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For a more direct comparison, the number who are interested in both a rifle and a shotgun can be added to the number who are interested in each type separately. Interest in shotguns then exceeds interest in rifles by about 6%:

Interested in rifle only	13.38%
Interested in shotgun only	18.31%

Total rifle	("rifle"	plus	"both")	48.53%
Total shetgun -	. ("shotgun"	plus	"both")	51.47%

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