

REMINGTON **Press Release**

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FOR IMMEDIATE RELEASE

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Remington Announces Return to the World of Black Powder with the Launch of the Genesis™ Muzzleloader

Madison, NC – Black powder hunting is being taken to the next level with the introduction of Remington's innovative **Genesis Muzzleloader**. Available in seven initial offerings, this revolutionary .50 caliber black powder rifle breaks the mold of traditional in-lines by being "Easy to Use, Easy to Load and Easy to Clean." Like nothing in the marketplace today, the Genesis muzzleloading rifle is poised to transform black powder hunting into a more effective, reliable and enjoyable pastime.

Remington revolutionized the world of in-line black powder muzzleloading with the Model 700™ muzzleloader's state-of-the-art design and unprecedented performance, when introduced in 1996. However, conspicuously absent since leaving the black powder world in 2004, the launch of the **Genesis ML** brings Remington fully back into a category in which they have been a dominant player throughout their 190 year history.

At the core of the Genesis ML is the Torch™ Cam breech block and reliable 209 primer ignition. The camming breech block provides easy access to the breech plug for quick placement and removal of the 209 primer without the assistance of a tool. The Torch cam breech block also protects the ignition system from inclement weather and isolates the trigger group from blowback and fouling. Removable breech plug and firing pin provide added reliability and ease of cleaning or replacement. Maximum efficiency and greater velocities can be obtained with the longer 28-inch barrel, optimized with one-in-28 inch twist rate, and the capability to use up to 150 grains of black powder or black powder equivalent. For added versatility, the **Genesis ML** is drilled and tapped for scope mounts and features Williams Fiber Optic Adjustable Sights. An ambidextrous hammer spur can be installed, if using a scope, for easier access. The dual safety system incorporates a traditional cross bolt safety at the rear of the trigger and manual hammer that locks in the cocked position. Addition of front and rear swivel studs and handy aluminum anodized ramrod with jag completes the basic Genesis package.

Maintenance of black powder rifles is the essential key to their reliability. The unique design of the **Genesis ML** allows for easy breakdown and cleaning of the entire rifle with the removal of only a few hex screws. The easily-removable breech plug also aids in the cleaning process, allowing the rifle to be stripped and cleaned in the field, if necessary.

Another key in the world of black powder hunting is affordability. With seven stock designs and choice of barrel finishes including blued or camouflaged carbon steel and satin stainless, the family of Genesis muzzleloaders has a rifle option for the entry-level shooter up to the dedicated black powder enthusiast.

2006 Offerings Include:

Genesis ML Blued – This standard blued version has a carbon steel barrel set in a durable, matte black synthetic stock. Suggested retail: \$284

Genesis ML Full Camo – For maximum concealment, this carbon steel version is fully camouflaged with versatile Mossy Oak® New Break Up™. Suggested retail: \$399

Genesis MLS Overmold™ – This stainless steel model features a black synthetic stock with overmolded grips on the stock and fore-end for more secure handling. Suggested retail: \$356

Genesis MLS Camo – For the hardcore hunter, this version features Mossy Oak New Break Up camouflaged stock with the added weather resistance of a stainless steel barrel. Suggested retail: \$399

Genesis ML SF TH – This thumbhole-style, black synthetic stock version provides for added stability and precision shot placement. The stainless steel barrel features flutes for added heat dissipation and weight reduction. Suggested retail: \$399

Genesis ML SF TH Camo – As above with fully camouflaged, thumbhole-style stock and fore-end in Mossy Oak New Break-Up. Suggested retail: \$456

Genesis ML SF TH Laminate – Sturdy black laminate thumbhole-style stock and fore-end with stainless fluted barrel. Suggested retail: \$577

Remington's re-entry into the in-line muzzleloader market with its "Easy to Use, Easy to Load and Easy to Clean" Genesis Muzzleloader will once again revolutionize the world of black powder. For complete specifications on each Genesis model, please visit our web site at www.remington.com

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