

Date 1.20.04

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Market Overview: Customer Special for Jerry's Sport Center

Volumes		National	Domestic	Int'l	Canada	Law	1st Yr
SKU	Description	Accounts	Agencies			Enf.	Total
5649	870 Express 12-23 FR CL Skyline S&FE and Bushnell Scope		500			0	500
							0
							0
							0
							0
		0	500	0	0	0	500

Volumes					
SKU	Description	2nd Yr	3rd Yr	4th Yr	5th Yr
5649	870 Express 12-23 FR CL Skyline S&FE and Bushnell Scope				
0					
0					
0					
0					
0					

Unit Pricing	MSP	Invoice	FET	RemCash	cost	\$Margin	%Margin
Target	399	\$ 357	\$ 36	\$ 321	\$244.12	\$ 77	24%
Project							
Actual							

Submitted By J Fink

Revisions: Revised to include Monte Carlo stock and swivel stud/mag cap.