

BOLT-ACTION CENTERFIRE RIFLES

2001 Sales estimates have determined the U.S. domestic bolt-action centerfire rifle market to be approximately 560M units annually with a retail sales value of \$196MM. A break down by manufacturer is listed below.

2001 Bolt-Action Centerfire Rifle Market Estimated Sales by Manufacturer

<u>BRAND</u>	<u>UNITS (M)</u>
Remington	194
Ruger	98
Savage	90
Winchester	87
Browning	45
Weatherby	25
Other	<u>21</u>
TOTAL	560

2001 Bolt-Action Centerfire Rifle Brand Share (% of Units)

2001 Bolt-Action Centerfire Rifles
(Brand Share by Manufacturer)

