

BOLT ACTION RIFLE QUESTIONNAIRE

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6. Do you feel the gun's design is unique?

Yes ☐ - Answer Q7

No ☒ - Skip to Q8

7. What do you think is unique about the gun you tested?

8. The gun you tested has an 18½" barrel. Would you prefer some other barrel length?

Yes ☐ - Answer Q9

No ☒ - Skip to Q10

9. What barrel length would you prefer?

Write barrel length here: _____

10a. We are considering a number of stock finishes and whether to cut or press checker the gun. If the new rifle were cut checkered would you prefer a glossy or satin finish?

Glossy ☒ My personal preference is satin, but I
Satin ☐ would recommend glossy finish in both
instances for maximum consumer acceptance.

10b. If the gun were press checkered, would you prefer a glossy or satin finish?

Glossy ☒

Satin ☐

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