

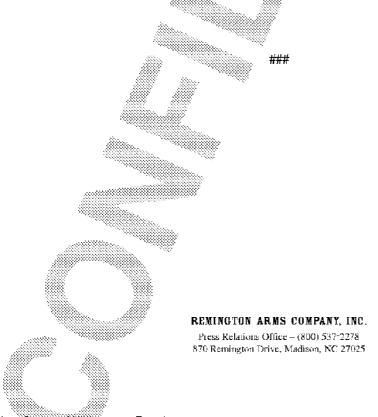
REMINGTON' COUNTRY BEEF JERKY MADE THE OLD FASHIONED WAY FOR TODAY'S OUTDOORSMEN

Madison, NC – Remington, one of America's most recognized brands and a leader in the hunting and outdoor markets, is giving hunters and outdoorsmen something new to chew on. Remington Country Beef Jerky, in four popular flavors, is the latest entry into the growing meal snack market.

Remington Country Beef Jerky is made the traditional way by slowly smoking solid strips of beef over a wood fire and is available in Jalapeno, Teriyaki, Mesquite of Original flavors. Each bag is resealable and fits easily into a hunter's pack or your kid's lunch box. Using only USDA select beef, Remington Country Beef Jerky is 97% fat free, contains no additives and is naturally high in protein.

Beef jerky has long been a favorite field snack for hunters. Known as an excellent source of protein and valued for its long, non-refrigerated shelf life, beef jerky is perfect for a quick pick-me-up for all ages. With the current food trends towards low-carbohydrate diets, beef jerky is one of the fastest growing snacks in America.

Remington Country Beef Jerky can be found at your local sporting goods store. For more information about Remington Country Beef Jerky or their other line products, log on to www.remington.com.



Subject to Protective Order Williams v. Remington