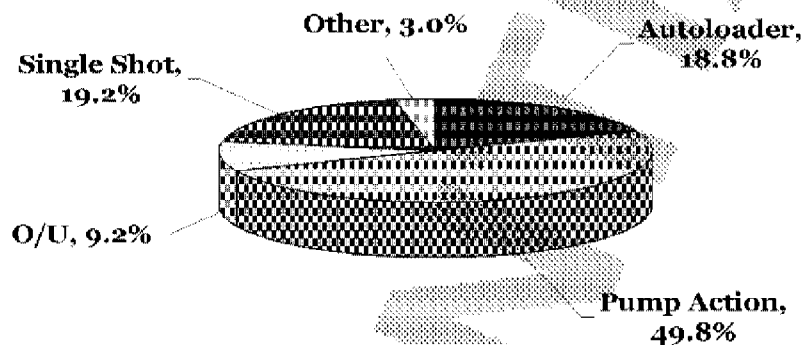
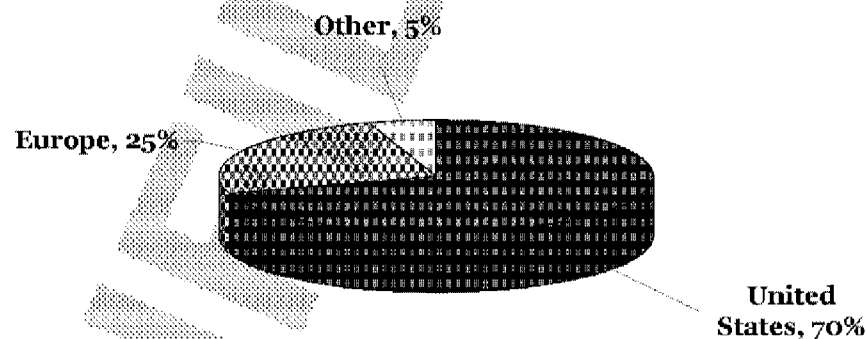


2001 Shotgun Market Share by Action Type (% of Units)



The shotgun market in the U.S. dominates the world in units sold.

World Shotgun Sales (% of World Sales, excluding Ex-USSR & China)



Shotgun purchases worldwide are still focused heavily on hunting and other sporting uses, despite a growing personal defense segment in the U.S.