

BOLT ACTION RIFLE QUESTIONNAIRE

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15. How should we advertise the rifle you tested?

As a carbine with Model 700 accuracy and performance.

16. What does the word "carbine" mean to you?

Short barrel.

17. Assuming the new gun was introduced in 1980 in .222, .22-250, .243, 6mm, .308 and 7mm-08 at a retail price \$20 below the M/700 ADL, what impact would it have on other Remington center fire rifles?

Will hurt Model 788 sales.

Respondent's Name: W. B. Cockman - 7/25/80