

of the traditionally lower priced Savage package gun. Perhaps one of the most successful new product launches in Remington history, the Mayfield Kentucky manufactured Model 710 has drawn order positions in its first two years of existence exceeding plant capacities. **Of further note, the Model 710 was presented the 2001 Field & Stream Magazine's "Best of the Best" awards.**

**Wholesale Pricing Comparison  
Entry Level Centerfire Rifles – Bolt Action**

Manufacturer	Model	Net Wholesale Price
Savage	110/110	\$277 - \$312
Savage	110/111 Scoped	\$287 - \$393
Winchester	M70 Blk Shadow	\$335 - \$353
Winchester	M70 Scoped	\$325
Remington	700 ADL	\$382 - \$400
Remington	700 ADL SYN	\$331 - \$349
Remington	710 Scoped	\$290

**Premium Centerfire (\$500 - \$800) - Bolt-Action Rifles**

**Ruger**

The **Ruger M77MKII** series fields a broad array of product offerings in the premium category. Generally priced toward the lower end of the category, the Ruger M77 competes heavily with the Remington Model 700 and Winchester Model 70 categories. Like the Winchester Model 70 Classics, the Ruger M77 features a three-position safety and Mauser type extractors for controlled round feeding. All models feature a hinged floor plate magazine. Walnut stocked configurations are available in full size and compact models with blued finish. Stainless steel versions are available with laminated or synthetic stocks as well.