

John Fink

From: Perniciaro, Stephen
Sent: 07/20/2005 08:13:44 AM
To: Trull, John; Fink, John; Campbell, Don H.
CC:
BCC:
Subject: New SPL Slogan

REMINGTON'S NEW TRIGGER

THE REMINGTON ROC2 (The C in ROC has the squared symbol.)

R Reliable
O Original
C2 Crisp & Clean

Now you know why I don't work in Marketing.

Steve

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