

Program Approach and Direction

- **Program will be like building a house**

- This meeting is for siting the house; subsequent discussions will work on the house design details

- No "pounding nails" until the necessary underlying details are outlined, finalized and agreed upon

- It's OK to tour model homes to get ideas, will be done in parallel with finalization of underlying design details (benchmarking)

- Bottom-line: We're going to know where we're going before we leave on the trip!

- **Crawl/Walk/Run**

- Upfront agreed upon design objectives

- Early evaluative tests of ideas whenever possible

- **Allow for ahha! moments**