

Remington.

2000 Sales Meeting

General Session - Firearms Review

**Remington Arms Company
Madison, NC**

MAX XT



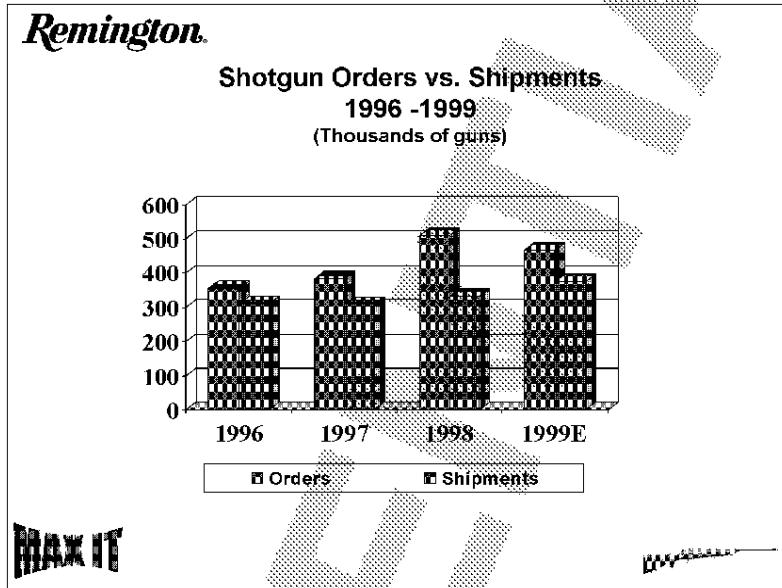
Remington.

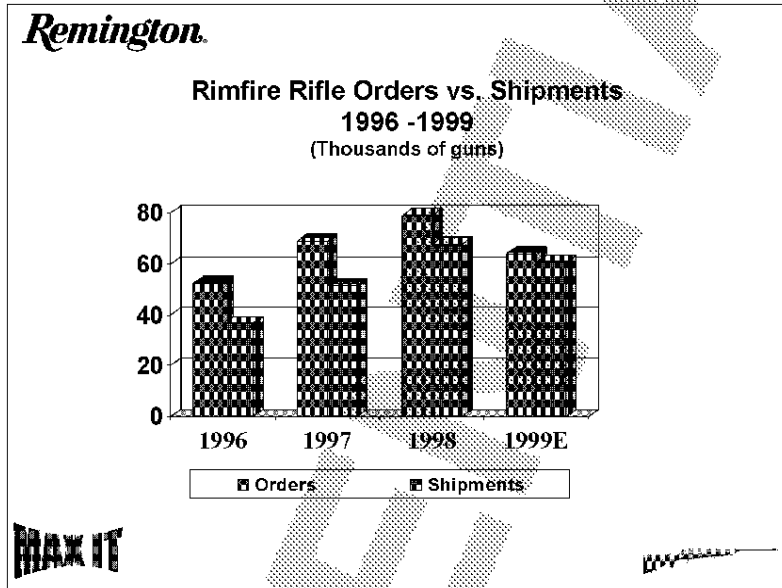
1999 In Review

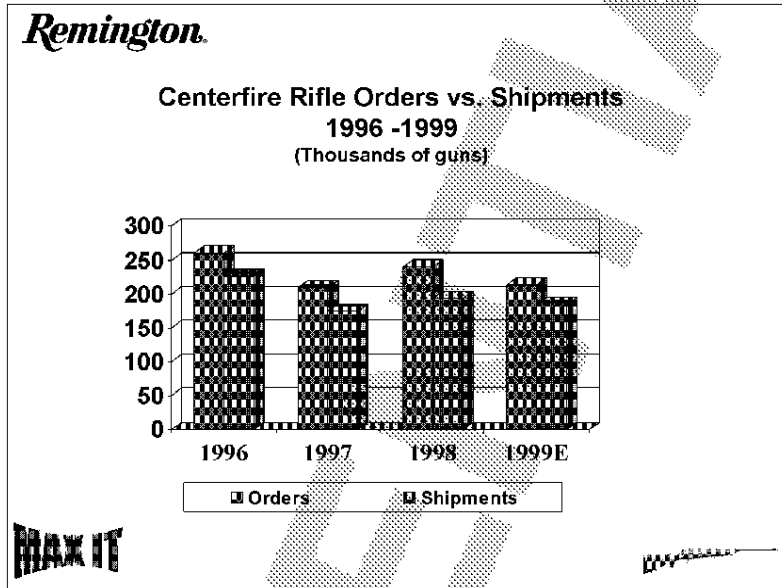
- Firearms had a great year
- Shotguns were very strong
- The Ultra Mag put focus back on our 700 business
- Rimfire rifles were flat
- Extra barrels were outstanding

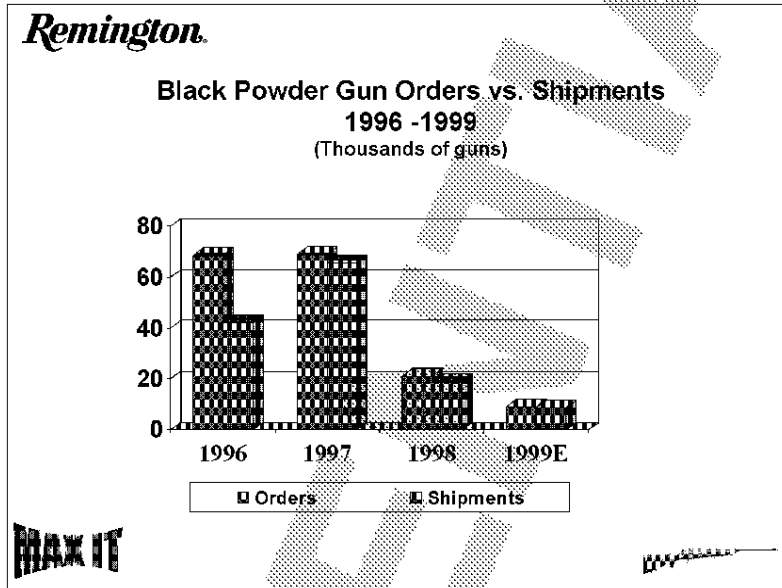
MAX IT

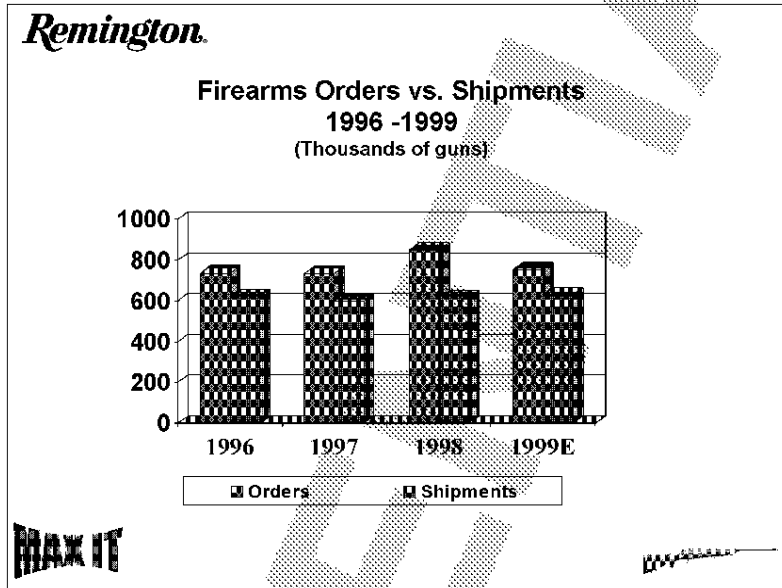


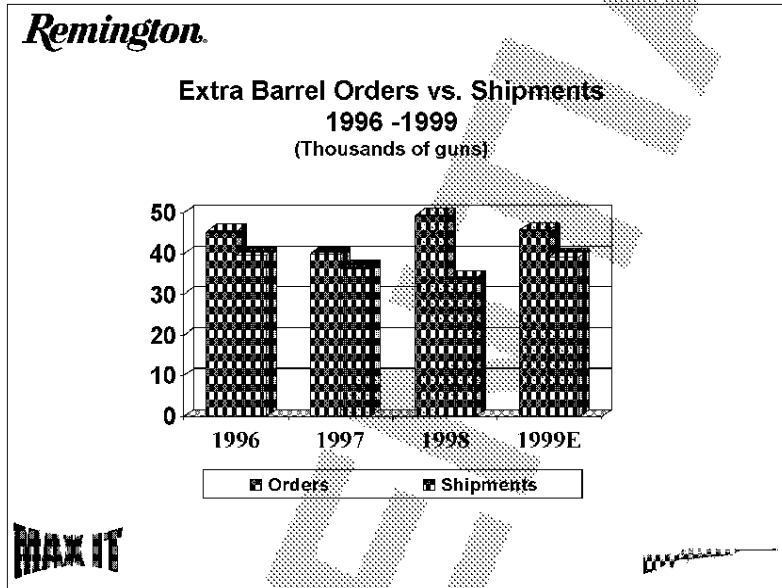


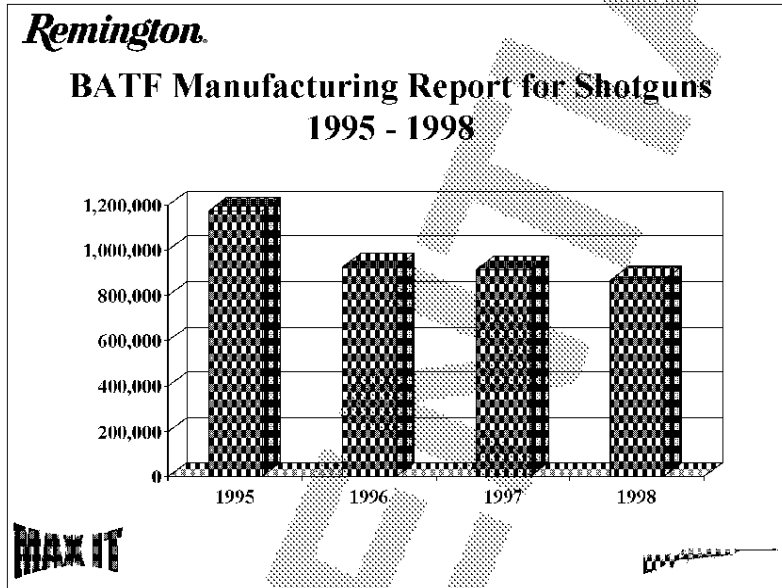


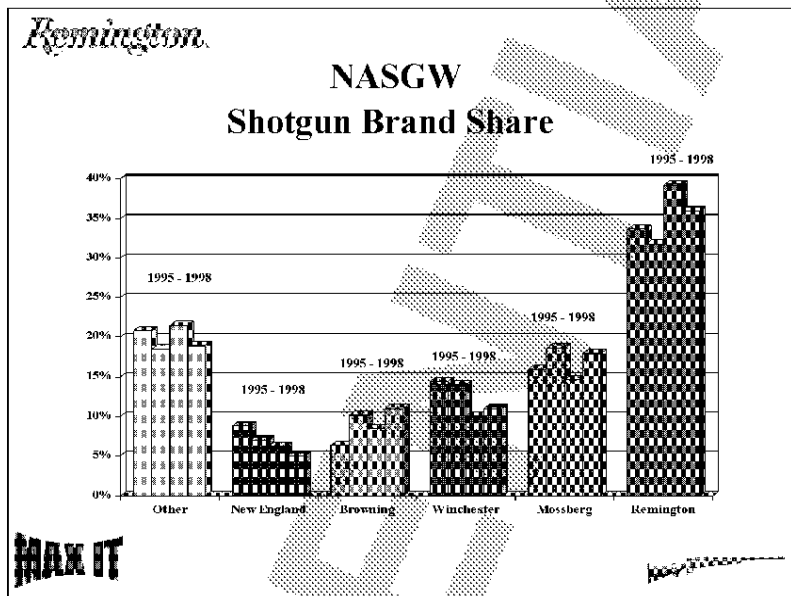


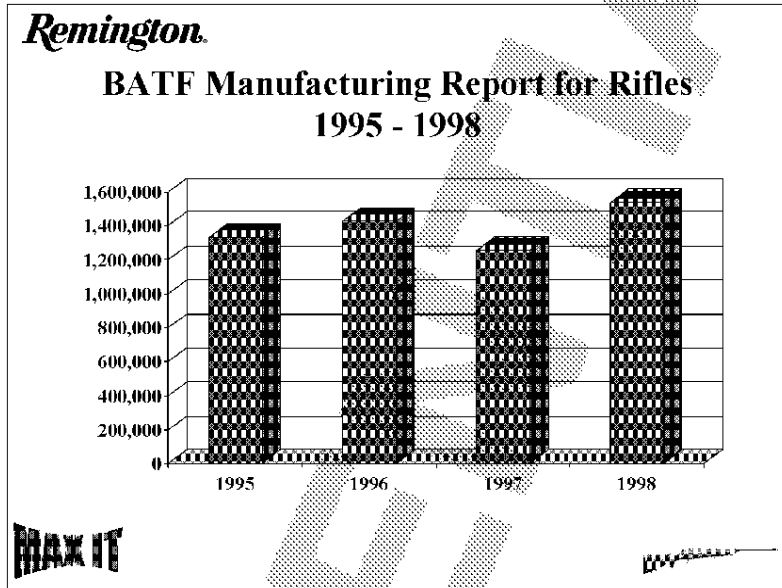


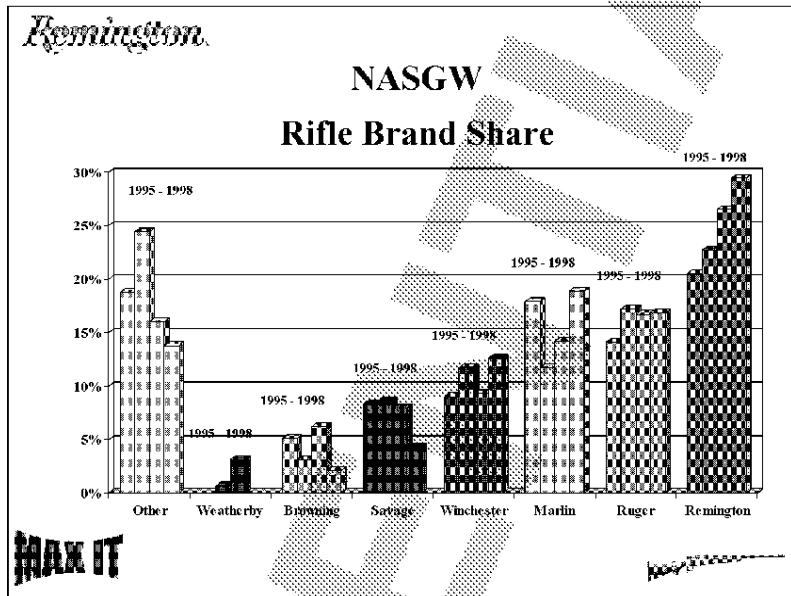












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2000 Outlook

- Business will be strong again next year
- Exceptionally low trade inventories will provide positive momentum
- Election year politics are likely to create another run on product
- Supply will remain tight
- New products from Remington will be the Buzz of the industry.

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**2000
will mark the beginning of a
new era for Remington
firearms**

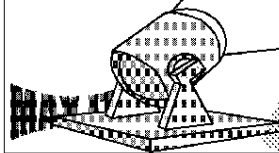
MAX

Remington

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Three Major New Products for 2000

- Two new shotguns
- One new centerfire rifle



Remington

Remington.

**New Field Grade
Over and Under Shotgun**



Model 300 Ideal

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**New 3 1/2", "Shoot Everything",
Gas Operated Auto-Loading
Shotgun**

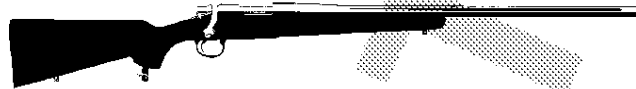


Model 11-87 Super Magnum

REMINGTON



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Model 700 EtronX

- First domestically produced electronic firing hunting rifle
- EtronX firearm and ammunition technology will set the industry standard

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**New Integrated Security
System for all Remington
Firearms**

“ISS”

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