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2-19-81

BOLT ACTION STRATEGY

WHAT CAN BE DONE TO IMPROVE BOLT ACTION SALE

Design -

ACTION TYPE -

COMMONALITY

CHECK ADVERTISING - RATIO OF MODELS

M-700 LESS THAN "820" - "3200

"WRITE M-7 FEATURES"

ADDITIONS TO LEFT-HANDED LINE

FEEDING SYSTEM -

FIRE CONTROL - BLACK BOX !!! ELIMINATE

CALIBER DUPLICATION 220 swift 2.680 Vmax OK.

CHECK ON LUBRICATION FOR ALTERNATE USE
COMPETITORS USE
ALTERNATIVE

REAR SIGHTS

STOCK REDESIGN

LIMITED EDITION -