

Market Category Summary

AUTOLOADING SHOTGUNS

The domestic autoloading shotgun market, as estimated from a combined analysis of NSGA, SMRG and US Customs data shows 210-220M units annually with a retail sales value of \$110-120MM. Sales volumes and market share as estimated for the last three years of the domestic market are:

<u>BRAND</u>	<u>UNITS (M)</u>
Remington	59
Browning/USRAC	48
Beretta	53
Benelli	47
Other	<u>12</u>
TOTAL	220

**2001 Autoloading Shotgun Brand Share
(% of Units)**

