

**d. Cube-Sized Posters** – The tri-folds become perfect cube-sized mini-posters and are readily put up in officer's cubes or on walls everywhere. The mini-poster approach helps officers decorate their area with our information.

**e. State Other Tangibles** – History, Commitment, Service, Training, Premier Products, Continuing Testing and Development.

**9. Posters** – We should produce one new regular size poster this year. Then, produce one regular size new poster each year thereafter, which will become collector items. We should also place a smaller, center section, poster (one side ammunition and the other side longarms) in our new catalog that can be removed and put up.

**10. History and Commitment** – We must build the feeling of history and commitment to the law enforcement community and our Country within our prospective customers. The following statements help build that feeling.

**\* Remington's History of Service to Law Enforcement and our Country is a Long Standing One**

**\* Committed to Service Since 1816** – Remington has a long and proud history of service to law enforcement professionals and our Country. We are the oldest and largest firearms and ammunition manufacturer in the United States and have been setting quality and performance standards for almost two centuries.

**\* Committed to the Law Enforcement Community** – Our longstanding commitment to the law enforcement community is to provide the best longarms, ammunition, and support for the critical tasks involved. This is a serious time and our commitment had never been stronger for those that protect us and our Country. We never know what tomorrow will bring, but we are proud to be a part in helping to meet the challenges ahead. Remington provides uncompromising quality, reliability, durability, with the features, improvements, and enhancements you've asked for to meet that challenge. We've listened to the law enforcement community while continuing the evolutionary process to provide the finest longarms and ammunition possible.