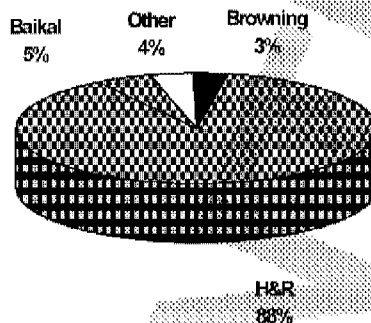


Single Barrel Break Action Market Share (% of Units)⁹



H & R dominates this category in terms of unit sales with its economy priced hunting products. With very low sales of the 90-T Trap Guns, Remington's participation in this market is almost non-existent. *When the 90-T inventory is depleted the product will be discontinued.*

An opportunity, however, does exist for Remington to participate in the economy priced hunting segment of this market. *Our strategy will be to develop a family of single shot shotguns that are low cost, high margin products positioned under the Remington brand.*

Single Barrel Break Action Market Share Goals

<u>1997</u>	<u>1998</u>	<u>1999</u>	<u>2000</u>
0%	0%	30%	35%

⁹ Sources: Combined analysis of Gunmark Benelux - 1997, P.P.I. Research - 1995, BATF Production - 1995.