

"When I'm hunting with lots of people getting in and out of a car, I don't want it to go off. The 3-position safety would avoid this."

However, with all the different choices, there is a clear consumer preference in this research for a safety that has a separate bolt release mechanism that lets you "have it your way," whatever that way may be.

#### Location of Safety

The shroud location, as on the Winchester Model 70 fares poorly. The side locations on the test products are much preferred, especially Model V. A few respondents mention preference for the Remington Model 700 location.

#### Overall Preference

Respondents clearly prefer Model V by far when asked about overall preference; and this is supported by their strong preferences for Model V's fore-end contour design, bolt handle contour and styling, wood color, wood gloss, and location of safety. However, not too much importance should be attached to this particular finding, since the more detailed results on features, as discussed herein, suggest that some sort of "composite" model is called for, drawn from favored aspects of the various prototypes.