

BOLT ACTION CARBINE

ESTIMATE UNIT PRICES, COSTS, AND PRE-TAX EARNINGS

	<u>FIRST YEAR OF OPERATION (1983)</u>	<u>THIRD YEAR OF OPERATION (1985)</u>
QUANTITY	28,500	34,700
RETAIL SELLING PRICE	\$ 440.00	\$ 491.00
NET SELLING PRICE	\$ 234.23	\$ 261.38
LESS: TOTAL COST	\$ 213.08	\$ 230.55
PRE-TAX EARNINGS	\$ 21.15	\$ 30.83
% OF NET SELLING PRICE	9.0%	11.8%

GDC:JS
2/10/82