## **BARBER - REM DOCSB0009385**

Rimfire Ads by Brand			
Remington	\$0.02		.88a
Savage	\$0.01 \$0.30		
Ruger Marlin	\$0.50 \$0.50		.00000
2001 Domestic Rifle Distri	hution	2001 Advertig	approfor CE
Others	15%	Savage	\$0.2
Specialty Sports Shops	17%	Browning	\$0.2
Mass Merchants	21%	Weatherby	\$0.3
Sporting Goods	47%	Remington	\$0.4
2001 Remington Rimfire F	Retail Dist	Winchester Marlin	\$0.4 \$0.5
Chains	34%	Ruger	\$1.1
Dealers	20%		
nternational	3%		Sc.,
Mass Merchants	43%	70000000000000000000000000000000000000	
2001 Auto Rim Brand shar	~~		
2001 Auto Kiiti Brand Shai Other	3%		elikus.
Browning	1%		
Savage <sup>*</sup>	9%		1000000 3000000 3000000
Remington	11%		<b>*</b>
Marlin	34%		3
Ruger	41%		
2001 Manual Action RF Br Remington Marlin Savage Henry Other	and Share 0.5% 27.6% 20,6% 19.1% 16.2%		
Ruger Winchester	12.3% 4.4%		

Subject to Protective Order... Williams v. Remington