

BOLT ACTION RIFLE QUESTIONNAIRE7mm-08 Cal. Serial # B6226252

1. What do you like about the new bolt action rifle?

Put Center Line, Hunter Stock, Swivel Scope,
Hinged Floor Plate, Sweet Hand, 1/2 inch Band
Bolt 1/2 inch, Short Barrel, Long Field Finish

2. What do you dislike about this new gun?

Not Barrel Control Too Heavy, Hunter Stock Too
Not Recess Too Easy To Misinterpret Release Too
Weak Heavy Control - Since Added 6 1/2 lbs. Or Less
To Control Its Criticism, Should Have Weight Stock
 3. How would you improve the consumer acceptance of this bolt
 action rifle?

Lighter Better Control Hand (Weight), Lighter Stock
Control, Lighter Control Weight, Control Hand
For Release

4. In terms of overall quality, how does this new gun compare to other center fire rifles in Remington's line?

Quality Higher than Ever Wood (Grain)
How Small Gun & Control Appearance

5. Given a \$210 suggested retail price for the M/788, a \$298 price for the M/700 ADL and a \$358 price for the M/700 BDL, where do you think the new gun would fit in our line from a price standpoint?

Between 700 ADL and 700 BDL if Improvements
Made

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