

October 14, 2004

FOR IMMEDIATE RELEASE

Contact: Linda Powell

Eddie Stevenson

(800) 537-2278 (Press only)

Custom Shop Version of Remington® Model 504™ Bolt Action Rimfire Rifle Introduced for 2005

Madison, NC – Announcement of Remington's re-entry into the world of high-grade rimfire rifles in 2004, with the introduction of the Model 504, was welcome news to dedicated target shooters, small game hunters and loyal Remington firearms owners. Continuing to expand the line in 2005, Remington is pleased to introduce the Model 504 Custom Bolt Action Rimfire Rifle chambered in .22LR, taking rimfire shooting to the next level.

As with all of our offerings from the Remington Custom Shop, these finely crafted Model 504 rifles are created on site by our experienced master craftsmen and gunsmiths with personal attention to detail and design. The Model 504 Custom rimfire rifle will feature an attractive "C" grade, fancy, straight comb American walnut stock with complimenting rosewood fore end tip and grip cap with a cheek piece for a right-hand shooter. The semi-gloss finish on this custom grade stock and high polished blued finish on the clean, 24-inch barrel and solid machined steel receiver enhance the classic styling of this Model 504.

The Model 504 rimfire rifle design was expertly crafted at Remington's R & D facility in Elizabethtown, Kentucky, affixing innovative manufacturing and design features to enhance accuracy from the diminutive rimfire. The Model 504 Custom features include solid receiver with rear lock-up design, glass bedded action with twin takedown screws, dual extractors for positive feeding and a fully adjustable trigger group (by Authorized Repair Center only). Unlike the standard production grade Model 504, the Model 504 custom features a hand crafted 24" barrel made from a Model 40-XR barrel blank in the Remington Custom Shop. The barrel has a ripper crown with Model 40-XR™ target 5R button rifling, concave target crown. The field-strippable bolt has a 90-degree throw and features a smooth round ball handle. The receiver is drilled and tapped for scope bases.

Remington's commitment to accuracy, innovative design and quality workmanship. For the dedicated rimfire enthusiast and loyal Remington firearms owner, the Model 504 bolt-action rimfire rifle fills a void in the legendary Remington lineup and will become the Model 700™ of the rimfire world. Available at a suggested retail price of \$1665.

Model	504 Bolt Action Rimfire
Action	Bolt Action (.22LR)
BBL Length	24 inches
Overall Length	43 1/2 inches
Avg. Weight	6 1/4 lbs.
Stock Material	"C" Grade Fancy American Walnut
Stock Finish	Semi-Gloss
BBL Material	Carbon Steel
BBL Finish	High Polish Blued

###

Remington Arms Company, Inc.

Press Relations Office (800) 537-2278

870 Remington Drive, Madison, NC 27025