

John Trull

From: Ronkainen, Jim
Sent: 06/22/2005 03:04:35 PM
To: Trull, John
CC: Diaz, Danny
BCC:
Subject: RE: Sundra

John,

The attached PowerPoint file has the labeled figures you requested. If this isn't what you're looking for, give me a call to discuss.

Jim Ronkainen

Staff Engineer

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From: Trull, John
Sent: Tuesday, June 21, 2005 8:58 PM
To: Ronkainen, Jim
Cc: Diaz, Danny
Subject: RE: Sundra

Jim,

I think that we can scale this down significantly. I really don't think we need to focus on our design objectives. That was more of our internal focus. The new fire control has many marketable advantages over the current fire control that were not necessarily part of our major must have objectives. i.e., better surface finishes, better corrosion control, more robust design that allows for a lower trigger pull weight from the factory, etc. I think that I can basically take the slides where you actually show the fire control and outline how it works, I can build up a slide or two with the consumer benefits. I will run it back by you for an accuracy check and then on to Dale and Anne for their review and comments before sending it out

for review outside of the business. One thing that would be nice to have would be a slide that is basically a left hand and right hand view that is essentially a parts diagram that labels each component (i.e., trigger, sear safety cam, safety arm, trigger return spring, trigger return spring adjustment screw, etc.). Most of the items are common sense, but I have learned never to take anything for granted with respect to writers and especially our sales force.

Thanks,

JT

From: Ronkainen, Jim
Sent: Tue 6/21/2005 4:09 PM
To: Trull, John
Cc: Diaz, Danny
Subject: RE: Sundra

John,

The attached PowerPoint presentation is my first pass at the information you requested for Linda and Eddie for their visit with Jon Sundra. Please call me after you've had a chance to review this to discuss the content and see if it is in line with your needs.

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From: Diaz, Danny
Sent: Tuesday, June 21, 2005 3:20 PM
To: Trull, John; Ronkainen, Jim
Subject: RE: Sundra

John:

Jim will put together a presentation, send it to you copying me and then we can walk through it together. The presentation Jim sends you will probably be more technical in nature than you really want, but I would rather work at cutting it back than leave something out you might have really found important.

Talk to you tomorrow.

DDD

From: Trull, John
Sent: Monday, June 20, 2005 5:24 PM
To: Diaz, Danny; Ronkainen, Jim
Subject: FW: Sundra
Importance: High

Danny & Jim,

Any help you guys could give me on a PR/Writer Friendly presentation on the SPL would be appreciated. Jon Sundra is the "scoop" writer that will break the story.

Thanks,

John C. Trull

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From: Powell, Linda
Sent: Monday, June 20, 2005 3:16 PM

To: Trull, John
Subject: Sundra
Importance: High

John,

Eddie and I will be visiting Jon this Friday, June 24th. We will need information, drawings, etc. on the new trigger and sign out one of the varmint rifles with the new trigger for Jon to evaluate.

Thanks,

Linda

Linda B. Powell, Senior Manager - PR

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