

Industry Sales and Marketing Issues

• Ruger

- Stock up to \$10.89 from mid \$6.00 range on news of S.397 passage
- Quarter ending June 30, 2005
 - Sales up 4%
 - Net loss of \$2,000 versus loss of \$461,000

• Marlin

- Currently for sale
- \$60M Revenues
- 2004 Gross Margins 16.6% (LTM 3/31/05 18%)
- 2004 EBITDA 3.3% (LTM 3/31/05 4.4%)
- Produce 406,000 units:

52,000 Lever Rifles	112,000 Single Shot Rifles
58,000 Semiauto Rifles	98,000 Bolt Rifles
	76,000 Single Shot Rifles