

### Cooper Arms

Founded by former Kimber employees, Cooper rifles while not as widely known are based on many of the same features as the Kimber line. In fact, it has been said in some small circles that Cooper rifles represent what Kimber bolt-action rimfire rifles "used to be" implying that the scrutiny and attention to detail under which current Kimber product is manufactured has diminished. The Cooper 57 rifles are available in sporter and varmint configurations with varying grades of wood and finish.

### Sako

Operated under the umbrella of Beretta, Sako makes an entry in the High Priced bolt-action rimfire category with the **Finnfire** rifle. The Finnfire is based on a scaled down version of the Sako 75 centerfire rifle. U.S. domestic volumes are estimated to be less than 2000 units annually.

### Anschutz

Anschutz truly sets the standard for bolt-action rimfire rifles. Well known and respected throughout the world for world-class rifles, the **Anschutz 1700** series stands in a class of its own.

**Wholesale Pricing Comparison  
High Priced Bolt-Action Rimfire Rifles**

Manufacturer	Model	Net Wholesale Price
Kimber	Hunter 22	\$500
Kimber	Classic 22	\$700
Kimber	Super America	\$1300
Cooper Arms	Model 57 Classic	\$1000
Sako	Finnfire	\$600 - \$700
Anschutz	1700 Series	\$1000 - \$1300

## Product Strategy – 2003

### Model 572 Fieldmaster

While no additional catalog offerings are planned for the Model 572 Fieldmaster, this firearm is slated to be the Friends of the NRA banquet gun of the year for 2004. This will require shipment in the 4<sup>th</sup> quarter of 2003. The NRA banquet gun will be equipped with a satin finished, straight combed walnut stock and fore end with finger grooves like those found on the old "ADL" version of the 572. The receiver will feature an embellishment treatment provided by Baron's. Remington will not be charged by Baron's for the receiver enhancement. Quantities are expected to be between 900 – 1000 pieces, essentially doubling typical production quantities for 2003. MSP will be \$324.