shotguns will be equally at home in both waterfowl blinds and turkey cover.

Model 11-87™ and Model 870™ Magnum SPS Camo shotguns

Model 11-87™ and 870™ Magnum SPS Camo shotguns will be completely covered with Mossy Oak® Break-Up camo on receiver, barrel, butt stock, fore-end and magazine cap, as well as on Model 870™ exposed magazine tubes. A padded Cordura® sling in the same new Break-Up pattern is also standard equipment. Vent rib Rem™ Choke barrels for both shotguns have three-inch chambers, are 26 inches long and are supplied with Improved Cylinder, Modified and Full Rem™ Chokes.

Model SP-10™ Magnum Camo shotguns

The SP-10™ Magnum Camo shotgun will have complete Mossy Oak® Break-Up camouflage on the receiver, barrel, stock, magazine cap and matching padded Cordura® sling. A 23-inch vent rib Rem™ Choke barrel is chambered for 3 1/2-inch 10-gauge magnum shells. Included are interchangeable Rem™ Chokes in Turkey Extra Full, Full and Modified constrictions.

Suggested retail prices for these new camo shotguns will be \$1,145.00 for the SP-10™ Magnum Camo, \$757.00 for the Model 11-87™ SPS Camo and \$496.00 for the Model 870™ SPS Camo.

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Model 11-87™ and Model 870™ Turkey Guns Now in New Realtree® X-Tra Brown Camo

In 1997, Remington® Model 11-87™ and Model 870™ SPS-T (Special Purpose Synthetic Turkey) guns will be disguised with one of the newest and most versatile 3-dimensional camo patterns yet developed – Realtree® X-tra Brown.

This new camouflage pattern will completely cover the receivers, barrels, synthetic stocks and magazine caps of both these turkey guns, including the exposed magazine tube of the pump-action Model 870™. Also standard will be sling swivel studs and matching camo Cordura® carrying slings with generous padding. In addition, the bolts, trigger assemblies and followers of both shotguns will be colored in non-reflective black. Each of these turkey shotguns is fitted with a 21-inch vent rib Rem™ Choke barrel, and is supplied with Improved Cylinder and Turkey Super Full.

These new camo turkey guns will be available at suggested retail prices of \$770.00 for the Model 11-87™ SPS-T Camo and \$511.00 for the Model 870™ SPS-T Camo.

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Color and B&W photos available on request.

REMINGTON ARMS COMPANY, INC.

Press Relations Office – 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

New Model 870™ Express™ 12- and 20-Gauge Combo Sets With Fully rifled Deer Barrels

For 1997, Remington® is offering new 12- and 20-gauge combo sets with fully rifled deer barrels. Remington's Model 870™ Express™ shotguns have long been one of the best values available to field shotgunners. These shotguns offer all the strength, durability and performance features of a Model 870™ pump gun at a highly affordable cost.

Model 870™ Express™ Combo shotgun sets provide an even greater value by providing the versatility of two barrels with the same gun. In 1997, Remington is offering new 12- and 20-gauge, dual-barrel Model 870™ Express™ Combos for all-around field and slug hunting. Included will be a 26-inch vent rib field barrel with a modified Rem™ Choke and a 20-inch fully rifled deer barrel with adjustable factory-sights. All exposed metal surfaces have a non-glare, black matte finish. The non-reflective hardwood stock includes cut checkering and a recoil pad. With the addition of other selected Rem™ chokes, this combination permits the low cost, versatile application of one shotgun to every type of field hunting – upland, waterfowl and deer.

This new Model 870 Express™ Combo will be available at a suggested retail price of \$421.00 in both 12- and 20-gauge.

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Color and B&W photos available on request.

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870 Remington Drive, Madison, NC 27025

BARBER - M24 0181342R 2198417

Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

Remington® Adds Fine-Line Engraving To Additional Model 700™ Rifles

In 1997 Remington is introducing on a number of firearms a unique new process of metalwork decoration that duplicates the handsome appearance of detailed, fine-line, hand engraving usually found only on expensive custom guns. This attractive engraving has been added to several more Model 700™ rifles. In addition to last year's applications, it will now also be standard on all Model 700™ BDL, Model 700™ BDL DM (Detachable Magazine), Model 700™ BDL SS (Stainless Steel) DM, and Model 700™ SS DM-B (Stainless Steel Detachable Magazine Muzzle Brake) rifles.

All these models will now feature handsome, fine-line scroll work on receiver front rings, rear bridges, non-ejection receiver sides and floor plates.

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BARBER - M24 0181343

R 2198418

Remington
PRESS RELEASE

January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

**Remington® Adds Large-Caliber
Chamberings To Two Versions of Model 700™ BDL**

In 1997, in response to customer requests, Remington is chambering the Model 700™ BDL SS (Stainless Steel) rifle in two powerful big game calibers, the .338 Win. Mag., and the .375 H&H Mag. Their match-up with this rifle brings big-bore magnum stopping power to the all-weather toughness and durability of the Model 700™ BDL SS. Both of these cartridges are capable of taking any large and dangerous game in North America, all African plains game, and most African dangerous game.

Both chamberings have a 3-round magazine with hinged floorplate, 24" barrel, fiberglass-reinforced black synthetic stock, and magnum butt pad. The barreled action is made of 416 stainless steel with an unblued, satin finish finish. Barrels are clean with no sights, and receivers are drilled and tapped for standard Remington long-action scope mounts.

The Model 700™ BDL (wood-stocked version) will also be chambered for the venerable .338 Win. Mag. It has a 3-round magazine with hinged floorplate, 24" barrel, American walnut stock, and cut checkering. The barreled action is carbon steel with a polished blue finish and Remington's new fine-line engraving on the receiver. Barrels are furnished with big game iron sights, and receivers are drilled and tapped for standard Remington long-action scope mounts.

The Model 700™ BDL SS chambered for the .338 Win. Mag. and the .375 H&H Mag. will be available at a suggested retail price of \$668.00, and the Model 700™ BDL in .338 Win. Mag. will be available at a suggested retail price of \$609.00.

#

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REMINGTON ARMS COMPANY, INC.

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Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

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800-537-2278 (press only)

Remington® Introduces New Line of .22 Win. Mag. Rimfire Ammunition

In conjunction with its new Model 597™ autoloading rimfire rifle, Remington has announced a completely new line of .22 Win. Mag. rimfire ammunition. The new line includes a choice of three different bullet styles designed for a complete variety of rimfire shooting and small game hunting:

- A traditional 40-gr. jacketed hollow point with a muzzle velocity of 1910 fps, provides quick expansion on small game at shorter ranges and rapid energy transfer on metallic silhouette targets.
- An exclusive 40-gr. pointed soft point, also at a muzzle velocity of 1910 fps, produces excellent penetration of tougher small game at longer ranges out to 100 yards, and is ideal for all-around target shooting and plinking.
- A unique new polymer-tipped 33-gr. bullet provides performance unduplicated by any other rimfire round. With a muzzle velocity of 2000 fps, it delivers superb, minute-of-angle accuracy, exceptionally flat trajectory and explosive expansion for effective small game hunting out to 150 yards.

This new Remington Premier® specification provides flatter trajectory and greater energy at 100 to 150 yards than any other super-high velocity .22 rimfire magnum. The rapid break-up characteristics of the new polymer-tipped bullets also eliminate any potential ricochet at all ranges. This is the most effective rimfire small game hunting round ever developed, and the first to approach the performance of small bore centerfire cartridges without the higher cost.

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BARBER - M24 0181345

R 2198420

Remington
PRESS RELEASE

January 30, 1997.

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

**New .260 Remington Cartridge Combines Mild Recoil
with Excellent Downrange Performance**

In 1997, Remington® is announcing the commercialization of a 26 caliber centerfire wildcat and naming it the ".260 Remington." The round was originally developed by well-known Outdoor Life Magazine Shooting Editor Jim Carmichel as the 6.5mm "Panther."

Carmichel's objective was to create a medium-bore cartridge of very moderate recoil and exceptional accuracy for serious shooting competition. Those same two characteristics, when matched with game bullets, also created the potential for a highly effective medium-game round for use in lightweight, easy-carrying, short-action rifles.

Remington has captured that potential in the new .260 Remington cartridge. The result is a true, 26-caliber round of .264-inch bullet diameter and loaded with a 140-grain pointed soft point Remington Core-Lokt® bullet. The cartridge was produced by necking down a 7mm-08 Remington case to 26 caliber.

A muzzle velocity of 2750 feet per second produces comfortably moderate recoil. But the slim, efficient profile of the 26-caliber bullet creates downrange velocity and energy that nearly duplicates that of a .270 Win. cartridge with a 130-grain bullet. In fact, in the critical game stopping factor of bullet momentum, the .260 Remington surpasses the .270, 130-grain combination at just 200 yards.

The new .260 Remington will be available in the standard, wood-stocked Model Seven™ with 18 1/2-inch barrel, and the Model Seven™ Stainless Synthetic with 416 stainless steel barreled action, fiberglass-reinforced, black synthetic stock and 20-inch barrel. In addition, the new .260 Remington Cartridge will be chambered in the Model 700™ BDL SS DM (Stainless Steel Detachable Magazine) rifle.

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Color and B&W photos available on request.

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Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

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New Remington® Premier® Varmint Centerfire Ammunition Features Exceptional Performance of Polymer-Tipped Bullets

In 1997, Remington has introduced a new line of centerfire ammunition known as "Premier® Varmint" which provides an unsurpassed combination of accuracy, retained high velocity, flat trajectory, and explosive break-up. The line will include four of the most popular .22-caliber cartridges – the .222 Remington, .223 Remington, .22-250 Remington, and the .220 Swift.

The superior performance of these new rounds results from the use of a new, 50-grain polymer-tipped boat tail bullet. The sleek, secant ogive profile, coupled with their boat tail base, creates an exceptionally high ballistic coefficient that retains higher downrange velocities and flatter trajectories than other .22-caliber varmint-style bullets.

Contributing to the bullet's slim, ballistically efficient profile is a lightweight, polymer tip. At the immediate base of the tip, the unique, internal core design locates a hollow cavity that moves the center of gravity towards the rear of the bullet, improving both stability and accuracy potential.

In addition, the hollow cavity allows the tip to develop its own kinetic energy before smashing into the core. This results in explosive fragmentation on impact, even at lower, long range velocities. Such instant bullet break-up also eliminates potential ricochet and continued carry from these high velocity rounds.

The combined elements of slim, concentric profile, ballistic efficiency and exceptional stability produce sub-minute-of-angle accuracy of .5 to .7 inches at 100 yards.

In addition to their superb accuracy, each of these new Remington Premier® Varmint rounds deliver straighter-line, flatter trajectory out to 500 yards than standard loadings of the same caliber.

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BARBER - M24 0181347

R 2198422

Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé
910-548-8577 (press only)
800-537-2278 (press only)

Remington® Adds the 7mm STW To Its Centerfire Line

In another move to select and add the best-performing wildcats to its regular centerfire ammunition line, Remington will produce a factory-loaded version of the powerful 7mm STW (Shooting Times Westerner).

Commercializing the 7mm STW was a natural and logical decision by Remington, since this wildcat is based on the original 8mm Remington Magnum case necked down to 7mm (28 caliber). It was developed by noted Shooting Times Magazine writer Layne Simpson in 1988.

The new Remington 7mm STW is loaded with a 140-grain Pointed Soft Point Core-Lokt® bullet at a sizzling 3325 feet per second.

With its large case capacity, the 7mm STW outperforms any other 7mm Magnum cartridge produced. For example, in direct comparison, using the same bullet weight, it delivers greater velocity, energy and bullet momentum, and flatter trajectory at all ranges out to 500 yards. At the extended range of 400 yards, this translates to 11 percent more energy than the 7mm Remington Magnum and 7.1 percent more energy than the 7mm Weatherby Magnum.

The on-game performance of Remington's 140-grain PSP Core-Lokt® bullet in the 7mm STW is equally impressive, with controlled, uniform expansion, and 91% weight retention at 400 yards. And it goes where it's aimed, with near minute-of-angle accuracy at 100 yards.

This type of high power performance makes the new Remington 7mm STW the farthest reaching, flattest shooting medium bore cartridge available for all medium-sized game.

Remington® will chamber the new 7mm STW (Shooting Times Westerner) cartridge in one of its finest big game hunting rifles – the Model 700™ BDL SS DM-B (Stainless Steel Detachable Magazine w/Muzzle Brake).

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Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

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New Remington® Premier® Buckshot Loads Deliver Extremely Tight Patterns

With the continued expansion of shotgun-only deer hunting zones in this country, the effective performance of buckshot loads has become increasingly important. Considering that, Remington has upgraded its Premier® Buckshot line in 12- and 20-gauge specifications for 1997.

For the first time, Remington Premier® 12-gauge buck loads will encase the pellets in a Remington Power Piston® shotcup/wad to reduce pellet deformation from the impact of firing and contact with the barrel. This is the same kind of pellet protection previously available only with smaller-pellet field and target shotshell loads.

Encasing the pellets in a shotcup/wad, in conjunction with the other Remington pattern-protecting features in its Premier® buckshot shells, creates even greater roundness and truer flight of the buck pellets. For example:

- All Remington 12- and 20-gauge Premier® buckshot is specially hardened with three percent antimony and then is nickel-plated for additional hardness. It is the only buckshot available to receive this dual hardening treatment.
- In-between pellet spaces are packed with a polymer buffering filler that cushions the pellets against each other.

The sum of this combined protection produces patterns that are 25 percent tighter than those of normal buck loads. In addition, all 12- and 20-gauge Premier® buck loads are now mouth waterproofed to protect them from the elements or accidental immersion. For added shooter convenience and economy in 1997, 12- and 20-gauge Premier® Buckshot will be available in five-round boxes.

New 12-gauge Remington Premier® buckshot, all in 00 buck sizes, will be available in 3-inch magnum, 2 3/4-inch magnum, and standard 2 3/4 inch loadings. The 20-gauge, #3 buck specification is offered in a standard 2 3/4-inch loading.

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BARBER - M24 0181349

R 2198424

Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

Remington® Introduces Reduced Recoil 12-Gauge Rifled Slug Loads

For hunters of smaller stature or those sensitive to recoil from shooting rifled slugs in lightweight shotguns, Remington has introduced new low recoil 12-gauge rifled slug loads. These low recoil loads are also ideal for improving recovery time in follow-up shot situations.

The 12-gauge, 2 3/4-inch reduced recoil slug loading delivers a one-ounce rifled slug at a muzzle velocity of 1200 feet per second – with a 43% recoil reduction from a comparable standard load.

These new Remington Reduced Recoil rifled slugs are packaged in convenient five-shot boxes.

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BARBER - M24 0181350R 2198425

Remington **PRESS RELEASE**



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FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

800-537-2278 (press only)

New .223 Remington Match Specification With 62-Gr. HP Bullet

For those applications where accuracy is a primary consideration, Remington® has added a new .223 Remington loading with a heavyweight, 62-gr. hollow-point match bullet loaded to a muzzle velocity of 3025 feet per second.

A proprietary manufacturing process in the swaging of this bullet creates a significantly improved level of concentricity, delivering .8" accuracy at 100 yards.

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Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8577 (press only)

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Remington® Adds .40 S&W, 165-Grain MC Loading to UMC® Handgun Ammunition Line

For 1997, Remington has broadened its line of handgun ammunition products to address the ever growing demand for high-volume training and practice applications.

Remington has added a .40 Smith & Wesson 165-grain metal case specification to its economical UMC® ammunition line. This round is loaded to a muzzle velocity of 1150 feet per second and is designed to function flawlessly in all semi-automatic pistols.

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January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé
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**Remington® Introduces Premier® Copper Solid™
Bullets With Sabots for Black Powder Use**

With the introduction of Copper Solid™ sabot slugs in 1993, Remington created a new standard for deer hunters: all-copper slugs that shot with unequalled accuracy and game-stopping power. In 1997, Remington is bringing the high-performance qualities of Copper Solid™ technology to Black Powder shooters in the form of new Copper Solid™ Black Powder bullets with sabots.

They feature a specially-designed .45-caliber, 289-grain Copper Solid™ bullet encased in a .50-caliber sabot. The virtually perfect concentricity of these bullets creates exceptional muzzleloading accuracy, and the nose profile of the Copper Solid™ has a high ballistic coefficient that delivers a flat trajectory, and higher retained energy down range. The deep hollow point cavity and unique spiral nose cuts combine optimum penetration with controlled expansion at black powder velocities.

New Remington Premier® Copper Solid™ bullets with sabots are packaged pre-assembled in clear tubes for easy carrying and loading. They are sold in blister packs with two tubes of four bullets each.

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Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

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New, Hotter Percussion Caps Developed by Remington®

The growing popularity of black powder muzzleloading hunting has increased the need for highly reliable, sure-fire percussion caps under all weather conditions. To meet this need, Remington has developed new No. 10 and No. 11 percussion caps with dramatically improved ignition capabilities.

These new caps generate up to 40 percent greater flame volume than previous versions, therefore guaranteeing there will be a boom instead of a snap at critical shooting moments. In addition, the dimensional shape of these new caps has been changed to fit more snugly on the nipple, assuring that they will stay there and still be in place when it's time to shoot.

These new Remington percussion caps also feed reliably through the Remington "Capmaster" and other standard cappers.

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Color and B&W photos available on request.

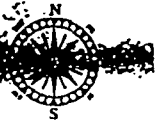
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Remington

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé
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New Additions to Remington® Home Security Safe Line

New "Trophy" Model

Two years ago, with the introduction of its home security safe line, Remington took a major step towards providing shooting sportsmen with highly-reliable protection of their firearms and other valuables against potential loss from theft or fire. For 1997, Remington has expanded its line with a new, full-size, moderately-priced "Trophy" Model Safe and two convenient new wall cabinets.

The new "Trophy" safe comes in a choice of three different sizes and has a seamless body of heavy, 1/8" steel. The close-fitting, 3/16" recessed door has eight internal hinges, and 1" locking bolts. It is equipped with a reliable Sargent & Greenleaf combination lock and a brass-plated dial. Four optional internal shelving arrangements are available. Available are many of the additional options offered with other Remington safes, including a double fire wall. The outer surface has a high-gloss paint finish and is decorated with a single pinstripe and the Remington logo.

New Pistol Wall Cabinet

The new Pistol Wall Cabinet measures 12" high by 14 1/2" wide and 3 7/8" deep. It features a 20-gauge body and a 16-gauge door with a key lock. The outside has a white-textured finish.

Large Wall Cabinet

The new Large Wall Cabinet measures a generous 58" high by 14 1/2" wide and 3 7/8" deep, and has three long gun capacity. Construction includes a 20-gauge body and 16-gauge door with dual key locks and a hinge-side dead bolt. The interior includes a foam gun rack, adjustable shelf for pistols and other items, and a carpeted floor.

New Cosmetic Changes

In two cosmetic changes to other Remington safes, the handle and dial of the Classic™ Safe are now plated in 14-karat gold, and the handle and dial of the Sportsman™ Safe now have an attractive chrome finish.

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Remington.
PRESS RELEASE

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Contact: Michael Finé

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**Seventeenth Limited Edition Remington®
Bullet™ Knife Is R4468 "Lumber-Jack"**

Continuing its highly popular limited edition reproductions of original Bullet™ Knives, Remington has introduced the seventeenth of this highly collectible series for 1997.

The "Lumber-Jack" Bullet™ Knife is a unique reproduction of the R4468 pattern, originally with cocobolo wood handles. It is a trapper-style folder with opposite-end, equal-length, 2 7/8" clip and spey blades. Handles duplicate the rich, warm appearance of the original cocobolo wood.

Traditional quality construction includes blades of 440 stainless steel with a Scotchbrite finish, brass liners, and nickel-silver bolsters and pins. Flush-inlayed into one handle is the distinctive and traditional nickel-silver cartridge shield, while the blades carry the classic "Remington Trademark" logo as well as traditional tang stamps.

As an optional companion to the collector edition "Lumber-Jack" Bullet™ Knife, a new **Limited Edition "Lumber-Jack" Poster** will be issued. It is titled "Cut and Run," and is rendered in artist Larry Duke's dramatic, cliff-hanger action style of the 1920s.

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Color and B&W photos available on request.

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Remington **PRESS RELEASE**



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FOR IMMEDIATE RELEASE

Contact: Michael Finé

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Remington® Issues Limited Edition Remington Racing™ Knife

Commemorating Remington's participation in NASCAR® Winston Cup Racing, the company is offering collectors a **Limited Edition Remington Racing™ Knife** in 1997.

This is a twin-blade, trapper-style folding knife with beautiful bird's-eye maple handles. Quality materials duplicate that of Remington Bullet™ Knives, with 440A stainless steel blades, nickel-silver bolsters and brass liners. The clip blade is etched with the Remington "Oldest Gunmaker" oval, along with a "Remington/U.S.A." tang stamp. Embossed on the handle is the distinctive #75 Remington Race Car shield. Overall knife length is 4 1/8", and collector value is further enhanced by a beautiful Remington Racing presentation box.

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BARBER - M24 0181357

R 2198432

Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8546 (press only)

800-537-2278 (press only)

Two New Fixed Blade Knives Introduced by Remington®

Among a number of outstanding new knife designs added by Remington to its standard 1997 knife line are two of the toughest fixed blade knives ever made on a production basis. These are the **ATS 34 Clip Blade** and **ATS 34 Drop Point** knives.

The names are based on the use of "ATS 34" blade steel. This is actually a stainless tool steel, so tough it can normally be used and shaped only by custom knife makers. It will stay sharper and hold an edge longer than other more common stainless or carbon steels. The blades are 3 3/4" long and the Clip Blade version has a skinning curve. Each has a Scotchbrite finish, thumb serrations on the rear blade top, and the Remington logo etched on one side. Handles are made of firm-gripping, Kevlar®-impregnated nylon with two finger grooves and a lanyard hole. Each knife comes with a black leather sheath.

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BARBER - M24 0181358

R 2198433

Remington **PRESS RELEASE**



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Contact: Michael Finé

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800-537-2278 (press only)

Two Additions to Remington® 9500™ Series Knife Line

Added to Remington's 9500™ series carbon steel knife line are two good-looking folding knives with distinctive, yellow-green sawcut Delrin® handles.

One is a four-blade **Waterfowl Knife** with a 3 3/8" clip blade, 2 1/2" sheepfoot blade, 12- & 20-gauge choke tool / screwdriver combination, and pin punch. Closed length is 4 1/4". The second is a three-bladed **Upland Knife** with a 3 1/16" clip blade, fowl hook, and 12- & 20-gauge choke tool / screwdriver combination. Closed length is 4". Handles of both knives are decorated with a nickel-silver Remington oval shield. Quality construction includes 1095 carbon steel, mirror-polished blades, brass liners, and nickel-silver bolsters. Like all Remington knives, these new additions carry Remington's lifetime warranty.

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Color and B&W photos available on request.

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Remington **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

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Handy Game Shears Added To Remington® Knife Line

Remington has expanded its 1997 Knife Line with a unique pair of **Game Shears** that include the convenience of several practical tools for in-field use.

The shears can be used intact, or they can be separated to form an 8 1/2" skinning knife, and an easily-gripped serrated knife for fish scaling and cutting tough gristle. Other features include a flat head screwdriver, nut cracker, jar opener, tack driver, and notched blade for bone crushing. All metal is chrome-plated for durability and corrosion resistance.

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Remington. **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

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New Remington® Folding Knives with Genuine Stag Handles

Three exceptionally handsome, high quality, folding pocket knives with genuine stag handles have been added to the Remington® 1997 knife line. They include a Barlow knife, a single-blade lockback and a twin-blade trapper-style knife:

- The **Genuine Stag Barlow** knife features the traditional Barlow-design, long, single bolster, with a single, 2 13/16" Turkish clip blade. Closed length is 3 1/2".
- The single-blade **Genuine Stag Lockback** has a hollow-ground 3 3/16" Turkish clip blade and a closed length of 4".
- The two-bladed **Genuine Stag Trapper** style has a 3 1/2" clip blade and a 3 3/8" spey blade. Closed length is 4".

All three of these knives are constructed of the highest quality materials, including stainless steel blades with a mirror finish, brass liners, and nickel-silver bolsters and pins. Each is decorated with the Remington logo circle inlayed on the left handle, and the "Remington/UMC" stamp on the left tang of the single or main blade.

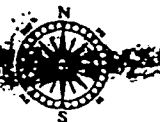
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Color and B&W photos available on request.

REMINGTON ARMS COMPANY, INC.

Press Relations Office - 1 (800) 243-9700

870 Remington Drive, Madison, NC 27025

Remington.
PRESS RELEASE

January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8546 (press only)

800-537-2278 (press only)

Remington® Introduces New Hearing Protection Line

Remington is introducing a new, high quality hearing protection line for 1997. The line includes effective, quickly-available insert plugs that can be carried conveniently in a pocket as well as protective muffs for known and expected exposure to damaging noise. Part of the name of each item is a certified numerical noise reduction rating.

- Remington P-30 Ear Plugs are made of easily-inserted, comfortable-fitting, self-adjusting foam. Their tapered, smooth surface is designed for rapid and easy insertion. They are contained in a small convenient package easily stored in shirt pockets, shell bags or vehicle glove compartments, instantly ready for any unexpected need. An NRR 30 rating makes them ideal for shooting and other machinery-generated noise:
- Remington P-27 or PC-27 Insert Ear Plugs are designed for repeated, permanent use. They are constructed of soft, attenuating material around a pocket of air that effectively fractures air waves and reduces sound intensity.
- Remington M-29 Ear Muffs provide the highest level of hearing protection possible. Deep, generously-sized cups provide total coverage of the outer ear. Oversized foam cushions and a padded headband make them extremely comfortable for extended wear. Replaceable cushions can be easily cleaned.
- M-28 Ear Muffs are a super compact, folding muff for easy storage when not in use. Soft, foam construction and light weight make them ideal for extended wearing periods.
- M-24 Ear Muffs provide effective protection at a very moderate cost. Comfortable vinyl cushions provide an effective seal around the ear, are easily washed and are removable for low-cost replacement.

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Remington® Introduces Advanced Protective Gun Lubricant

The most advanced break-through in a synthetic oil formula for protecting and lubricating firearms will be available to gun owners from Remington in 1997. This new synthetic oil, called "Nitro CLP," is a full mil spec cleaner, lubricant and protector. Its performance in any one of these categories goes far beyond any other synthetic or petroleum-based oils ever developed.

Remington "Nitro CLP" protects exposed metal against rust and corrosion, including serious salt water exposure, long after other oils of any type have failed. Its effectiveness is enhanced by its ability to prevent corrosive deposits from adhering to metal surfaces, and is virtually impervious to all weather extremes, including extremely wide temperature ranges, from the tropics to the Arctic. It will not freeze or become tacky even at sub-zero temperatures. It also works as a fast-acting, effective desiccant, removing moisture from metal pores instantly and completely.

As a cleaner, "Nitro CLP" is exceptionally versatile. It effectively removes corrosion, grime, grease and dirt from all metal surfaces. In addition it will remove built-up, gummy powder residue from firearm actions and also works effectively as a bore cleaner.

When applied to moving metal parts, "Nitro CLP" prevents wear even under high speed, high friction conditions. Environmentally green, Remington "Nitro CLP" is supplied in a six-ounce pump bottle, not an aerosol, and comes with extension tubes for directing spray into tight, interior locations. For any metal surfaces requiring high-level protection, cleaning and lubrication, "Nitro CLP" has outperformed every other known product. It is non-carcinogenic, meets California VOC requirements, and is currently used by U.S. Armed Forces around the world in everything from jeeps to fighter jets.

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Contact: Michael Finé

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Remington® Expands Black Powder Accessories Line

Black powder shooting continues to be one of the fastest-growing segments of the shooting market. In support of muzzleloading shooters, Remington will continue to expand its line of black powder accessories. Four new items should prove particularly useful to those who load their firearms from the front end.

- Both convenience and versatility are combined in a new **3-in-1 tool**. This includes a brass wedge pin removal tool that has been modified to also perform as a de-capper. In addition, the tool has a nipple pick built into the handle.
- Another particularly useful tool is a new **"Quick-Look" Bore Illuminator**. This consists of an aluminum disk that can be dropped down the bore to reflect a flashlight beam and reveal the relative cleanliness and condition of the bore. It will be available in .45, .50 and .54-caliber sizes.
- Next, Remington has added a new **"Super Shell"** for its Cyclone™ Quick Starter kit. The increased length of this shell now permits the use of longer bullet assemblies such as those using sabots. It will be available for both .50 and .54 caliber bores.
- Another useful innovation is a new **"Flow-View" Flask** with a powder measure. This brass powder flask includes a built-in window to reveal the amount of powder remaining in the flask. It also includes a brass powder measure that fits into the dispensing tip of the flask.

Finally, Remington is offering a wider assortment of cleaning kits and individual tools, plus wads and other accessories across a broader range of black powder bore sizes.

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BARBER - M24 0181364

R 2198439

Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8546 (press only)

800-537-2278 (press only)

Remington® Offers Scope Mounting Rail And Spare Magazines For The New Model 597™ Rimfire Rifles

A number of new firearm accessories are now available from Remington® that bring either additional convenience or enhanced appearance to selected Remington guns.

- Most convenient is a **One-Piece Scope Mount Rail** for the New Model 597™ autoloading rimfire rifles. This lightweight mount matches the drilled and tapped screw holes in Model 597™ receivers, and permits the use of Weaver-type rings for full-size, one-inch scopes.
- Additional **Spare Magazine Clips** will also be offered for the new Model 597™ autoloading rifles in both .22 long rifle and .22 Magnum versions.

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Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8546 (press only)

800-537-2278 (press only)

New Remington® Mesh Decoy Carry Bags for Waterfowlers

A truly useful expansion of the Remington Accessories Line for waterfowlers includes three new **Decoy Bags** constructed of strong, weather-proof nylon mesh with sturdy shoulder straps to leave hands free. Each has a snug-tight, drawstring top closure. Sizes include 18" x 24", 36" x 48," & 36" x 52".

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Remington. **PRESS RELEASE**



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8546 (press only)

800-537-2278 (press only)

New Engraved Detachable Magazine Boxes Available From Remington®

A new accessory from Remington now permits upgrading Model 700™ DM bolt action rifles with beautiful, custom rifle decoration. Attractively-designed **Engraved Replacement Detachable Box Magazines** are now available for appropriate Model 700™ BDL DM rifles in short-, long-, and magnum-action configurations. Each blued magazine is embellished with a finely-engraved whitetail deer head and complementing scrollwork.

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Remington.

PRESS RELEASE



January 30, 1997

FOR IMMEDIATE RELEASE

Contact: Michael Finé

910-548-8546 (press only)

800-537-2278 (press only)

New Line of Remington® Targets for Competition and Practice

Remington has introduced a broad and versatile new line of paper targets for 1997. It includes virtually every type of target used for competition, practice and sighting-in with rifles and pistols, with specific formats for centerfire, rimfire and air gun applications.

Classic, high visibility, 100-yard sighting-in targets include the choice of one with one-inch squares and scope reference lines and a second with standard one-inch X-ring and six concentric circles one-inch wide. Bright red colors against a white background provide excellent contrast.

A variety of other rifle targets include versions for junior and small bore shooting and options for 50 and 75-foot and 50 and 100-yard shooting ranges.

New pistol targets are available for all types of slow-fire, rapid-fire and timed and rapid-fire shooting, covering ranges from 25 feet to 50 yards. There are also 50-foot, rapid-fire silhouette and police silhouette targets.

Air gun targets include those for 5-meter rifle shooting with single or five bulls and 10-meter single-bull air pistol shooting.

This is one of the most comprehensive selections of paper targets currently offered, now available from a single, well-known source.

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