

**Sportsman Model 710  
Bolt Action Centerfire Rifle**

Attribute	Must Have	Would Like	Not Necessary
Long Action Receiver, 30-06, 270 Win. Calibers	✓		
Magnum Receiver, 300 Win, 7mm Rem Mag Calibers		✓	
Short Action Receiver, 308 Win, 243 Win, 260 Rem Calibers		✓	
Crowned Barrel	✓		
Synthetic Stock	✓		
Wood Stock		✓	
Open Sights (may be synthetic)	✓		
Floated Barrel			✓
Receiver Drilled and Tapped	✓		
Swivel Studs	✓		
Recoil Pad	✓		
Synthetic	✓		
Wood		✓	
Checkering	✓		
Jeweled Bolt			✓
Barrel Metal Finish (no-turn rings)	✓		
High Polished Metal Finish			✓
Adjustable Trigger (pull & travel)		✓	
Crisp Trigger Pull	✓		
Three Rings of Steel		✓	
22 Rimfire Adaptability			✓
Black Powder Adaptability		✓	
12 Ga Shotgun Adaptability - Can't grow receiver size		✓	
3 - Position Safety With Bolt Lock	✓		
60° Bolt Throw		✓	
Mag Box / Floor Plate		✓	
Field Strippable Bolt			✓
Comparable Accuracy to M700		✓	
Accuracy As Good Or Better Than Competition	✓		
Magazine Capacity Same As M700	✓		
Weight, 6 3/4 - 7 3/8 lbs.	✓		
Barrel Lengths 22 - 24"	✓		

**SPORTSMAN MODEL 710  
BOLT ACTION RIFLE**

**PRICE AND VOLUME ANALYSIS**

	<u>LOW</u>	<u>PROJECT</u>	<u>HIGH</u>
MSP	199	229	269
NET SELLING PRICE	163	188	221
ANNUAL SALE VOLUME	60,000	40,000	25,000

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