



2005 PRESS RELEASE

OCTOBER 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

REMINGTON EXPANDS ITS GROUND-BREAKING LINE OF MANAGED-RECOIL™ CENTERFIRE RIFLE AMMUNITION

Madison, NC – The 2004 introduction of Remington Managed-Recoil ammunition established a new category of performance-based low-recoil ammunition. Hunters appreciate the benefits provided by a managed recoil product that delivers comfort, confidence, and on-game performance. New for 2005, Remington has expanded its line of **Managed-Recoil** centerfire rifle ammunition to include 300 Win. Mag, and 308 Win.

Now shooters of all experience levels can spend time on the range without the discomfort of stiff recoil. With half the recoil of standard loadings, Remington's Managed-Recoil line offers young shooters the ability to enjoy shooting and hunting without the negative consequences of recoil anticipation. Imagine firing a 300 Win. Mag with non-magnum felt recoil. That's exactly the type of recoil reduction delivered by Remington's Managed-Recoil ammunition.

Not only are Managed Recoil loads a pleasure to shoot on the bench, they are deadly performers on game. Only Remington Managed-Recoil ammunition features bullets that are specifically designed for maximum performance at managed-recoil velocities. Each load features a Core-Lokt® bullet that has been optimized for reliable 2x expansion, 85% weight retention and at least 1100 ft-lbs of energy out to 200 yards. Managed Recoil loads provide the accuracy, game dropping energy and confidence needed for deer-sized game.

Whether you're an experienced shooter seeking more enjoyment at the bench, or you are introducing a newcomer to the world of shooting and hunting, new Remington Managed-Recoil offerings will take you to the next level of performance with comfort, confidence, and superb on-game results.

Offerings for 2005:

Remington® Managed Recoil™

	Cartridge	Bullet Wt.	Bullet Style
	270 Win	115 grain	PSP, Core Lokt
	7mm Remington Mag	140 grain	PSP, Core Lokt
	30-06 Springfield	125 grain	PSP, Core Lokt
New	308 Win	125 grain	PSP, Core Lokt
New	300 Win Mag	150 grain	PSP, Core Lokt

###

REMINGTON ARMS COMPANY, INC.

Press Relations Office – (800) 537-2278
870 Remington Drive, Madison, NC 27025