

Remington Product Proposal

Date 05/16/04PP# **2005-16**

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Brief Description: 700 CDL (Left-Hand)Market Overview: To replace BDL LH line.

Volumes	SKU Description	National Accounts	Domestic Agencies	Int'l	Canada	Law Enf.	1st Yr Total
	27101 223 Rem		350				350
	27103 243 Win		500			0	500
	27105 270 Win		750				750
	27107 30-06 Sprg		750				750
	27109 7mm Rem Mag		350				350
	27111 300 RUM		300				300
		0	3000	0	0	0	3000

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
STD	577 \$	516 \$	52 \$	464	261 \$	203	44%
Magnum	597 \$	534 \$	53 \$	480	261 \$	219	46%
Ultra mag	607 \$	543 \$	54 \$	488	261 \$	227	47%

Submitted By J. TrullRevisions: Original