

**2001**

**Remington Arms Company, Inc.**

**Press**

**Releases**

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# **Firearms**

## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Introduces its First New Bolt Action Centerfire Technology in Over 30 Years**

Madison, NC - Continuing the tradition of dependable, quality products at an affordable price, Remington is pleased to announce the introduction of its latest centerfire rifle, the Model 710™. The result of state-of-the-art engineering design and innovative manufacturing technology, developed at the industry's only free-standing R & D facility and assembled at Remington's newest manufacturing site, the Model 710 delivers the same accuracy and reliability that consumers expect from Remington and is backed by our two-year warranty.

Initially offered in .30-06 Spfd. and .270 Win, the Model 710 is the perfect entry-level, bolt action rifle for the casual whitetail hunter or a durable workhorse for the avid trophy hunter. The Model 710 is sturdily constructed with a matte-blue finished, 22-inch carbon steel, clean barrel that is permanently integrated to the receiver and bedded onto a gray, fully textured synthetic stock that is virtually impervious to the harshest weather conditions. The all steel bolt operates with a lightning-fast 60-degree throw and the Model 710 has the industry's first receiver insert that is constructed of nylon reinforced fiberglass and impregnated with Teflon and silicon to provide "self-lubrication". It also features a center-feed, four round capacity, detachable steel magazine that is easily removed for cleaning and loading. For increased safety and security, the Model 710 offers Remington's new Integrated Security System (ISS). This on-board bolt-locking device provides the user with the capability to render the firearm inoperable if desired.

Combined with quality construction is a level of performance expected only from higher priced centerfire rifles. Utilizing the Model 700™ trigger components, factory set at four pounds, and the famous “3 rings of steel” assurance, the Model 710 equals its “out-of-the-box” accuracy and legendary lock time.

Topped with a factory bore-sighted, fully water and fog-proof Bushnell SHARPSHOOTER® 3-9x40 black matte scope and heavy duty Weaver-style base and rings, the Model 710 is an exceptional value for hunters.

Just add a sling and grab a box of ammunition, and the Model 710 is ready to take afield. The all-new Model 710 will be available in the fourth quarter of 2000 at a suggested retail of \$359.

<b>Model</b>	<b>710</b>
<b>Action</b>	Bolt/Long
<b>BBL Length</b>	22 inches
<b>Overall Length</b>	42 ½ inches
<b>Avg. Weight</b>	7 1/8 lbs.
<b>Stock Material</b>	Gray Synthetic
<b>Stock Finish</b>	Matte
<b>BBL Material</b>	Carbon Steel
<b>BBL Finish</b>	Satin Blue

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## **REMINGTON** **Press Release**

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**FOR IMMEDIATE RELEASE**

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

### **Remington® Introduces the "Ultimate Lightweight"** **Production Rifle – the Model 700™ Titanium**

**Madison, NC** – Remington is proud to introduce the lightest production rifle on the market, rivaling custom rifles at a fraction of the cost – the new Model 700 Titanium Ultimate Lightweight weighs in at a mere 5 ½-pounds.

Constructed with a Titanium receiver and skeletonized bolt assembly, the Model 700 Titanium has a standard 22-inch mountain contour, 416 stainless steel barrel. Unlike other lightweight rifles, the Model 700 Titanium Ultimate Lightweight eliminates the weight from the receiver and bolt and increases bolt rigidity and cycling capabilities with the addition of spiral bolt flutes. And with all the great features of the traditional Model 700, this rifle offers the dependability and "out-of-the-box" accuracy that consumers expect. Bedded into a new B & C carbon fiber and Kevlar® reinforced, composite stock, furnished with sling swivel studs and drilled and tapped for scope mounts, the Model 700 Titanium just may be the ultimate lightweight-hunting rifle.

The Model 700 Titanium Ultimate Lightweight is available in .260 Remington, .270 Win., 7mm-08 Remington and .30-06 Spfd. at a suggested retail price of \$1199.

<b>Model</b>	<b>700 Titanium Ultimate Lightweight</b>
<b>Action</b>	Bolt/Short & Long
<b>BBL Length</b>	22 inches
<b>Overall Length</b>	41 5/8 inches (Short) 42 ½ inches (Long)
<b>Avg. Weight</b>	5 ½ lbs.
<b>Stock Material</b>	Composite
<b>Stock Finish</b>	Matte
<b>BBL Material</b>	Stainless Steel
<b>BBL Finish</b>	Satin

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**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
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### **Model 700™ Bolt Action Rifles Announced for New 7mm Remington Ultra Mag and .375 Remington Ultra Mag Cartridges**

**Madison, NC** – With the introduction of their latest, long-range cartridge, the 7mm Remington Ultra Mag, and their most powerful member, the .375 Remington Ultra Mag, to the Remington Ultra Magnum family, Remington will be offering production-grade rifles and Custom Shop rifles in both calibers for 2001. Available in Remington's popular Model 700 series, all of these rifle offerings will be equipped with 26-inch barrels with a twist rate of 1 turn in 10 inches and a magazine capacity of three rounds.

**Model 700 BDL™ Custom Deluxe** - A classic offering with a Monte Carlo stock of American walnut, cut checkering, black fore-end tip and pistol grip cap, white line spacers, hinged floor plate and fine-line engraving on the receiver. Available in both 7mm Remington Ultra Mag (right and left-handed versions) and .375 Remington Ultra Mag (right-handed only). Suggested retail: \$685 to \$715.

**Model 700 BDL SS (Stainless Synthetic)** – All of the great features the Model 700 BDL offers with the addition of a weather-resistant synthetic stock and a 416 stainless steel barreled action. Available in both 7mm Remington Ultra Mag and .375 Remington Ultra Mag. Suggested retail: \$732.



**Model 700 LSS™** (Laminated Stock Stainless) - With a 416 stainless barreled action bedded onto a two-tone, gray laminated wood stock, the Model 700 LSS offers a handsome and durable option. Available in both 7mm Remington Ultra Mag (right and left-handed versions) and .375 Remington Ultra Mag (right-handed only). Suggested retail: \$797 to \$824.

**Model 700 Sendero™ SF** (Stainless Fluted) - For the serious big game hunter, the 700 Sendero SF includes a 416 stainless barreled action combined with a free-floated, fluted barrel and synthetic composite stock with an aluminum bedding block. Available in the 7mm Remington Ultra Mag only. Suggested retail: \$967.

**Model 700 APR** (African Plains Rifle) - Custom-crafted with a two-tone brown laminated stock, the Model 700 APR offers classic style with hand-made precision, complimented by a black satin, non-glare Teflon™ finish. Available in both 7mm Remington Ultra Mag and .375 Remington Ultra Mag. Suggested retail: \$1641.

**Model 700 AWR** (Alaskan Wilderness Rifle) - Designed with durability in mind, the Model 700 AWR has a 416 stainless barreled action that is plated with black satin, non-glare Teflon finish and housed in a Kevlar® reinforced stock. Available in both 7mm Remington Ultra Mag and .375 Remington Ultra Mag. Suggested retail: \$1524.

**Model 700 Custom KS Mountain Rifle** (Kevlar Stock) - Perfect for hiking long distances, the Model 700 Custom KS Mountain Rifle has a unique Kevlar reinforced fiberglass stock and tapered, lightweight barrel with a non-reflective, blued finish. Available in both 7mm Remington Ultra Mag and .375 Remington Ultra Mag (right-handed and left-handed versions). Suggested retail: \$1257 to \$1333.

**Model 700 Custom KS Stainless Mountain Rifle** – Same custom quality as the Model 700 Custom KS Mountain Rifle, but with a matte-finished stainless steel barreled action to handle the toughest conditions. Available in both 7mm Remington Ultra Mag and .375 Remington Ultra Mag. Suggested retail: \$1434.

**Model 700 ABG Rifle (African Big Game)** – New from the Custom Shop for 2001. The Model 700 ABG Rifle has a heavy duty laminated stock with cheek piece, light matte finished carbon steel receiver and barrel with band hooded front sight and machined adjustable rear sight. Available in .375 Remington Ultra Mag only. Suggested retail: \$1727.

Remington brings you the ultimate Premier® Ultra Mag cartridges to meet your every big game need and only Remington can offer the legendary Model 700 bolt action rifles to maximize your performance.

Model	Action Type	BBL Length	Overall Length	Avg. Weight	Stock Material	Stock Finish	BBL Material	BBL Finish
700 BDL	Long	26 in.	46 ½ in.	7 ½ lbs.	American Walnut	High Gloss	Carbon Steel	Polished Blue
700 BDL SS	Long	26 in.	46 ½ in.	7 ½ lbs.	Black Synthetic	Matte	Stainless Steel	Satin
700 LSS	Long	26 in.	46 ½ in.	7 ½ lbs.	Gray Laminate	Satin	Stainless Steel	Satin
700 Sendero SF	Long	26 in.	46 ½ in.	8 ½ lbs.	Kevlar	Matte	Stainless Steel	Satin
700 APR	Long	26 in.	46 ½ in.	7 ¾ lbs.	Brown Laminate	Satin	Carbon Steel	Satin
700 AWR	Long	26 in.	44 ½ in.	6 ¾ lbs.	Kevlar	Matte	Stainless Steel	Black Satin
700 Custom KS Mountain	Long	26 in.	44 ½ in.	6 ¾ lbs.	Kevlar	Matte	Carbon Steel	Matte
700 Custom KS Stainless Mtn.	Long	26 in.	44 ½ in.	6 ¾ lbs.	Kevlar	Matte	Stainless Steel	Satin
700 ABG	Long	26 in.	46 ½ in.	9 ½ lbs.	Laminate	Satin	Carbon Steel	Matte

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Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

### **.338 Remington® Ultra Mag Offered in Second Left-Handed Model**

Madison, NC – Introduced in 2000, the .338 Remington Ultra Mag cartridge delivers maximum stopping power on big game and is ideal for moderate to long ranges. Now this hard-hitting caliber is available in a second left-handed version, the Model 700™ BDL™ Custom Deluxe, to give consumers another option.

The high-gloss, American Walnut stock, polished blue carbon steel barrel, hinged floorplate and three-round magazine complete the Model 700 BDL. Furnished with sights, sling swivel studs and receiver drilled and tapped for scope mounts, this long-range performance rifle is sure to be a popular choice with southpaw hunters. The Model 700 BDL Left-Handed Custom Deluxe will be available at a suggested retail price of \$712.

<b>Model</b>	<b>700 BDL LH</b>
<b>Action</b>	Bolt/Long
<b>BBL Length</b>	26 inches
<b>Overall Length</b>	46 ½ inches
<b>Avg. Weight</b>	7 5/8 lbs.
<b>Stock Material</b>	American Walnut
<b>Stock Finish</b>	High Gloss
<b>BBL Material</b>	Carbon Steel
<b>BBL Finish</b>	Polished Blue

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### **Press Release**

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**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Custom Shop Introduces New Big Game Rifle**

Madison, NC – Setting a new standard for high performance, big-game rifles, Remington is proud to introduce the Custom Model 700™ African Big Game Rifle (ABG). The Model 700 ABG is sturdily handcrafted in the Custom Shop with a light matte finish carbon steel receiver and Old World style contoured barrel, laminated stock with right-hand cheek piece, heavy-duty barrel band sling stud and three-shot, straight feed detachable box magazine. It also features a hooded front sight with changeable bead insert and a machined adjustable rear sight for fast target acquisition. The Custom Model 700 ABG will be available in four offerings: the newly introduced .375 Remington Ultra Mag, .375 H&H, .416 Rem. Mag and .458 Win. Mag.

When you have your sights set on dangerous, big game, the Model 700 ABG gives you the legendary performance and reliability of the Model 700 in the most handsome custom design. Suggested retail price for the Model 700 ABG is \$1727.

<b>Model</b>	<b>700 ABG</b>
<b>Action Type</b>	<b>Bolt/Long</b>
<b>BBL Length</b>	<b>26 inches</b>
<b>Overall Length</b>	<b>46 ¼ inches</b>
<b>Avg. Weight</b>	<b>9 ½ lbs.</b>
<b>Stock Material</b>	<b>Brown Laminated</b>
<b>Stock Finish</b>	<b>Satin</b>
<b>BBL Material</b>	<b>Carbon Steel</b>
<b>BBL Finish</b>	<b>Matte</b>

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## **REMINGTON** **Press Release**

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Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

### **Remington® Supports Rocky Mountain Elk Foundation with Commemorative Model 700™**

**Madison, NC** – Remington Arms Company, Inc., in conjunction with the Rocky Mountain Elk Foundation, is pleased to announce a special limited edition Model 700 BDL™ Stainless Synthetic in .300 Remington Ultra Mag. This specially designed rifle features the Rocky Mountain Elk Foundation logo laser-etched onto the stock and is fully camouflaged in the Elk Foundation's official camo, Realtree Hardwoods®.

The Model 700 BDL SS is the only Remington centerfire rifle that is currently available with a camouflaged synthetic stock. Furnished drilled and tapped for scope mounts, the Model 700 BDL SS has a 416 stainless steel barreled action with clean barrel, hinged floorplate and three round magazine capacity. For each gun sold Remington will make a contribution to the Rocky Mountain Elk Foundation. This commemorative edition of the Model 700 BDL SS in .300 Remington Ultra Mag will be available for one year only at a suggested retail price of \$780.

"Remington is very proud to recognize and support the efforts of the Rocky Mountain Elk Foundation," said Tommy Millner, President and CEO of Remington Arms Company. "The future of our nation's wildlife resources rests in the hands of conservation organizations and sportsmen alike. We will gladly donate a portion of each sale generated from this rifle to the Elk Foundation to help them reach their goals."

<b>Model</b>	<b>700 RMEF</b>
<b>Action</b>	<b>Bolt/Magnum</b>
<b>BBL Length</b>	<b>26 inches</b>
<b>Overall Length</b>	<b>46 ½ inches</b>
<b>Avg. Weight</b>	<b>7 5/8 lbs.</b>
<b>Stock Material</b>	<b>Synthetic</b>
<b>Stock Finish</b>	<b>Realtree Hardwoods</b>
<b>BBL Material</b>	<b>Stainless Steel</b>
<b>BBL Finish</b>	<b>Satin</b>

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Contact: Linda Powell  
Eddie Stevenson  
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### **The 2001 Remington® Model 700™ Classic Chambered for 7mm-08 Remington Cartridge**

Madison, NC – Eagerly awaited, the 2001 limited edition of the Model 700 Classic is chambered for the 7mm-08 Remington, joining an impressive list of previous offerings. Introduced in 1980, the 7mm-08 Remington emerged as a favorite of silhouette shooters and is equally effective as a long-range deer or antelope cartridge. Making a strong resurgence in the market, this caliber is a natural choice for the Model 700 Classic.

#### **Previous Limited Edition Remington Model 700 Classic Rifles**

1981	7mm Mauser (7 x 57 mm)	1991	7mm Wby. Mag.
1982	.257 Roberts	1992	.220 Swift
1983	.300 H&H Magnum	1993	.222 Remington
1984	.250-3000 Savage	1994	6.5 x 55mm Swedish
1985	.350 Remington Magnum	1995	.300 Win. Magnum
1986	.264 Win. Magnum	1996	.375 H&H Magnum
1987	.338 Win. Magnum	1997	.280 Remington
1988	.35 Whelen	1998	8mm Remington Magnum
1989	.300 Wby. Mag.	1999	.17 Remington
1990	.25-06 Remington	2000	.223 Remington

The Model 700 Classic has a straight comb, classic style stock of American walnut with a low-gloss, satin finish and crisp-cut checkering. The clean, carbon steel barrel has a polished blue finish and is 24 inches in length with a twist rate of 1 turn in 9 ¼ inches. Matched with Remington's new Premier® Partition® 7mm-08 140-grain offering, the Model 700 Classic features an elegant appearance and all-purpose performance.

Continuing the tradition, the 21<sup>st</sup> annual edition of the Model 700 Classic in 7mm-08 Remington will be available for one year only at a suggested retail price of \$645.

<b>Model</b>	<b>700 Classic</b>
<b>Action</b>	<b>Bolt/Short</b>
<b>BBL Length</b>	<b>24 inches</b>
<b>Overall Length</b>	<b>44 ½ inches</b>
<b>Avg. Weight</b>	<b>7 ¼ lbs.</b>
<b>Stock Material</b>	<b>American Walnut</b>
<b>Stock Finish</b>	<b>Satin</b>
<b>BBL Material</b>	<b>Carbon Steel</b>
<b>BBL Finish</b>	<b>Polished Blue</b>

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## **REMINGTON**

### **Press Release**

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#### **FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **New Heavy Barrel Target Version Added to Model 597™ Family**

Madison, NC – Introduced by Remington® in 1997, the Model 597 incorporated the most advanced and innovative design ever offered in a semi-autoloading rimfire rifle. The family of Model 597 rifles combines high-quality construction, versatility and high-level performance in a rifle for use both on the range and in the field. Now for 2001, a new target grade, production Model 597 rifle is available in both .22 long rifle and .22 Win. Mag.

The **Model 597 Heavy Barrel** rimfire target rifle combines a satin finished blued carbon steel barrel with matching receiver on a brown hardwood, laminated stock. The 22-inch barrel is drilled and tapped for Remington's Model 597 Scope Rail and the receiver is grooved for use with tip-off scope mounts. The staggered, removable box magazine holds 10 cartridges in .22 LR and eight in .22 WMR. This Model 597 also comes with sling swivel studs.

The Model 597 Heavy Barrel offers the serious shooter custom-grade accuracy at a production-grade cost. Available at a suggested retail price of \$265 (.22 LR) or \$399 (.22 WMR).

<b>Model</b>	<b>597 Heavy Barrel</b>
<b>Action</b>	Autoloading (.22LR & .22WMR)
<b>BBL Length</b>	20 inches
<b>Overall Length</b>	40 inches
<b>Avg. Weight</b>	6 lbs.
<b>Stock Material</b>	Brown Laminated
<b>Stock Finish</b>	Satin
<b>BBL Material</b>	Carbon Steel
<b>BBL Finish</b>	Satin Blue

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Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Adds Two New Versions to Popular 11-87™ Super Mag Family**

**Madison, NC** – With its introduction last year, the Model 11-87 Super Magnum™ offered hunters the most versatile autoloading shotgun ever designed. Now with the addition of two new Special Purpose Synthetic versions, the Model 11-87 SPS™ Super Magnum Camo and the Model 11-87 SPS-T™ Super Magnum RS/TG, there is a member of the 11-87 Super Magnum family to meet virtually every hunting situation.

Capable of handling 12 gauge 3 ½-inch and 3-inch magnum shells and all 2 ¾-inch shells interchangeably, the Model 11-87 Super Magnums provide long-range, high-power with the comfort of gas-compensated recoil reduction. Both versions will feature a strong, weather-resistant synthetic stock. The stock, receiver and barrel are fully camouflaged with Mossy Oak® Break-Up pattern and included is a matching camo padded sling with installed sling studs and swivels.

The new **Model 11-87 SPS Super Magnum Camo** comes equipped with a 28-inch vent rib barrel that includes a complete set of Rem™ Chokes (Improved Cylinder, Modified and Full) for coverage of close-in upland game to long-range waterfowl hunting. The Model 11-87 SPS Super Magnum Camo will be available in early 2001 at a suggested retail price of \$935.

The new **Model 11-87 SPS-T Super Magnum RS/TG** is designed with the quick, accurate sighting features that turkey hunting requires. Complete with a 23-inch vent rib

barrel and Turkey Super Full Choke, this Model 11-87 Super Mag is equipped with the TruGlo™ innovative, new light-gathering fiber optic sight system. This technology provides a quick, bright sighting picture that can be easily adjusted for point of impact. The Model 11-87 SPS-T Super Magnum RS/TG will be available in early 2001 at a suggested retail price of \$935.

Model	11-87 SPS Super Mag Camo	11-87 SPS-T Super Mag RS/TG
Gauge	12 (3 ½-inch)	12 (3 ½-inch)
Mag. Capacity	4 (2 ¾ & 3-inch) 3 (3 ½-inch)	4 (2 ¾ & 3-inch) 3 (3 ½-inch)
BBL Length	28 inches	23 inches
Barrel Type	Vent Rib Rem Choke	Rifle Sighted Rem Choke
Sights	Twin Bead	TruGlo Rifle Sights
Metal Finish	Mossy Oak Break-Up Camo	Mossy Oak Break-Up Camo
Overall Length	48 inches	44 inches
Length of Pull	14 inches	14 inches
Drop (Comb)	1 ½ inches	1 ½ inches
Drop (Heel)	2 ½ inches	2 ½ inches
Stock Material	Synthetic	Synthetic
Stock Finish	Mossy Oak Break-Up Camo	Mossy Oak Break-Up Camo
Avg. Wt. (lbs.)	8 ¼ lbs.	8 1/8 lbs.

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Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

### **Two New Remington® Model 870™ SPS™ Super Magnum™ Shotguns Now Available in Camo**

**Madison, NC** – Introduced in 1999, the Model 870 Special Purpose Synthetic Super Magnum shotguns have gained the reputation as the most versatile and practical pump action shotguns ever designed. Capable of handling 12-gauge 3 ½-inch and 3-inch magnum shells and all 2 ¾-inch shells interchangeably, the Model 870 SPS Super Mag is tailored for every hunting need.

**Model 870 SPS Super Magnum Camo** – Designed for a variety of field uses, the Model 870 SPS Super Mag Camo features a 28-inch vent rib barrel with Rem™ Choke system combined with a durable synthetic stock and fore-end. Fully camouflaged in Mossy Oak® Break-Up and complete with swivel studs and swivels and matching camouflaged padded sling, this Model 870 is ready to take afield. The Model 870 SPS Super Mag Camo will be available at a suggested retail price of \$569.

**Model 870 SPS-T™ Super Magnum Camo** – Fully camouflaged with Mossy Oak Break-Up, the Model 870 SPS-T Super Mag Camo has a durable synthetic, Monte Carlo style stock and fore-end with vented recoil pad and 23-inch cantilever barrel, providing a heavy duty base for installation of scopes. Furnished with matching camouflaged padded sling and a Turkey Super Full Rem™ Choke, this gun is designed for optimal performance in any turkey hunting situation. The Model 870 SPS-T Super Mag Camo will be available at a suggested retail price of \$588.

Model	870 SPS Super Mag Camo	870 SPS-T Super Mag Camo CL
Gauge	12 (3 ½-inch)	12 (3 ½-inch)
Mag. Capacity	4 (2 ¾ & 3-inch) 3 (3 ½-inch)	4 (2 ¾ & 3-inch) 3 (3 ½-inch)
BBL Length	28 inches	23 inches
Barrel Type	Vent Rib Rem Choke	Cantilever Rem Choke
Sights	Twin Bead	Cantilever Scope Mount
Metal Finish	Mossy Oak Break-Up Camo	Mossy Oak Break-Up Camo
Overall Length	48 inches	44 ½ inches
Length of Pull	14 inches	14 inches
Drop (Comb)	1 ½ inches	1 ½ inches
Drop (Heel)	2 ½ inches	2 ½ inches
Stock Material	Synthetic	Synthetic
Stock Finish	Mossy Oak Break-Up Camo	Mossy Oak Break-Up Camo
Avg. Wt. (lbs.)	7 ¼ lbs.	7 ½ lbs.

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Contact: Linda Powell

Eddie Stevenson

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### **Remington® Offers Four New Camo Turkey Shotguns for 2001**

**Madison, NC** – Providing turkey hunters with a wide range of options, Remington is introducing four new Special Purpose turkey guns including a Model 870™ Youth model. All four versions are available in 12-gauge and are fully camouflaged in the Mossy Oak® Break-Up pattern. Each model is equipped with swivel studs, swivels and padded sling.

**Model 11-87™ SPS-T™ Camo RS/TG** – This 12-gauge, gas compensated autoloader features a durable synthetic, fully camouflaged Monte Carlo style stock with vented recoil pad. Complete with a 21-inch Rem™ Choke barrel and Turkey Super Full Choke, the Model 11-87 SPS-T Camo RS/TG is equipped with the TruGlo™ innovative, new light-gathering fiber optic sight system for a quick, adjustable sighting picture. Available in early 2001 at a suggested retail price of \$888.

**Model 11-87 SPS-T Camo Cantilever** – With all of the great features as the model above, this 11-87 Special Purpose shotgun comes equipped with a cantilever scope mount, offering turkey hunters the option of adding their favorite shotgun scope. Available at a suggested retail price of \$895.

**Model 870 SPS-T Camo RS/TG** – Complete with a durable, fully camouflaged synthetic stock, this 12-gauge pump action shotgun has a 20-inch Rem Choke barrel (Turkey Super Full choke included) and Monte Carlo style stock with vented recoil pad. The Model 870

SPS-T is also equipped with the Tru-Glo light-gathering fiber optic sight system. Available at a suggested retail price of \$569.

**Model 870 SPS-T Youth Camo RS/TG** – This youth version offers all the great features of the model above with a “youth” stock that is one inch shorter. Available at a suggested retail price of \$569.

<b>Model</b>	<b>11-87 SPS-T Camo RS/TG</b>	<b>11-87 SPS-T Camo CL</b>	<b>870 SPS-T Camo RS/TG</b>	<b>870 SPS-T Youth Camo RS/TG</b>
<b>Gauge</b>	12 (3-inch)	12 (3-inch)	12 (3-inch)	12 (3-inch)
<b>Mag. Capacity</b>	4	4	4	4
<b>BBL Length</b>	21 inches	21 inches	20 inches	20 inches
<b>Barrel Type</b>	Rem Choke	Cantilever Rem Choke	Rem Choke	Rem Choke
<b>Sights</b>	TruGlo Rifle Sights	Cantilever Scope Mount	TruGlo Rifle Sights	TruGlo Rifle Sights
<b>Metal Finish</b>	Mossy Oak Break-Up	Mossy Oak Break-Up	Mossy Oak Break-Up	Mossy Oak Break-Up
<b>Overall Length</b>	42 ½ inches	42 ½ inches	41 ½ inches	40 ½ inches
<b>Length of Pull</b>	14 inches	14 inches	14 inches	13 inches
<b>Drop (comb)</b>	1 ½ inches	1 ½ inches	1 ½ inches	1 ½ inches
<b>Drop (heel)</b>	2 ½ inches	2 ½ inches	2 ½ inches	2 ½ inches
<b>Stock Material</b>	Synthetic	Synthetic	Synthetic	Synthetic
<b>Stock Finish</b>	Mossy Oak Break-Up	Mossy Oak Break-Up	Mossy Oak Break-Up	Mossy Oak Break-Up
<b>Avg. Weight</b>	8 lbs.	8 lbs.	7 ¼ lbs.	7 1/8 lbs.

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### **Press Release**

October 27, 2000

#### **FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Wingmaster® Classic Trap Version Added to Model 870™ Family**

Madison, NC – Introduced in 2000 as a special anniversary edition of the world's best selling pump shotgun, the Model 870 Wingmaster Classic Trap is now being continued as a member of the Model 870 family with a new embellished, fine line engraved receiver. Combining beauty and a classic low-profile style, this Model 870 will be a favorite on the nation's trap fields, sporting clay courses and in the field.

The Model 870 Wingmaster Classic Trap features special fine line engraving enhanced with gold inlays on the polished blue receiver and gold plated trigger. The semi-fancy American walnut, Monte Carlo stock and fore-end display cut checkering with a high-gloss finish. It also features a 30-inch light target contoured vent rib barrel with Singles, Mid Handicap and Long Handicap flush choke tubes provided. The new Model 870 Wingmaster Classic Trap will be available at a suggested retail price of \$775.

<b>Model</b>	<b>870 Classic Trap</b>
<b>Gauge</b>	12 (2 ¾-inch)
<b>Mag. Capacity</b>	4
<b>BBL Length</b>	30 inches
<b>Barrel Type</b>	Vent Rib/Rem Choke
<b>Sights</b>	Twin Bead
<b>Metal Finish</b>	Polished Blue
<b>Overall Length</b>	50 ½ inches
<b>Length of Pull</b>	14 ¼ inches
<b>Drop (Comb)</b>	1 7/16 inches
<b>Drop (Heel)</b>	2 inches
<b>Stock Material</b>	Semi-Fancy American Walnut
<b>Stock Finish</b>	Gloss
<b>Avg. Wt. (lbs.)</b>	8 lbs.

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## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

### **Remington® Factory Extra Barrels Now Available in Mossy Oak® Break-Up Camo**

**Madison, NC** – Remington is proud to announce additions to their factory extra barrel offerings with a line of camouflaged barrels for the Model 11-87™ and the Model 870™. Two new extra barrels will be available in 12 gauge for both models and will be fully camouflaged with the Mossy Oak Break-Up pattern.

For improved accuracy with slugs, Remington is offering a 12 gauge, 21-inch fully rifled **Special Purpose Deer Barrel** with 3-inch chamber and cantilever scope mount for the Model 11-87 and a similar 20-inch version for the Model 870. Combine these rifled barrels with Remington's Copper Solid™ slugs for unsurpassed performance.

For added versatility, the new 12 gauge, 28-inch vent rib **Special Purpose Magnum Barrel** with 3-inch chamber is available for both the Model 11-87 and Model 870. These barrels are furnished with a complete set of three Rem™ chokes and ivory front bead and steel mid bead sights.

For the first time with the introduction of these new camo extra barrels, Remington offers hunters more versatility with their Special Purpose shotguns.

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## **REMINGTON** **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Introduces New Integrated Security System**

Madison, NC - Remington Arms Company, Inc., now provides a simple and effective means of increasing the security of their firearms with the addition of the new Integrated Security System (ISS). All "cross bolt safety" shotguns and rifles and all bolt action rifles currently produced by Remington (excluding our law enforcement products, EtronX™, Model 300 Ideal and muzzleloaders) are equipped with the ISS.

No more tedious trigger blocks or cables to deal with as a simple turn of the special "J" shaped key provides the owner of the firearm with the option of rendering the firearm inoperable during times of storage or non-use. Two distinct safety systems have been developed; one for bolt action firearms which prevents locking the bolt in the closed or "fire" position and one for products that utilize a common fire control which effectively locks the safety button in the "safe" position. A retrofit kit is available to current owners for models with common fire control through Remington authorized repair centers.

ISS has been added without jeopardizing the famous look and feel of Remington firearms and does not effect the basic operation of the firearm's safety mechanism. Although it significantly extends overall firearms security, ISS does not eliminate or alter the need for safe gun handling and storage. Models that are not fit with the ISS system will be packaged with a trigger block.

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# Ammunition

**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Announces its Complete Premier® Ultra Mag  
Family of Rifle Cartridges**

Madison, NC - No matter what type of big game you pursue, or where you choose to hunt, anywhere in the world, Remington has the ultimate high-performance Premier Ultra Mag round to meet your every need. Whether it's long-range whitetails, moose in the woodlands or up close and personal grizzly, from North America to Africa, there is a Remington Ultra Mag cartridge just for you.

Based on the same beltless Ultra Mag case, Remington has developed a family of cartridges that out-perform all other current factory loadings within their class:

**7mm Remington Ultra Mag:** The flattest shooting big game cartridge out there. The 7mm Remington Ultra Mag provides big game hunters with trajectory only previously delivered by lightweight varmint calibers. At 24 percent more energy than the 7mm Remington Magnum and 12 percent more energy than the 7mm STW, the 7mm Remington Ultra Mag will prove to be the perfect solution for medium and long range deer and elk.

**.300 Remington Ultra Mag:** Arguably the most versatile member of the Ultra Mag family, the .300 Remington Ultra Mag delivers a 180-grain .30 caliber bullet at far greater velocities and energies than any other current offering. At 13 percent more case capacity than the .300 Weatherby Magnum and 20 percent more than the .300 Winchester Magnum, the .300 Remington Ultra Mag is capable of sending these heavy bullets downrange at a muzzle velocity of 3300 fps with a 26-inch barrel. Sighting in the .300 Remington Ultra Mag just two inches high at 100 yards delivers the bullet at less than three inches low at 300 yards. For hunters that prefer a .30 caliber projectile, the .300 Remington Ultra Mag is the ultimate North American big game cartridge.

**.338 Remington Ultra Mag:** The elk and bear hunter's dream come true. The .338 Remington Ultra Mag projects a 250-grain bullet a full 200-fps faster than the .338 Winchester Magnum. Zeroed at 200 yards, the .338 Remington Ultra Mag prints more than one inch higher than the .338 Winchester Magnum at 300 yards. Even more astonishing than its flat trajectory is the enormous energy generated from the .338 Remington Ultra Mag. The .338 Remington Ultra Mag generates over 600 ft/lbs. more muzzle energy than the .338 Winchester magnum and an incredible 20% more ft/lbs. of energy at 300 yards. Even out to 500 yards, the .338 Remington Ultra Mag has almost 300 more ft/lbs. of energy than the .338 Winchester Magnum.

**.375 Remington Ultra Mag:** One of the most powerful centerfire rounds offered by Remington Arms Company. This new cartridge delivers the massive energies needed to conquer dangerous game from Alaska to Africa. The .375 Remington Ultra Mag presents a 270-grain projectile at 2900-fps with an astonishing 5041 ft/lbs. of energy. That's over 700 ft/lbs. more energy than the .375 H & H Magnum. For devastating knockdown power, "when it really counts," the new .375 Remington Ultra Mag is now the perfect choice.

If you are a fan of long-range magnum capabilities and performance, Remington has got you covered with its complete family of Premier Ultra Mag centerfire rifle cartridges.

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## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Introduces the Flattest Shooting Big Game Cartridge on the Market - the 7mm Remington Ultra Mag**

Madison, NC - Remington's latest addition to its already famous Premier® Ultra Mag family of cartridges is destined to become the caliber of choice for long range big game hunters. The 7mm Remington Ultra Mag delivers velocity, energy and trajectory far superior to any other 7mm factory load available.

By necking-down the case of the .300 Remington Ultra Mag, we are able to offer a 7mm cartridge with 36 percent more case capacity than the famous 7mm Remington Mag. The 7mm Remington Ultra Mag pushes a 140-grain bullet at an amazing muzzle velocity of 3425-fps that results in 28 percent more ft/lbs. of energy at 400 yards than the 7mm Remington Mag.

This new flat shooting Remington Ultra Mag cartridge will afford the hunter with the "peace of mind" necessary to execute long range shots. When sighted in at approximately 2.5 inches high at 100 yards, the 7mm Remington Ultra Mag will impact less than 8 inches low at 400 yards. The unbelievably flat trajectory of the 7mm Remington Ultra Mag with a 140-grain bullet rivals that of the ever-popular .22-250 Remington varmint caliber with a 55-grain bullet and even exceeds it at ranges over 300 yards.

Two introductory factory loadings will be offered in 2001, including a 140-grain Nosler® Partition® and a 140-grain Core-Lokt®. These two bullet styles are well known for their

superb performance and controlled expansion in big game applications. In conjunction with this new cartridge introduction, eight Model 700™ bolt action rifles, chambered for the 7mm Remington Ultra Mag, will be introduced, including two left-handed versions and four Custom Shop models.

When long-range shooting is the norm, rely on the new 7mm Remington Ultra Mag to get the job done. With this introduction, Remington will set a new standard in which all long-range centerfire cartridges will be compared.

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## **REMINGTON**

### **Press Release**

October 27, 2000

#### **FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **The .375 Remington® Ultra Mag - "The Dangerous Game Cartridge"**

Madison, NC - The most recent addition to the Remington Ultra Mag family will soon gain a space in the gun safe of every serious dangerous-game hunter. Utilizing the same beltless magnum case of the original .300 Remington Ultra Mag, which has been the driving force for all previous members of the Remington Ultra Mag family, the .375 Remington Ultra Mag exhibits the flat trajectory of medium bore calibers combined with enormous energies far exceeding that of current .375 caliber offerings.

Imagine a 270-grain bullet travelling at 2900-fps with a muzzle energy of an astonishing 5041 ft/lbs. of energy. This is exactly the type of amazing performance generated from the new .375 Remington Ultra Mag.

The .375 Remington Ultra Mag will be offered in two loadings perfectly suited for dangerous game. A 270-grain Hornady Soft Point will be offered along with a 300-grain Swift™ A-Frame™.

The 270-grain .375 Remington Ultra Mag surpasses the .375 H&H Mag muzzle velocity by more than 200-fps and has more than 700 ft/lbs. more muzzle energy. The 300-grain .375 Remington Ultra Mag has more energy at 200 yards than the .375 H&H Mag has at 100 yards with a trajectory of a .270 Winchester 150-grain SP Core-Lokt™.

The .375 Remington Ultra Mag has more velocity and energy than anything else in its class, which adds up to more stopping power when it really counts. The .375 Remington Ultra Mag is "the choice for dangerous game."

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# **REMINGTON**

## **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

### **New Additions Announced to the .300 Remington® Ultra Mag Ammunition Line**

Madison, NC – The reception of the Premier® Ultra Mag family of cartridges has been nothing short of phenomenal. The introductory member of the family, the .300 Remington Ultra Mag has set a new precedence for all other magnum hunting calibers.

New for 2001, .300 Remington Ultra Mag ammunition will be available in two new versions; the 180-grain Express® Core-Lokt® Pointed Soft Point and 150-grain Premier® Scirocco™ Bonded. Both new offerings will allow .300 Remington Ultra Mag fans to fine tune their rifle/bullet combinations for specific hunting applications.

Premier .300 Remington Ultra Mag rifle cartridges are now available in the following offerings:

.300 Remington Ultra Mag	150 grain	Swift™ Scirocco
.300 Remington Ultra Mag	180 grain	Swift Scirocco
.300 Remington Ultra Mag	180 grain	Express Core-Lokt Pointed Soft Point
.300 Remington Ultra Mag	180 grain	Nosler® Partition®
.300 Remington Ultra Mag	200 grain	Nosler Partition

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington's® Premier® Ammunition Line - We Cover all the  
Bases for any Situation**

Madison, NC – Whatever your quarry, from varmints to dangerous game, from 50 to 500 yards, Remington has a Premier Centerfire rifle loading tailored just for your specific hunting situation. From projectiles that exhibit rapid, explosive expansion on impact to bullets that maintain a gradual controlled expansion with deep penetration, Remington's Premier centerfire line of rifle ammunition covers all the bases.

**Premier Ultra Mag**

The outstanding velocity and energy performance of our new Premier Ultra Mag cartridges comes from their innovative case design that dramatically increases powder capacity. The non-belted, large diameter case of the Premier Ultra Mag family is head-spaced from the shoulder, resulting in increased accuracy. Each member of the Premier Ultra Mag family out performs all other factory offerings within their class.

**Premier Scirocco™ Bonded**

One of the finest hunting cartridges ever designed, the Premier Scirocco Bonded line of big-game centerfire ammunition incorporates the remarkable Swift™ Scirocco bonded bullet, unquestionably the most technologically advanced bullet ever developed. Its expansion generating polymer tip and boat-tail base combine to defy air resistance at one end, while reducing drag at the other resulting in remarkably flat trajectories. The precise

jacket concentricity and secant ogive profile produce match grade accuracy. These features coupled with a progressively tapered, heavy based pure-copper jacket, bonded to the lead core to ensure valuable weight retention. These features combine to result in quite possibly the most effective hunting bullet available.

### **Premier Safari Grade**

When the situation calls for deep penetration and controlled expansion, Premier Safari grade ammunition performs like no other. The key element of our Premier Safari Grade ammunition is the exclusive use of Swift A-Frame™ dual-core bullets. They readily expand to 2X caliber in both short and long-range situations while maintaining 95-100% weight retention. When you are in need of heavy-duty performance, Premier Safari Grade ammunition will get the job done without compromise.

### **Premier Partition®**

One of the most versatile members of the Premier family, the Premier Partition provides the three most necessary qualities of a hunting round. Not only is the Premier Partition extremely accurate, its thin walled, tapered jacket delivers rapid expansion upon impact and its interior partition retains the integrity of the bullet's core to result in deep penetration.

### **Premier Ballistic Tip®**

Remington's Premier Ballistic Tip ammunition line utilizes the highly sophisticated, modern design of Nosler® Ballistic Tip bullets. These cartridges provide the flattest-shooting, most accurate group of medium bore cartridges ever offered in factory-loaded form. The combination of a polycarbonate tip and specially tapered jacket provide instant expansion with impressive on-game performance.

### **Premier Boat Tail**

Precision manufacturing and the special boat tail design of these bullets provide increased aerodynamic efficiency with reliable expansion and high weight retention. This design

preserves long-range velocity and energy while producing fully developed uniformed mushrooms at a wide range of terminal velocities. These features result in dependable performance for every possible variable of range, hunting conditions and shot difficulty.

### **Premier Varmint**

Utilizing the latest advances in bullet design, the Premier Varmint ammunition line delivers unbelievable accuracy and flat trajectory. The unique combination of a polymer tip and the boat tail design of Hornady V-Max™ bullets reduce drag to create high ballistic coefficients and explosive expansion on varmint sized game. Remington's Premier Varmint ammunition takes the guesswork out of long-range varmint hunting while providing exceptional performance upon impact.

The Remington Premier line of ammunition is assembled with meticulous care using the finest components; virgin brass casings, Kleanbore® primers, specially blended powders and the finest bullets available. So whether your quarry resides on the local target range, deep in the woodlands or on the open prairie, Remington's Premier centerfire line of ammunition has the offerings that enable you to make the perfect selection.

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## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Expands its Line of Premier® Scirocco™ Bonded Centerfire Rifle Ammunition**

**Madison, NC** - Last year, Remington's introduction of the Premier Scirocco Bonded line of ammunition took the hunting world by storm. Quite possibly one of the finest hunting bullets ever designed, the Premier Scirocco Bonded bullet offers hunters excellent accuracy, superb weight retention and expansion and overall superior terminal performance.

The secret behind this highly successful ammunition is its unique construction. The Premier Scirocco Bonded combines many features of other time-proven bullet designs. The boat-tail profile of the Scirroco bullet improves trajectory by reducing drag throughout bullet flight. The polymer tip aids in rapid expansion at impact and is shaped to reduce frontal air resistance and its pure copper jacket is bonded to the lead core and is tapered for controlled expansion.

These construction features result in a bullet design capable of accurately hitting the mark and transferring deadly performance on impact. And now that we have expanded our offering into many of the most popular calibers, more hunters will be able to experience the performance that Premier Scirocco Bonded delivers.

Premier Scirocco Bonded centerfire rifle cartridges are now available in the following offerings:

Caliber	Bullet Weight
.270 Winchester	130 grain
7mm Remington Mag	150 grain
.308 Winchester	150 grain
.308 Winchester	165 grain
.30-06 Springfield	150 grain
.30-06 Springfield	180 grain
.300 Remington Ultra Mag	150 grain
.300 Remington Ultra Mag	180 grain

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Introduces Two New Additions to Premier®  
Partition® Line**

**Madison, NC** – Remington's line of Premier Partition ammunition has become known as one of the most versatile all-situations ammunition lines ever developed. Nosler® Partition bullets have long been known for their superb accuracy and flat trajectory while providing devastating on-game expansion and penetration.

New for 2001, Premier Partition cartridges will now be offered in both **.22-250 Remington 60-grain Nosler Partition** and **7mm-08 Remington 140-grain Nosler Partition** bullet.

The new 140-grain 7mm-08 Remington offering is a perfect addition to the Premier Partition line due to its superb performance as a hunting round and an excellent cartridge choice for the collectable Model 700™ Classic chambered for 7mm-08 Remington in 2001.

Premier Partition centerfire rifle cartridges are now offered in the following:

Caliber	Bullet Weight
.22-250 Remington	60 grain
.260 Remington	125 grain
.270 Winchester	150 grain
7mm-08 Remington	140 grain
7mm Remington Mag	160 grain
.30-06 Springfield	180 grain
.300 Winchester Mag	180 grain
.308 Winchester	180 grain
.338 Winchester Mag	210 grain

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Expands its EtronX™ Rifle Ammunition Offering**

Madison, NC – Designed specifically for use in the Model 700™ EtronX rifle, Remington's electronic-ignition ammunition has provided the shooting world with new ground breaking technology and unrivaled accuracy.

The case, propellant and bullet of EtronX ammunition are virtually identical to conventional centerfire ammunition, but the real secret behind this revolutionary new ammunition lies within the ignition process. The electrically conductive primer system results in almost instantaneous ignition and eliminates many moving parts that degrade accuracy.

For 2001, the EtronX ammunition selection is expanded to provide varmint and big game hunters with a broader selection of offerings. The introduction of a new .22-250 Remington 60-grain Nosler® Partition® and the .243 Win., 100-grain Pointed Soft Point Core-Lokt® enables EtronX owners to fine tune their ammunition based on their chosen quarry.

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## **REMINGTON**

### **Press Release**

October 27, 2000

#### **FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Introduces New Additions to UMC® Ammunition Line**

Madison, NC – American made UMC brand of ammunition has catered to the high-volume shooter for decades with uncompromised value and quality. UMC brand covers a broad spectrum of the most sought after pistol, revolver and centerfire rifle calibers. To further meet the needs of today's volume shooter, Remington UMC has expanded its offerings for 2001.

**UMC Rifle** - The UMC rifle line has been expanded to include two popular varmint hunting calibers, equipped with jacketed hollow point bullets that are perfectly suited for target shooting or hunting. This 45-grain jacket hollow point bullet will be offered in both the .223 Remington and .22-250 Remington.

**UMC Pistol & Revolver** - Now fans of the ever-popular 9mm Luger will have a much broader selection of UMC cartridges to choose from with the addition of two new grain weights. New offerings include 9mm Luger in both 124-grain metal case and 147-grain metal case loadings.

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## **REMINGTON**

### **Press Release**

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#### **FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Announces New UMC® Leadless Pistol And Revolver Ammunition**

Madison, NC – Most serious pistol and revolver practice sessions take place indoors in a range type environment. Range owners and shooters go to great extremes to lessen the chance of health concerns due to lead exposure. Remington now offers an alternative with the introduction of UMC Leadless Pistol and Revolver ammunition.

UMC Leadless Pistol and Revolver ammunition duplicates the performance of conventional loads, while virtually eliminating lead exposure at the shooting position. The lead free primer system replicates the sensitivity and ballistics of standard lead based primers while the advanced Flat Nose Enclosed Base (FNEB) bullet design prevents the hot expanding propellant gases from vaporizing lead from the bullet's base.

UMC Leadless Pistol and Revolver ammunition will be offered in most of the popular range calibers. Offerings for 2001 are as follows:

LL9MM11	9mm Luger	115 grain	Flat Nose Enclosed Base
LL380AP2	.380 Auto	95 grain	Flat Nose Enclosed Base
LL38S17	.38 Special	125 grain	Flat Nose Enclosed Base
LL40SW5	.40 S&W	180 grain	Flat Nose Enclosed Base
LL45AP6	.45 Auto	230 grain	Flat Nose Enclosed Base

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## **REMINGTON**

### **Press Release**

October 27, 2000

#### **FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Reveals New Premier® Magnum High Velocity™ Turkey Loads**

Madison, NC - Today's turkey guns have evolved from "scatterguns" to highly refined, special purpose machines. They are engineered to deliver shot patterns at greater distances with "rifle like accuracy." Remington's new Premier Magnum High Velocity Turkey Loads add a whole new dimension to this high performance package.

Utilizing a specially blended powder recipe, Remington's advanced Power Piston one-piece wad and hardened copper-plated shot, the Premier Magnum High Velocity Turkey load propels 12 gauge 3-inch, 1 ¾-ounce and 3 ½-inch, 2-ounce loads up to 12% more velocity at a blazing 1300-fps. These new high velocity loads result in extremely dense patterns and outstanding knockdown power at effective ranges.

Premier Magnum High Velocity Turkey Offerings for 2001 are as follows:

PHV12M4	12 ga.	3 inch	1 ¾ oz.	Max Dram	#4
PHV12M5	12 ga.	3 inch	1 ¾ oz.	Max Dram	#5
PHV12M6	12 ga.	3 inch	1 ¾ oz.	Max Dram	#6
PHV1235M4	12 ga.	3 ½ inch	2 oz.	Max Dram	#4
PHV1235M5	12 ga.	3 ½ inch	2 oz.	Max Dram	#5

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## REMINGTON

### Press Release

October 27, 2000

#### FOR IMMEDIATE RELEASE

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### Remington® Introduces New Express® High Velocity™ Shotshells

Madison, NC – Building upon the tremendous success of the time-proven Express Extra Long Range shotshell loads, Remington is introducing an all new full payload, high velocity offering. Now small game and upland hunters can benefit from high velocity shotshell loads without losing valuable payload.

The new Express High Velocity shotshell loads deliver a 12 gauge, 1 ¼-ounce payload at 1400-fps and a 20 gauge, 1-ounce payload at 1300-fps. These high velocity loads provide an increase in overall payload energy and individual pellet energy resulting in outstanding knockdown power at extended ranges.

Express High Velocity shotshells consist of premium copper-plated shot, protected by Remington's famous power-piston wad, and is encased in a unique sparkle hull design that sets it apart from other offerings.

Express High Velocity Offerings for 2001 are as follows:

SPHV124	12 ga.	2 ¾ inch	Max Dram	1 ¼ oz.	#4
SPHV126	12 ga.	2 ¾ inch	Max Dram	1 ¼ oz.	#6
SPHV1275	12 ga.	2 ¾ inch	Max Dram	1 ¼ oz.	#7 ½
SPHV204	20 ga.	2 ¾ inch	Max Dram	1 oz.	#4
SPHV206	20 ga.	2 ¾ inch	Max Dram	1 oz.	#6
SPHV2075	20 ga.	2 ¾ inch	Max Dram	1 oz.	#7 ½

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Introduces New Premier® Nitro 27® Load**

Madison, NC – The Premier Nitro 27 shotshell is the preferred handicap load on the nation's trap fields and sporting clay ranges due to its consistent velocities and pattern uniformity. And its Premier unibody gold hull is known to be one of the most "reloader friendly" designs to hit the clay target shooting world.

New for 2001, the Premier Nitro 27 will be available in 12 gauge 1-ounce, 7 ½ or 8 shot size with a velocity of 1290-fps. These loads feature our high antimony STS® magnum grade shot that is precision graded to insure perfectly round pellets with incredible uniformity for tight patterns at long range. The increased velocity and pattern density of this new offering will definitely result in more broken birds.

Now when trap and sporting clays shooters are faced with that extremely tough long-range shot, they can rest assured that the new Premier Nitro 27 1-ounce load will smoke the opposition.

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# Accessories

## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Continues Strong Cutlery Tradition with Four New Knives**

**Madison, NC** – Further strengthening the company's longstanding tradition of fine cutlery, Remington has recently unveiled four new knife offerings.

The first of the four is the 2001 **"Mariner" Bullet Knife** — the latest edition in the famous collectible Bullet Knife series. Featuring a curved, toothpick-style "fisherman's knife" design with 3 ½-inch lockback blade, it is one of the most unique of the modern Bullet Knives. The blade features traditional Remington etching and is complemented by a striking tortoise-shell celluloid handle. The hallmark "Bullet Shield" is constructed of nickel silver, as are the bolster, liners and pins.

Also new is the 2000 **Collectible Wildlife Knife**. A fifth-year limited edition numbered one through 1,500, it features a deep, two-color etch of the "Black Bear" painting from the Remington Art Collection. Measuring 5-inches closed, the Wildlife Knife is designed in the distinctive canoe-style with two stainless-steel blades: a 3-inch master drop-point blade and a 2 ¼-inch pen blade. It also boasts a genuine stag handle with nickel silver bolster and rivets, as well as a traditional "Remington Shield" on the face side. The Wildlife Knife also comes in an impressive four-color display box.

The last new Remington cutlery offerings are the **Deerhunter Clip Knife** and **Deerhunter Skinner Knife**. More suitable for the woods than the collection case, their rugged designs are ideal for field dressing and various deer-camp chores. The Deerhunter Clip Knife features an 8 1/8-inch overall length with a stainless-steel 3 9/16-inch cutting-edge clip blade, while the Deerhunter Skinner model features a 9 3/4-inch overall length with a stainless-steel 4 1/2-inch cutting-edge skinner blade. Both are outfitted with all-weather, no-slip Kraton® handles with ferrule holes. Additionally, scalloped grip designs provide increased control and optimum handling comfort. Both knives are offered in clampacks and include plastic-lined leather sheaths.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Unveils New "Ventilator" Ported Choke Tube for Turkey Hunting**

Madison, NC – Remington has recently introduced a new, high-performance 12-gauge ported choke tube designed specifically for turkey hunting. Dubbed the "Ventilator", the new screw-in-type choke features a .010-tighter constriction than the company's Super Full Turkey Rem™ Choke. As a result, the new Ventilator delivers substantially increased effective range and tight, dense patterns that are ideal for the head shots necessary in turkey hunting. The 42-hole porting is designed to exhaust gas discharge and dramatically reduces recoil by approximately 30-40%. Measuring 4-inches long (1/3 longer than Super Full Turkey Rem Choke) and designed as an extended-type tube, the Ventilator fits Remington Model 870™, Model 11-87™ and Model 1100™ 12-gauge shotguns with Rem Choke barrels. It is particularly well suited for use in the Remington line of 12-gauge Special Purpose Turkey Shotguns and is designed for lead shot only. Additionally, the Ventilator features a non-glare black finish.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

**Remington® Debuts New Black Powder Bolt Cleaning System**

Madison, NC – Continuing the company's widespread efforts to make modern black powder shooting more convenient, Remington has recently added a new Black Powder Bolt Cleaning System to its industry-leading line of black powder shooting accessories. Designed for use with Remington Model 700™ Muzzleloaders, the easy-to-use, all-inclusive kit features everything black powder hunters and shooters need to easily and thoroughly clean the bolt assembly of any Model 700 ML rifle. Included in the system are a bottle of Vortex™ Bore Cleaner, the new Universal Bolt Disassembly Tool, a Nylon Utility Brush and a Wipe Cloth. All contents are packaged together in a clampack.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

**Remington® offers New Universal Bolt Disassembly Tool for  
Popular Model 700™**

Madison, NC – Adding to the company's industry-leading line of shooting accessories, Remington has recently released a new universal version of its Bolt Disassembly Tool for use with all Model 700™ rifles including those models equipped with the new Integrated Security System (ISS). Through a simple, three-step process, the easy-to-use tool aids in the safe removal of the firing pin assembly from the bolt of Model 700 to allow for thorough inspection and cleaning. Featuring the traditional "Remington Green" color, the synthetic construction of the tool will not scratch bolt bluing. Small and compact, it is also easily portable.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Adds New 20-Gauge Upgrade Kit for Model  
870™ Express Shotguns**

Madison, NC – To complement the strong popularity of Model 870 Express shotguns, Remington has recently added a 20-gauge version of its Express Upgrade Kit to the company's extensive line of shooting accessories. Previously available only in a 12-gauge version, the convenient new 20-gauge Upgrade Kit is an ideal field companion to matching 870 Express shotguns and enables hunters to quickly and easily change choke tubes as hunting conditions dictate. Included in the kit are an Improved Cylinder Rem™ Choke, Full Rem Choke, a Choke Tube Speed Wrench and a 1-oz. bottle of Rem Oil. All contents are packaged in a rugged, easily portable plastic box.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Releases New Universal Shotgun Scope Mount  
and Rings in Mossy Oak® Break-Up**

Madison, NC – To keep pace with the increasing popularity of the company's fully camouflaged shotguns for deer and turkey hunting, Remington has recently introduced an all-camo version of its Universal Shotgun Scope Mount. The unit will be available alone, or with matching camo rings. For all-season, all-terrain concealment, the new mount and rings are both finished in popular Mossy Oak Break-Up camouflage. For maximum versatility, multiple cross-slots atop the mount also allows for the use of other Weaver-type rings and accommodates adjustments for desired eye relief. Lightweight and easily installed, the universal-style mount is designed to fit all Model 870™, Model 1100™ and Model 11-87™ 2 ¾-inch to 3 ½-inch chambered shotguns, but is particularly well-suited for mounting scopes on matching Remington Special Purpose shotguns also finished in Mossy Oak Break-Up.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Rolls Out New Safety Center In-Store Display**

Madison, NC – Remington has recently announced the introduction of the Remington Safety Center — a “one-stop”, in-store shopping center for safety-related Remington accessories. Designed first and foremost to promote increased firearms safety, the Safety Center provides shooting sports enthusiasts with an easy-to-find, easy-to-browse retail point for purchasing essential safety items. Additionally, the Safety Center also aids retailers in more effectively showcasing and selling Remington accessories. Designed as a free-standing display and sidekick, the Remington Safety Center is shipped complete as one item and features a broad selection of Remington’s most popular safety accessories; including Remington **Trigger Blocks** (shipped 18 per center), **Cable Locks** (shipped 18 per center) **M-28 Ear Muffs** (shipped 4 per center), **P-30 Ear Plugs** (shipped 12 per center) and **PC-27 Ear Plugs** (shipped 12 per center).

###

## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Extends Popular Safe Line with Four New Models**

**Madison, NC** – Expanding the company's already stellar lineup of sporting arms security safes, Remington has recently released four new models under its Premier®, Classic™ and Sportsman™ Series safe lines. The new safes include the Premier 35, Classic 23 and two versions of the Sportsman 15.

The new Premier 35 safe is part of Remington's top-of-the-line Premier Series aimed at firearms enthusiasts looking for high capacity and high-end features. As its name implies, the Premier 35 features a voluminous 35-cubic-foot interior with 28.25" overall depth. Through use of Remington's patented Flex Interior System, it can accommodate up to 39 firearms. For ultimate peace of mind, the Premier 35 features a fire protection package with a 1200°/45-minute rating certified by Omega Point Laboratories. The new Premier 35 is available in high-gloss black, burgundy and forest green finishes with a gold Remington logo and double gold pinstriping around the door. Other features include a 14 karat gold-plated, three-spoke handle and dial, UL-listed residential security rating, a 1-inch composite door, 10-gauge steel body, choice of silver or beige velour interior, internal ball-bearing hinges, 1-inch locking bolts, Sargent & Greenleaf bank-type locks, drill-resistant multi-layered hardplate, triple relockers and whisper-quiet bolt protectors.

The new **Classic 23** safe offers many of the same features as models in the Remington Premier Series, but at a more moderate price. It boasts a spacious 23-cubic-foot volume with 23.5-inch overall depth. By rearranging its patented Flex Interior System, the new Classic 23 can easily store up to 25 firearms. The new Classic 23 also features an outstanding fire protection package with a 1200°/20-minute rating certified by Omega Point Laboratories. The Classic 23 is available in high-gloss black, burgundy and forest green finishes with gold Remington logo and single gold pinstripe around the door. Other features include a UL-listed residential security rating, a 1-inch composite door, 12-gauge steel body, gray Trunkliner fabric interior, drill-resistant hardplate and whisper-quiet bolt protectors.

The new **Sportsman 15** safe offers proven firearms protection at a very affordable price. Ideal for hunters or sport-hooters looking to step up from a traditional gun cabinet, it features a roomy 15-cubic-foot volume with 21.5-inch overall depth and capacity for up to 21 firearms. It is available in two models — with or without fire protection. The model equipped with the fire protection option features a superb 1200°/20-minute factory rating. Both new Sportsman 15 models feature a textured granite finish with a silver Remington logo and a single silver pinstripe around the door. Other features include chrome-plated handle and key dial, UL-listed residential security rating, 3/16-inch door thickness, 12-gauge steel body, gray Trunkliner fabric interior, 1-inch locking bolts and UL-listed Group 2 lock.

All new Remington safes feature a standard limited lifetime break-in warranty.

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**Press Release**

October 27, 2000

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Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Remington® Introduces New Rifle/Shotgun Slings**

Madison, NC – Adding to the company's already extensive line of shooting accessories, Remington has recently introduced three new sling models — two neoprene and one leather — designed for use with Remington rifles and shotguns. The two-neoprene models feature handsome black-leather trim and are available with or without a set of two cartridge shell loops. Sling pads of premium, shock absorbing neoprene provide a cushioned, no-slip hold in the field. Both neoprene versions also include a thumb loop for optimum carrying comfort and balance. The rugged leather model is constructed of top-grain, vegetable-tanned leather for maximum durability and is suede-lined to eliminate slipping. Additionally, it features solid bronze screws and posts with a Nylok patch to ensure superior stability on the gun. All new slings are tastefully stamped with the traditional Remington "R" in the center of the pad. All Remington slings are made in the USA and are backed by a lifetime warranty.

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# Miscellaneous

## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Visit Remington® Country at [www.remington.com](http://www.remington.com)**

Madison, NC – First launched in 1998, Remington's web site, [www.remington.com](http://www.remington.com), has grown to serve more than 4.5 million unique users in 2000. Offering more than 1500 pages of content, [www.remington.com](http://www.remington.com) provides outdoor enthusiasts with the most comprehensive reference guide for all Remington product lines including firearms, ammunition, accessories, fishing lines and clay targets as well as a source for consumer and dealer support.

With frequent updates [www.remington.com](http://www.remington.com) provides exciting details on new products, promotions, services, news, tips and technical information. Enhanced with an interactive on-line help center and extensive reading room, users can find answers to hundreds of "frequently asked questions" or download the latest catalogs, manuals and brochures.

"Opening its doors" in the fall of 2000, the new Remington Country Store features your favorite Remington hats, shirts, books, gifts and licensed products. Now customers can easily acquire those often sought-after products or purchase a gift certificate for their favorite hunter or sport shooter.

In 2001, Remington's web site will continue to expand its services and offer the latest product information and cutting-edge technology. Take a firsthand look at your virtual Remington Country at [www.remington.com](http://www.remington.com).

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## **REMINGTON**

### **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington Shooting School - America's #1 Shotgunning Instructional Program**

Madison, NC - There are no secrets to being a top shotgunner, just proven techniques that work if someone shows them to you. That's the purpose of the Remington Shooting School. Our unique **REM** method of instruction provides shooters with solid recall of what they learn...Reading the target, Eye contact and Movement. Whether your interest is trap, skeet, sporting clays or wingshooting, the Remington Shooting School will help you develop and perfect your own natural abilities while enjoying a top-flight program.

The staff consists of experienced NSCA and Remington certified instructors. A comprehensive 3-day agenda covers shooting techniques, proper gun fit and choke selection, as well as other important factors such as proper eye focus and mental attitude. The school has locations in upstate New York and Orlando, Florida, and our expanded program takes the Remington Shooting School on the road. The 3-day all-inclusive, value-packed instructional program offers you fun, fine food, first-class accommodations and unlimited targets and ammunition.

New for 2001, Remington Shooting School is offering advanced classes for previous shooting school attendees that are seeking to further enhance their shooting style and performance.

Classes are limited and filling fast, so call the Remington Shooting School soon for additional information: **1-800-742-7053**.



## **REMINGTON** **Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

### **Remington® Racing and the Earnhardts Reach the Winners Circle**

**Madison, NC** – During the inaugural year of a six-year associate sponsorship agreement, the joint forces of Dale Earnhardt Inc., Remington Racing and driver, Dale Earnhardt, Jr., visited the winners circle in the #8 Budweiser car on three occasions. Claiming honors as the first driver to win two races during 2000, Dale Jr. took the checkered flag at Richmond International Raceway and Texas Motor Speedway while battling for the Winston Cup title and became the first rookie to win the all-star race, The Winston.

“Our continued involvement with NASCAR Winston Cup racing and our partnership with the Earnhardts provide Remington with the ideal platform to share our passion for the outdoors with the millions of loyal racing fans,” said an enthusiastic Tommy Millner, CEO and President of Remington. “And Remington is thrilled to have Dale and Dale Jr. as spokesmen and core users of our products.”

As part of the six-year agreement, Dale Earnhardt appears each week on *Remington Country* television providing tips for hunters and conservation and both Earnhardts are involved with special merchandising and dealer promotions endorsing Remington products.

Remington Arms Company, Inc., headquartered in Madison, North Carolina, is one of the world's leading manufacturers of sporting firearms, ammunition, accessories and fishing lines. The company employs nearly 2,500 worldwide and maintains facilities in Ilion, New

York; Lonoke, Arkansas; Mayfield, Kentucky; Findlay, Ohio; Ada, Oklahoma; and  
Elizabethtown, Kentucky.

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**REMINGTON**  
**Press Release**

October 27, 2000

**FOR IMMEDIATE RELEASE**

Contact: Linda Powell  
Eddie Stevenson  
(800) 537-2278 (Press only)

**Come Join Us in *Remington Country***

Madison, NC - *Remington Country* television on TNN (The Nashville Network) is on Sunday evenings at 8:00 p.m. EST and Tuesdays at 1:00 a.m. EST. Since its debut in the fall of 1999, *Remington Country* has consistently rated at the top of all outdoor television shows and has now surpassed its 50 millionth viewer.

*Remington Country* journeys to different locations around the nation each week to hunt for the most popular game throughout America including whitetail deer, elk, antelope, mule deer, turkey, waterfowl, upland and small game, while celebrating the outdoors, sportsmanship, ethics and conservation. Segments cover a wide variety of subjects including shooting tips from the Remington Pros, Dale Earnhardt's Tips for Hunters and the Habitat, Remington Racing, shooting schools and new products for shooting, hunting and outdoor enthusiasts.

Come join us, no matter where you live, once a week you can get out into the best country the outdoors has to offer, *Remington Country*.

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