

Madison, NC - Continuing the tradition of dependable, quality products at an affordable price, Remington is pleased to announce the introduction of its latest center fire rifle, the Model 710™. The result of state-of-the-art engineering design and innovative manufacturing technology, developed at the industry's only free-standing R & D facility and assembled at Remington's newest manufacturing site, the Model 710 delivers the same accuracy and reliability that consumers expect from Remington and is backed by our two-year warranty.

Initially offered in .30-06 Spfd. and .270 Win, the Model 710 is the perfect entry-level, bolt action rifle for the casual whitetail hunter or a durable workhorse for the avid trophy hunter. The Model 710 is sturdily constructed with a matte-blue finished, 22-inch carbon steel, clean barrel that is permanently integrated to the receiver and pillar-bedded onto a gray, fully textured synthetic stock that is virtually impervious to the harshest weather conditions. The all steel bolt operates with a lightning-fast 60-degree throw and the Model 710 has the industry's first receiver insert that is constructed of nylon-reinforced fiberglass and impregnated with Teflon and silicon to provide "self-lubrication". It also features a center-feed, four round capacity, detachable steel magazine that is easily removed for cleaning and loading. For increased safety and security, the Model 710 offers Remington's new Integrated Security System (ISS). This on-board bolt-locking device provides the user with the capability to render the firearm inoperable if desired.

Combined with quality construction is a level of performance expected only from higher priced center fire rifles. Utilizing the Model 700™ trigger components, factory set at four pounds, and the famous "3 rings of steel" assurance, the Model 710 equals its "out-of-the-box" accuracy and legendary lock time.

Topped with a factory bore-sighted, fully water and fog-proof Bushnell SHARPSHOOTER® 3-9x40 black matte scope and heavy-duty Weaver-style base and rings, the Model 710 is an exceptional value for hunters.