

REMINGTON

Press Release

October 14, 2005

FOR IMMEDIATE RELEASE

Contact: Linda Powell
Eddie Stevenson
(800) 537-2278 (Press only)

Short Action Cartridge Offering In Youth and Standard Versions Join Affordable Remington® Model 710™ Bolt Action Line-Up

Madison, NC – Since its highly successful launch in 2001, the **Model 710** bolt-action rifle has set the bar for value-packed, moderately priced firearms. This affordable and well-designed line of rifles was upgraded in 2005 with an all steel receiver for the same suggested retail price of \$426. Now Remington is pleased to announce the addition of a popular short action cartridge offering for 2006 – .243 Win in standard and Youth versions. These state-of-the-art centerfire rifles are topped with a bore-sighted 3-9x40 scope, making this package an exceptional value.

The **Model 710** rifle design features an all steel receiver for durable and smooth bolt operation; 22-inch button-rifled, carbon steel clean barrel with satin blued finish; unique bolt to barrel lock-up; and gray textured, weatherproof synthetic stock. The all steel bolt operates with a 60-degree throw for more efficient cycling and when fully engaged in the forward position, it locks securely inside the barrel for unprecedented strength. Additionally, the Model 710 rifle has a detachable, center-feed steel magazine box with four round capacity. Completing this value-packed offering is a factory bore-sighted 3-9x40 black matte scope, mounted with heavy-duty Weaver-style bases and rings.

The Youth version has a 12 3/8-inch length of pull (1-inch shorter than standard model) and more compact 20-inch barrel for easy-handling by the young hunter or smaller stature adult.

The innovative Model 710 design and efficient manufacturing process are a result of the joint efforts of Remington's freestanding R & D facility in Elizabethtown, Kentucky, and its technologically advanced manufacturing facility in Mayfield, Kentucky. Remington continues to be a leader in bringing cutting-edge products to the marketplace.

Whether you are a small game or varmint hunter, avid whitetail hunter or pursuing that trophy elk, the reliable and accurate Model 710 family of bolt-actions has a rifle to meet your needs at an affordable price. The new **Model 710** chambered in .243 Win is available at a suggested retail price of \$426.

Model	710	710 Youth
Action	Bolt	Bolt
BBL Length	22 inches	20 inches

Overall Length	42.5 inches	39.5 inches
Avg. Weight	7.125 lbs.	6.875 lbs.
Stock Material	Gray Synthetic	Gray Synthetic
Stock Finish	Matte	Matte
BBL Material	Carbon Steel	Carbon Steel
BBL Finish	Satin Blued	Satin Blued

###