

REMINGTON Press Release

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FOR IMMEDIATE RELEASE

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Short Action Cartridge Offering In Youth and Standard Versions Join Affordable Remington® Model 710™ Bolt Action Line-Up

Madison, NC – Since its highly successful launch in 2001, the **Model 710** bolt-action rifle has set the bar for value-packed, moderately priced firearms. This affordable and well-designed line of rifles was upgraded in 2005 with an all steel receiver for the same suggested retail price of \$426. Now Remington is pleased to announce the addition of a popular short action cartridge offering for 2006 – .243 Win in standard and Youth versions. These state-of-the-art centerfire rifles are topped with a bore-sighted 3-9x40 scope, making this package an exceptional value.

The **Model 710** rifle design features an all steel receiver for durable and smooth bolt operation; 22-inch button-rifled, carbon steel clean barrel with satin blued finish; unique bolt to barrel lock-up; and gray textured, weatherproof synthetic stock. The all steel bolt operates with a 60-degree throw for more efficient cycling and when fully engaged in the forward position, it locks securely inside the barrel for unprecedented strength. Additionally, the **Model 710** rifle has a detachable, center-feed steel magazine box with four round capacity. Completing this value-packed offering is a factory bore-sighted 3-9x40 black matte scope, mounted with heavy-duty Weaver-style bases and rings.

The Youth version has a 12 3/8-inch length of pull (1-inch shorter than standard model) and more compact 20-inch barrel for easy-handling by the young hunter or smaller stature adult.

The innovative **Model 710** design and efficient manufacturing process are a result of the joint efforts of Remington's freestanding R & D facility in Elizabethtown, Kentucky, and its technologically advanced manufacturing facility in Mayfield, Kentucky. Remington continues to be a leader in bringing cutting-edge products to the marketplace.

Whether you are a small game or varmint hunter, avid whitetail hunter or pursuing that trophy elk, the reliable and accurate **Model 710** family of bolt-actions has a rifle to meet your needs at an affordable price. The new **Model 710** chambered in .243 Win is available at a suggested retail price of \$426.

Model	710	710 Youth
Action	Bolt	Bolt
EBL Length	22 inches	20 inches