

John Trull

From: Cook, Todd D.
Sent: 07/20/2005 02:26:19 PM
To: Trull, John
CC:
BCC:
Subject: FW: New 700 Firecontrol Naming Contest

John,

How about these:

ACE (accuracy-crispness-enhanced)

M2 (Implying a new generation of trigger performance)

Tri (Triple enhanced-accuracy, crispness, and corrosion resistance-you gotta try it!)

EUI (enhanced user interface)

Command (Performance-Driven Trigger, You're in Command)

Good luck with the new product. I hope you find a great name.

Todd

Todd Cook

Staff Engineer, Plastics

Remington Arms Company, Inc.

315 W. Ring Rd

Elizabethtown, KY 42701-9318

(270) 769-7604

(270) 737-9576 Fax

todd.cook@remington.com

Click to add my contact info to your organizer:

<http://my.infotrieve.com/xe4pn4as>

>

From: Franz, Scott

Sent: Wednesday, July 20, 2005 1:20 PM

To: David Matteson; David Pendleton; Hammond, Mark T.; Harold Davidson; James Urbon; Jim Snedeker; Marlin Jiranek; Phillip Reesor; Todd Cook; Blanford, Kevin M.; Watts, Jason A.; Sergeant, John M.; Wade, Jeff L.; Wade, Steve D.; Kratzwald, Jeff; Sims, Jonathan; Lee, Robert; Howell, Gary L.; Carson, Jody H.

Subject: FW: New 700 Firecontrol Naming Contest

Guys,

Here's a chance to win a rifle. Send directly to John but please copy me as well.

Scott Franz

Manager Research & Technology

Remington Arms Co. Inc.

Research & Development Technology Center

315 West Ring Road

Elizabethtown, KY 42701

phone 270-769-7607

fax 270-737-9576

E-mail: <<mailto:scott.franz@remington.com>> scott.franz@remington.com

From: Trull, John

Sent: Wednesday, July 20, 2005 1:07 PM

To: Perniciaro, Stephen; Franz, Scott; Diaz, Danny; McGlory, Jeffrey; Pugliese, Joseph M.

Subject: New 700 Firecontrol Naming Contest

Guys,

As discussed at the last Product Team Meeting, I am offering a prize for anyone who comes up with a name that we use for the new SPL firecontrol for our Bolt-Action rifles. Because of the sensitive nature of this project, please share this only with your direct reports. Key attributes that we want to focus in on to the consumer are:

Accuracy

Better Out of the Box Trigger Pull

Crisper Feel

Enhanced corrosion resistance

If anyone comes up with a name that we choose, they will be entitled to a Model 700 SPS Stainless in their chambering of choice (provided of course that is one that we currently offer in the catalog).

I need all responses back by 7/29/05.

Thanks,

John C. Trull

Marketing Manager - Firearms Division

Remington Arms Company, Inc.

P.O. Box 700

870 Remington Drive

Madison, NC 27025-0700

(336) 548-8737 - Phone

(336) 209-4064 - Mobile

(336) 548-7737 - Fax

john.trull@remington.com