

Ilion, New York
November 7, 1977

GUN WRITERS' PRESENTATION

Model 700 Classic

The M/700 is presently offered in a number of model variations to meet the demands of the different shooter requirements. There is the M/700 ADL, the basic hunting model, M/700 BDL Custom Deluxe, with cut checkering and additional features, the accurate M/700 Varmint with heavy barrel and scope blocks for varmint and silhouette shooting, and the 700 Safari grade offered in 375 and 458 magnums. The M/700C grade for the individual who wants an elegant rifle, and the M/700 BDL Left Hand. It has been our objective to satisfy the different customer requirements where economically possible.

There is a developing trend in the bolt action market for a more traditionally styled rifle. This trend is surfacing in a number of consumer products with customers preferring natural materials to synthetics and plastics.

We have developed a new version of the M/700 rifle to satisfy the demands of the customers who want a more traditionally styled rifle.

---- **SHOW RIFLE** ----

The M/700 Classic is a rifle with uncluttered elegance. It features a traditional stock void of cheekpiece, Monte Carlo styled comb, white line spacers. The grip radius has been swung back to compliment the style of the stock. The grip and fore end are cut checkered with a pattern which compliments the overall styling. The walnut

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wood is sealed with a tough satin finish which keeps with the classic theme. The stock is fitted with a thin presentation style recoil pad for standard calibers and a one inch thick pad for the magnum models.

The rifle has the quick releasable floor plate for fast unloading, hooded front sight, and will be equipped with sling studs.

The classic will be chambered for 6 cartridges:

22-250 Rem.	6mm Rem.	30-06 Springfield
243 Win.	270 Win.	7mm Rem. Mag.

The rifle will be available in February 1978.

Model 700 BDL

As has been our policy over the last few years we are continuing to make functional and appearance improvements to the M/700 rifle. This year we have dressed up the cut checkering on the BDL models with a new distinctive skip line pattern. This new pattern compliments the styling of the BDL rifles.

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