



REMINGTON® AMMUNITION CONTINUES TO DOMINATE THE GRAND AMERICAN! "THE START OF AN ERA"

Madison, NC – For the third year in a row, Remington Premier® STS® and Premier® Nitro 27® blew away the competition by dominating the ATA's Grand American World Trapshooting Championships. Shooters that put their trust and confidence in Remington shotshells were rewarded by taking home more trophies than competitors using any other brand of ammunition.

Not only did Remington shotshells account for more trophies, sales figures revealed that shooters, once again, preferred Premier STS and Premier Nitro 27 ammunition by an overwhelming majority over all available brands of ammunition at the 2005 "Grand".

Shooters at the Grand American are required to purchase all their ammunition on site, thus creating an even playing field. Competitors are also given the choice of three major brands, all at the same purchase price. This procedure allows the shooter to purchase and compete with the brand of ammunition in which they have complete confidence. Once again, Remington was clearly the "Ammunition of Choice" at this year's event!

Competitive trap shooters realize their ammunition of choice must exhibit unbeatable performance and absolute reliability. When one clay target can mean the difference between earning a championship trophy, or going home empty handed, Remington Premier STS and Premier Nitro 27 provide shooters with design and performance features that result in a distinctive competitive advantage.

Remington ammunition engineers have recently taken several steps to improve upon the Premier Nitro 27, establishing it at the pinnacle of clay target ammunition technology. The New Improved Premier Nitro 27 load features a new powder formulation, a different wad, and an improved primer resulting in even softer felt recoil, better pattern performance, and more consistent handicap velocities.

There is no question that Premier STS and Premier Nitro 27 are the only choice for serious shooters and have established "The Start of an Era" of domination in competition-level clay shooting.

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