

control act. Also, Remington believes the action design of the DISC infringes on the Model 700 ML patents and legal action is progressing. The DISC rifles list at wholesale for \$19 less to \$18 more than equivalent Model 700 ML specifications.

CVA markets both in-line and side lock rifles targeted at the economy price product. Their line of side lock rifles sell at wholesale for as little as \$126.

The CVA family of in-line rifles consist of a total of 22 SKU's (not counting value packs) offered in the three models. The Apollo is a conventional in-line design with a large striker that is cocked by pulling it rearward while the AccuBolt and FireBolt are both bolt action designs that cock the striker by lifting the bolt handle.

The Apollo is available in several versions including carbon and stainless steel actions combined with wood and synthetic stocks. Barrels are all 24" with 1-32" twist and are available in both .50 and .54-caliber. Wholesale pricing for the Apollo range from \$177 to \$210 based on configuration. CVA also offers special RMEF (Rocky Mountain Elk Foundation) and Buckmasters editions of the Apollo for slightly more money.

The AccuBolt and FireBolt compete more directly with the Model 700 ML family. These two rifles utilize the same bolt action design. Remington believes this design infringes on Remington patents and legal action is being considered. In addition to a bolt action design, the AccuBolt and FireBolt feature synthetic stocks with thumb hole and camouflage options, stainless and carbon steel actions and fiber optic sights. The difference between the AccuBolt and the FireBolt is that the AccuBolt is shipped with a special bullet sizing tool matched to the bore of that given gun. These guns range from \$55 to \$99 less than similar Model 700 ML rifles at list wholesale price.

White Shooting Systems markets in-line rifles with both conventional and bolt action designs with a total of 20 individual SKU's. White has experienced financial difficulties over the past few years and is not considered a significant competitor at this time. However, Remington believes the design of their bolt action in-line infringes on the Model 700 ML patents.

The "SG" and "G" series rifles feature traditional actions and are available in .41, .50 and .54-caliber with carbon or stainless steel actions and synthetic, hard wood or laminated stocks. The White "SG" and "G" series rifles list at dealer for \$115 to \$8 less than similar Model 700 ML specifications.