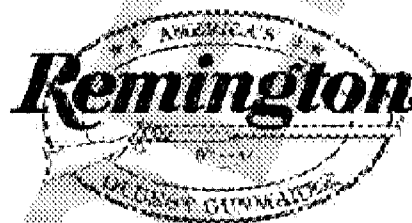


CONFIDENTIAL TRADE SECRET

# REMINGTON ARMS COMPANY, INC.

FIREARMS DIVISION



## FIREARMS THREE YEAR STRATEGIC MARKETING PLAN

(2003-2005)

Published By:

Ed Schoppman, - Product Manager, Shotguns

John Trull, - Product Manager, Rifles