

<u>COMPETITIVE PRICING</u> <u>BENCHMARKS</u>		
• Beretta		
- O/U's		+ 3%
- AL960		+ 2%
• Savage		
- CFR		+ 4%
• Mossberg		
- SG		+ 3%
• Browning		
- Gold		+ 2%
- BPS		+ 5%
- Citron		+ 5%
- BAR		+ 5%
- A B&B		+ 6%