

Linda Powell

From: Powell, Linda
Sent: 06/17/2005 02:13:26 PM
To: 'Neil Dumas'
CC:
BCC:
Subject: RE: What I need for my story.

Neil,

Attached is the press release on the Model 700 LV SF - note two changes since the original introduction. The .204 Ruger chambering has been added and the current manufacturer's suggested retail price is \$952. The Model 597 release announces the most recent additions to the 597 family. Again, current MSRP are \$377 for the synthetic version and \$455 for the heavy barrel version. For 2005, there are 8 offerings in the Model 597 family.

As to the ammo images - two options are available. You can download images directly from our web site - www.remington.com/artwork or we have a CD of images (which is in the mail to you). This CD will feature all of the images from the 2005 catalog. We don't have the capabilities here in-house to fulfill specific photo requests.

Thank you for featuring Remington products in the upcoming issue.

Best regards,

Linda Powell

From: Neil Dumas [mailto:Neil.Dumas@cox.net]
Sent: Thursday, June 16, 2005 5:44 PM
To: Powell, Linda
Subject: What I need for my story.

Linda,

We have some extra pages in the next issue, so my boss wants a Varmint Hunting Rifles piece.

I'm featuring the Remington 597 & 700 LV SF. My original plan was to let you choose but time has run out - ALMOST.

Email any press releases you might have or, send me one paragraph each of the text you'd like to see in print.

I'm including a Remington ammo piece (ballistics table) as well but have no art.

Can you get me a jpeg photo of: 1) 22LR, 2) .17 HMR, 3) 204 Ruger, 4) 223 REM and 5) 22-250 lined up, side-by-side.

We're too poor to have a studio & I don't have the ammo anyway!

Alternately, send a few pieces of ammo "Overnight" & I'll try with my own digital.

My preference, however, is for your staff to do it & email me the result! Your people have more experience.

See you at the ShotShow if not before. I'm also available for the Fall roll-out or any hunt you might sponsor.

Sorry 'bout the telephone tag....

THANKS!!!
Neil

Neil Dumas

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