

John Trull

From: Reesor, Phillip K.
Sent: 07/22/2005 07:59:25 AM
To: Trull, John
CC:
BCC:
Subject: FW: New 700 Firecontrol Naming Contest

John, normally I'm not very creative about these type things and usually don't bother but what the heck.

AccuMaster

AccuMax

DuraMax

UltraMax

Have a good one,

Phillip Reesor

From: Franz, Scott
Sent: Wednesday, July 20, 2005 1:20 PM
To: David Matteson; David Pendleton; Hammond, Mark T.; Harold Davidson; James Urban; Jim Snedeker; Marlin Jiranek; Phillip Reesor; Todd Cook; Blanford, Kevin M.; Watts, Jason A.; Sergeant, John M.; Wade, Jeff L.; Wade, Steve D.; Kratzwald, Jeff; Sims, Jonathan; Lee, Robert; Howell, Gary L.; Carson, Jody H.
Subject: FW: New 700 Firecontrol Naming Contest

Guys,

Here's a chance to win a rifle. Send directly to John but please copy me as well.

Scott Franz

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From: Trull, John

Sent: Wednesday, July 20, 2005 1:07 PM

To: Perniciaro, Stephen; Franz, Scott; Diaz, Danny; McGlory, Jeffrey; Pugliese, Joseph M.

Subject: New 700 Firecontrol Naming Contest

Guys,

As discussed at the last Product Team Meeting, I am offering a prize for anyone who comes up with a name that we use for the new SPL firecontrol for our Bolt-Action rifles. Because of the sensitive nature of this project, please share this only with your direct reports. Key attributes that we want to focus in on to the consumer are:

Accuracy

Better Out of the Box Trigger Pull

Crisper Feel

Enhanced corrosion resistance

If anyone comes up with a name that we choose, they will be entitled to a Model 700 SPS Stainless in their chambering of choice (provided of course that is one that we currently offer in the catalog).

I need all responses back by 7/29/05

Thanks,

John C. Trull

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