

The pricing and volume forecasts for the addition to the Model 870 Express family are as follows:

<u>Model</u>	<u>MSP</u>	<u>Net Selling Price</u>	<u>1st Year Volume</u>
Express Super Mag Field	\$249	\$204	23,000
Express Super Mag Synthetic	\$254	\$208	2,000
Express Super Mag Combo	\$346	\$284	3,500
Express Super Mag Turkey Camo	\$314	\$257	3,500
Express Super Mag Turkey 12 Ga.	\$274	\$225	4,000
Express Super Mag turkey 20 Ga. Youth	\$274	\$225	1,500

Upper-End Pump Action Shotguns:

M/870 Wingmaster & SPS

As with the M/1187, a return to niche marketing is planned for the M/870 Wingmaster and SPS line for 1998. Two special non-catalog products will be offered to conservation organizations as banquet guns. Ducks Unlimited will purchase 3,500 M/870 Wingmaster 12/28 with special DU roll engraving and semi-fancy wood. National Wild Turkey Federation will purchase 1,100 M/870 Wingmaster 12/21 with NWTF roll engraving and semi-fancy wood. Also, a special NWTF 25th anniversary M/870 SPS-T Camo will be cataloged for 1998, featuring fiber optic sights and a straight rifled turkey super full choke tube

In addition to the above conservation offerings, roll engraving will also be featured in 1998 on both M/870 Wingmaster 20 gauge field SKU's.

Performance expectations in shotgun slug hunting have continued to grow over the past few years. Improvements in the accuracy of Remington's fully rifled cantilever barrels are needed to keep this product category competitive.