Wholesale Pricing Comparison
Low Priced Bolt-Action Rimfire Rifles

Manufacturer	Model	Net Whlse Price
Savage	Mark –I Single Shot	$90 - $112
Savage	Mark – II Repeater	$90 - $103
Savage	Mark – II HB	$136 - $157
Savage	Model 93 Magnum	$111 - $139
Savage	Model 93 Mag. HB	$160 - $188
Marlin	Model 15	$111
Marlin	Model 15 SS	$125
Marlin	Model 25	$113 - $133
Marlin	Model 25 Magnum	$129 - $149
Marlin	Model 81TS	$114
Marlin	Model 83TS Mag	$139
Marlin	Model 880 SS	$169
Marlin	Model 880 SQ	$178
Marlin	Model 882	$174 - $185
Marlin	Model 883	$181 – 192
Marlin	17V	$144
Marlin	Model 17VS	$216

Mid Priced ($250-$500)

Accounting for approximately 25% of the bolt-action rimfire rifles sold in the U.S. domestic market, rifles in the mid priced category appeal to a more discriminating market. As a result, these rifles do command a higher price. Rifles in this price category adopt some of the same features found on popular bolt-action centerfire rifles such as adjustable fire controls, higher grade wood and superior finish. Remington used to compete in this segment with the Model 541 and 581 series of rimfire rifles.

Ruger

Based on the popular M77 centerfire rifle series, the **Ruger M77/22** shares many of the styling characteristics of its centerfire counterpart, as well as the same three-position safety. First introduced in 1980, the 77/22 has gained quite a foothold in the mid priced bolt-action rimfire category. Models are available in 22LR, 22 Magnum and the new .17 Hornady Magnum Rimfire. Available in walnut, laminated, and synthetic stocked configurations with both blued and stainless actions available. The Model 77/22 features the same rotary style magazine found in the 10/22. Another nice feature of the 77/22 line, although not a rimfire topic, was Ruger's expansion of the 77/22 into a small centerfire rifle cartridge, the .22 Hornet. The .22 Hornet offerings have proven very successful for Ruger.

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