

- ✓ 11. How do you feel about the gun's weight?

Too heavy

- ✓ 12. How do you feel about the new floor-plate?

Ambivalent; Many consumers in this price range probably like a pocketful of extra clips. Also, there are periodic reports of floor plate on m/100 opening after 1st shock of firing and gun full of shells falls on ground.

13. How would you rate the gun you tested on the following characteristics and features?

	<u>Excellent</u>	<u>Very Good</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
Contour of stock	—	—	—	—	X
Weight	—	—	—	X	—
Recoil	—	—	—	X	—
Ease of Operation	—	X	—	—	—
Overall Quality	—	—	X	—	—
Color of Stock	—	—	X	—	—
Metal Finish	—	X	—	—	—
Design of Checkering Pattern	—	—	X	—	—

- ✓ 14. To whom do you think this rifle will appeal?

Budget conscious; Mass market oriented consumer. Must be "Remington" brand to appeal. Also to the guy who wants a "meat" gun - dependable and accurate, without all the frills of a 700 type bolt gun. This guy likes to put a lot of lead in the air, without worrying about how his gun looks and without worrying about possible mechanical problems of autoloader.