

The Model 70 Classic Sporter and Featherweight are most comparable to the Model 700 BDL. They feature walnut stocks, cut checkering, polished blue metal finish and floor-plate magazines. The Model 70 Classic Featherweight is a slimmed down version of the Sporter. They both wholesale for approximately the same price as the Model 700 BDL (after sales programs and discounts).

USRAC also offers a series of Model 70 Classic rifles with injection molded or composite stocks. These are combinations of carbon steel actions as well as stainless steel actions. The Model 70 Laredo is comparable to the Model 700 VS and Sendero family. They are both built on a composite stock supplied by the same vendor offering the same features. The Model 70 Laredo wholesales for the same price as the Model 700 VS (after sales programs and discounts).

The Model 70 Classic stainless family features a molded synthetic stock and stainless steel action. Again, this is very comparable to the Model 700 BDL SS and wholesales for \$4 less (after sales programs and discounts).

USRAC also offers a modest line of Model 70 Custom rifles. These compete with the Model 700 Safari line, but are high priced limited sales.

The low end of the Model 70 line is the Ranger series. This economy priced rifle is available in a full size version as well as a ladies/youth configuration. Both Model 70 Ranger offering feature polished blue metal, birch stocks and push feed bolts. The Model 70 Ranger competes most directly with the Model 700 ADL Synthetic and the Model Seven Youth. It's wholesale price falls between the two at \$304 (after sales programs and discounts).

The Browning BOSS accuracy system is available on most any USRAC Model 70 Classic offering. As with Browning, this option cost approximately \$60 at wholesale. In addition, USRAC offers sights at a \$23 option on several versions. *The combinations of features, options and calibers result in close to 150 individual SKU's in the Model 70 line.*

Marlin entered the centerfire bolt action rifle market in 1996 with the MR-7. Currently, the MR-7 only offers a walnut stock and polished blue action in three long action calibers. The MR-7 features a closed bolt face design that is a knock-off of the Model 700 and a detachable magazine box that is similar to the Browning A-Bolt II. The quality of the MR-7 appears to be consistent with Marlin's other products. With sights, the MR-7 sells at wholesale for \$36 less