

**Model 700 Classic 2003** – For the 23<sup>rd</sup> straight year, the Model 700 Classic will be offered in a limited edition caliber. The 2003 offering will be the .300 Savage.

Model	MSP	NSP	1 <sup>st</sup> Yr. Volume
Model 700 Classic .300 Savage	\$511	\$466	2000 units

**Model 700 EtronX Long Range** – While no new product introductions are planned for the Model 700 EtronX, special consideration will be given to a full court press sales effort. In order to accomplish this and support this effort, consigned gun accounts have been established for each of the four sales agencies. Sales agencies have been instructed to provide each sales rep with a sample EtronX rifle to use for demonstration purposes at key accounts.

**Model 700 LV SF (Light Varmint Stainless Fluted)** – Intended to reach a niche market, the Model 700 LV is designed to appeal to the “walking” varmint hunter who finds small bore varmint calibers desirable, yet finds a traditional 8 1/2 – 9 lb varmint rifle too heavy to meet his or her needs. The Model 700 LV will feature a custom designed composite stock, blued receiver, and a 22” medium magnum contour stainless steel clean barrel with fluting. Caliber offerings will consist of .17 Rem, .221 Rem. Fireball, .22-250 Rem. and .223 Rem. The Model 700 LV SF will be introduced in the summer of 2003 as a 2004 Spring Gun sku.

Model	MSP	NSP	1 <sup>st</sup> Yr. Volume
Model 700 LV SF .17 Rem	\$712	\$649	1500 Units
Model 700 LV SF .221 Rem Fireball	\$712	\$649	1500 Units
Model 700 LV SF .22-250 Rem	\$712	\$649	2500 Units
Model 700 LV SF .223 Rem	\$712	\$649	1500 Units

**Production/Quality Considerations** – A grass roots effort needs to evolve around improving, monitoring, and maintaining the quality and integrity of the Model 700 category. Specific issues exist currently which must be addressed. These issues are:

- **Rough chambers** - Major issues from a consumer perspective appear to center around the “roughness” of the chambers being excessive, exhibiting signs of worn tooling. In the case of rough chambers, the end result is often scarring of brass and excessive bolt lift forces.
- **Crooked Chambers** - Crooked chambers impact the Model 700 from an accuracy standpoint. Chamber casts of Model 700’s exhibiting signs of “crooked” or eccentric chambers actually show unevenness in the throat area between the chamber and the bore with lands extending into the throat on one side of the chamber and not the other.