

SHORT TERM NEW PRODUCT IDEAS

*name suppress -
these are from my records
most are from the
initiation groups
Clark*

1. Limited Edition of Nylon 66 - 1,000,000th gun.
2. Rim Fire Silhouette - F. Martin
3. ADL Model Seven.
4. Survival Guns.
5. Cartridge-fired emergency starter for a car.
6. Taper bore rifled slug barrel.
7. Muzzle loaders - rifles and pistols.
8. Fiberglass stock - Center Fire Bolt Action or a Waterfowl.
9. Molded nylon or delrin receivers for Model 552.
10. Manual orifice selector.
11. Screw in chokes.
12. Screw in barrel extender/choke.
13. New rib to facilitate mounting scope.
14. Chrome bores and chambers.
15. Muzzle devices - magnaport, etc.
16. "A" Grade 870 and 1100 - plain - reduced finishes.
17. New receiver contour.
18. Model 788 Varminter.
19. Model 541-S Carbine.
20. Super Slug Gun.
21. New calibers - Model XP100.
22. Model 870 improved - center lines and styling.
23. Metal magazine for Model 541-S and no plastic grip cap or fore-end tip.
24. Etchen set - Comp Trap.
25. LT20 - short field gun.
26. Model 7400 Carbine.
27. Waterfowl Shotgun.
28. Law Enforcement Shotguns.
29. Single barrel trap gun/3200.
30. Product differentiation - all models.

CBWorkman:eb
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