

Kimber	Super America	\$1300
Cooper Arms	Model 57 Classic	\$1000
Sako	Finnfire	\$600 - \$700
Anschutz	1700 Series	\$1000 - \$1300

Product Strategy – 2003

Model 572 Fieldmaster

While no additional catalog offerings are planned for the Model 572 Fieldmaster, this firearm is slated to be the Friends of the NRA banquet gun of the year for 2004. This will require shipment in the 4th quarter of 2003. The NRA banquet gun will be equipped with a satin finished, straight combed walnut stock and fore end with finger grooves like those found on the old “ADL” version of the 572. The receiver will feature an embellishment treatment provided by Baron’s. Remington will not be charged by Baron’s for the receiver enhancement. Quantities are expected to be between 900 – 1000 pieces, essentially doubling typical production quantities for 2003. MSP will be \$324.

Product Strategy – 2004 & Beyond

Model 572 Fieldmaster

No additional offerings are planned for this category. Consideration will be given to special make opportunities provided they meet a threshold minimum of 500 units.

Model 504 Bolt-Action Rimfire – Development is currently underway for a new bolt-action rimfire from the Remington Arms Co. Slated to fill the void in the current pricing gap between the Mid Priced and High Priced bolt-action rimfires, the Model 504 will be designed and positioned as a premier platform. Capitalizing on Remington’s core competency in building exceptional performance for the price in bolt-action rifles, the Model 504 will boast many of the same features found on higher priced platforms. The Model 504 will initially be offered in .22 Long Rifle, .22 Magnum and .17 Hornady Magnum Rimfire. Key product features are:

- All steel receiver with rear lock up, bedded by two take down screws
- 20” button rifled barrel (.22LR features 5-R rifling)