

OPERATIONS NOTES:

October 8, 1981

- Big centerfire Market review, kickoff of ADL and BDL Restyle
- Preliminary scheduling of BAC (Model Seven) is shown
- Low priced bolt action market mentioned

November 11, 1981

- BAC to be introduced in 1983
- ADL and BDL Restyle to be introduced in 1984
- Production says scope mounts could be added in 1983 if Marketing can justify
- Advance funds authorized for BAC

December 9, 1981

- "Marketing, Production, and Research have agreed on a scope mount design for use on the Model 700...All components will be machined from aluminum extrusions and anodized."

January 15, 1982

- BAC progressing
- Scope mounts to be machined in Research N/C, polished and anodized by Production (for Classic .257 Roberts introduction)
- Model 700 Restyle (1984 introduction)
  - Research and Marketing met January 7 to review requirements of ADL and BDL
  - Agreed to conduct market research study to determine customer preference in wood styling and finish (Monte Carlo vs. Classic and high vs. medium gloss finish) "Research expects to complete four models for use in the study by February 1."
  - Research ordered Emmons stock completed by February 1; Marketing and Research to evaluate. "Marketing and Research both indicated that the restyled stock design must be finalized no later than June." (note: 1983 intro.)

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February 10, 1982

- Marketing outlined 4 year plan for Model 700

## Production considerations:

- |      |         |   |  |
|------|---------|---|--|
| 1983 | ADL     | - | full scale restyle production                                  |
|      | Classic | - | limited production run   |
|      | BDL     | - | normal production year   |
| 1984 | ADL     | - | normal production year   |
|      | Classic | - | limited production run   |
|      | BDL     | - | end BDL production in summer, begin restyle production in fall |
| 1985 | ADL     | - | normal production year   |
|      | Classic | - | limited production run   |
|      | BDL     | - | full scale restyle production                                  |

## Model Requirements:

- |      |         |   |                               |
|------|---------|---|-------------------------------|
| 1984 | ADL     | - | No change (from ADL Restyle)  |
|      | Classic | - | Special limited run           |
|      | BDL     | - | No model change               |
| 1985 | ADL     | - | No change                     |
|      | Classic | - | Special limited run           |
|      | BDL     | - | New Emmons BDL w/scope mounts |

"The Chairman noted that Management is committed to the scope mount concept."

March 17, 1982

- Marketing market research study in February indicated a strong preference (75%) for Monte Carlo stock. Shooters equally divided between satin vs. high gloss finish. Marketing recommends satin, lists final ADL model requirements.
- Marketing noted that the 700 BDL is scheduled for restyle in 1985; expect use of Emmons stock design, plus refinements to the barreled action.
- Marketing reviewed two 1983-85 Bolt Action strategy options

May 19, 1982

- "The Model Seven LWT schedule is very aggressive and contains little, if any, room for error." Ha!
- 700 ADL Restyle specs. listed
- Model 700 trigger pull specs. listed

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June 30, 1982

- M/7 LWT progressing
- M/700 ADL Restyle progressing

July 28, 1982

- 700 ADL Restyle progressing
- Model 700 BDL Redesign (1986 introduction)

- "Marketing noted that the second phase of the Bolt Action Strategy involves a redesign of the Model 700 BDL. ...the new rifle will be a completely new rifle, not a restyle of the BDL."

- Research explained options being considered (see letter from Capeletti to Workman 4-30-82)

September 22, 1982 (Quarterly Report)

- Model 7 Progress Report
- Model 700 ADL Restyle Report
- New Bolt Action extensively layed out by CBW (1986 introduction, see following pages)

October 14, 1982

- Model 7 Progress Report
- Model 700 ADL Restyle Progress Report

December 15, 1982

- Shit hits fan on Model 7
- ADL Restyle warehoused

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1-25-84